

ORDER



Orders
Order / Rev: 226431
Alt Order #: 28391291
Product Desc: Coordinated
Estimate: 4730
Flight Dates: 04/12/24 - 04/18/24
Original Date / Rev: 04/12/24 / 04/12/24
Order Type: GENERAL

KULR
Primary AE: Katz Washington DC
Sales Office: K-WDC
Sales Region: NAT

Agency
Name: GEN2 Solutions LLC
Buying Contact: _____
Billing Contact: _____
3001 Washignton Blvd. 7th Floor
Arlington, VA 22201

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/NRSC-Sheehy for Senate
Demographic: A35+
Product Codes: PL Candidate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: CO

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/18/24	30	\$7,120.00	\$6,052.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	30	\$7,120.00	\$6,052.00	0.00
Totals	30	\$7,120.00	\$6,052.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KULR	04/15/24	04/15/24	WAKE UP MONTANA-LGM WAKE UP MONTANA	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-----	:30	1	\$120.00	CO	0.00	NM	1	\$120.00
Wake up Montana II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/15/24	04/21/24	M-----	1	\$120.00	0.00								
N 2	KULR	04/16/24	04/16/24	WAKE UP MONTANA-LGM WAKE UP MONTANA	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-T-----	:30	1	\$120.00	CO	0.00	NM	1	\$120.00
Wake up Montana II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/15/24	04/21/24	-T-----	1	\$120.00	0.00								
N 3	KULR	04/17/24	04/17/24	WAKE UP MONTANA-LGM WAKE UP MONTANA	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--W----	:30	1	\$120.00	CO	0.00	NM	1	\$120.00
Wake up Montana II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/15/24	04/21/24	--W----	1	\$120.00	0.00								
N 5	KULR	04/12/24	04/12/24	7AM M-F 7AM M-F	CM	7:00 AM-9:00 AM	----F--	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/08/24	04/14/24	----F--	1	\$100.00	0.00								
N 6	KULR	04/15/24	04/15/24	7AM M-F 7AM M-F	CM	7:00 AM-9:00 AM	M-----	:30	1	\$100.00	CO	0.00	NM	1	\$100.00

Order / Rev: 226431
 Alt Order #: 28391291
 Flight Dates: 04/12/24 - 04/18/24

Advertiser: POL/NRSC-Sheehy for Senate
 Product Desc: Coordinated
 Estimate: 4730
KULR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	M-----		1				\$100.00		0.00			
N 7	KULR	04/16/24	04/16/24	7AM M-F 7AM M-F	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-T-----		1				\$100.00		0.00			
N 8	KULR	04/17/24	04/17/24	7AM M-F 7AM M-F	CM	7:00 AM-9:00 AM	--W----	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--W----		1				\$100.00		0.00			
N 9	KULR	04/18/24	04/18/24	7AM M-F 7AM M-F	CM	7:00 AM-9:00 AM	---T---	:30	1	\$100.00	CO	0.00	NM	1	\$100.00
Today Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---T---		1				\$100.00		0.00			
N 12	KULR	04/12/24	04/12/24	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5 M-F LN	CM	5:00 PM-5:30 PM	----F--	:30	1	\$300.00	CO	0.00	NM	1	\$300.00
First News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/08/24	04/14/24	----F--		1				\$300.00		0.00			
N 13	KULR	04/15/24	04/15/24	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5 M-F LN	CM	5:00 PM-5:30 PM	M-----	:30	1	\$300.00	CO	0.00	NM	1	\$300.00
First News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	M-----		1				\$300.00		0.00			
N 14	KULR	04/16/24	04/16/24	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5 M-F LN	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$300.00	CO	0.00	NM	1	\$300.00
First News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-T-----		1				\$300.00		0.00			
N 15	KULR	04/17/24	04/17/24	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5 M-F LN	CM	5:00 PM-5:30 PM	--W----	:30	1	\$300.00	CO	0.00	NM	1	\$300.00
First News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--W----		1				\$300.00		0.00			
N 16	KULR	04/18/24	04/18/24	LOCAL NEWS @ 5 M-F LOCAL NEWS @ 5 M-F LN	CM	5:00 PM-5:30 PM	---T---	:30	1	\$300.00	CO	0.00	NM	1	\$300.00
First News at 5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	---T---		1				\$300.00		0.00			
N 17	KULR	04/15/24	04/15/24	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F LN	CM	6:00 PM-6:30 PM	M-----	:30	1	\$260.00	CO	0.00	NM	1	\$260.00
KULR-8 Local News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	M-----		1				\$260.00		0.00			
N 18	KULR	04/16/24	04/16/24	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F LN	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$260.00	CO	0.00	NM	1	\$260.00
KULR-8 Local News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	-T-----		1				\$260.00		0.00			
N 19	KULR	04/17/24	04/17/24	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F LN	CM	6:00 PM-6:30 PM	--W----	:30	1	\$260.00	CO	0.00	NM	1	\$260.00
KULR-8 Local News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	--W----		1				\$260.00		0.00			
N 20	KULR	04/13/24	04/13/24	LOCAL NEWS @ 5 SAT LOCAL NEWS @ 5 SAT	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$250.00	CO	0.00	NM	1	\$250.00
First News at 5p															

Order / Rev: 226431
 Alt Order #: 28391291
 Flight Dates: 04/12/24 - 04/18/24

Advertiser: POL/NRSC-Sheehy for Senate
 Product Desc: Coordinated
 Estimate: 4730
KULR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----S-		1				\$250.00		0.00			
N 23	KULR	04/14/24	04/14/24	LOCAL NEWS @ 10 SUN LOCAL NEWS @ 10 SUN LN	CM	10:00 PM-10:30 PM	-----S	:30	1	\$300.00	CO	0.00	NM	1	\$300.00
		KULR-8 News at 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----S		1				\$300.00		0.00			
N 26	KULR	04/18/24	04/18/24	LOCAL NEWS @ 6 M-F LOCAL NEWS @ 6 M-F LN	CM	6:00 PM-6:30 PM	---T---	:30	1	\$260.00	CO	0.00	NM	1	\$260.00
		KULR-8 Local News at 6p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---T---		1				\$260.00		0.00			
N 27	KULR	04/14/24	04/14/24	LOCAL NEWS @ 5 SUN LOCAL NEWS @ 5 SUN	CM	5-530PM	-----S	:30	1	\$250.00	CO	0.00	NM	1	\$250.00
		First News at 5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/08/24	04/14/24	-----S		1				\$250.00		0.00			
N 28	KULR	04/15/24	04/18/24	9AM M-F 9AM M-F	CM	9-10AM	1111---	:30	4	\$80.00	CO	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1111---		4				\$80.00		0.00			
N 29	KULR	04/15/24	04/15/24	Monday Prime Various Monday Prime Various	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	2	\$700.00	CO	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	M-----		2				\$700.00		0.00			
N 30	KULR	04/18/24	04/18/24	THURSDAY 7-8PM THURSDAY 7-8PM	CM	7-8PM	---T---	:30	2	\$300.00	CO	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	---T---		2				\$300.00		0.00			
N 31	KULR	04/15/24	04/17/24	LOCAL NEWS @ 10 M-F LOCAL NEWS @ 10 M-F LN	CM	10-1035pm	1-1----	:30	2	\$300.00	CO	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/15/24	04/21/24	1-1----		2				\$300.00		0.00			
													Totals	30	\$7,120.00