

# Sales Order

Stations: KCVI-FM, KFTZ-FM, KLCE-FM, KNBL-FM, KTHK-FM Buyer: KATE HART  
 Tax Schedule: (None)  
 Contract Name: MELALEUCA BALLOT 2020 Agency Commission %: 0  
 Contract#: (none) Billing Cycle: Calendar  
 Start Date: 5/15/20 End Date: 5/19/20 Salesperson: 424bfuer Comm %: 0  
 Revenue Type: LOCAL DIRECT Type: Cash Makegood Policy: WITH IN CONTRACT DATES  
 Advertiser: MELALEUCA INC  
 Address: 4609 W 65TH S  
 City: IDAHO FALLS State: ID Zip: 83402  
 Product Name: MELALEUCA BALLOT 2020  
 Competitive Code: HEALTH/NUTRITION

## KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/20	5/15/20		6:00 AM	7:00 PM	90					13			13	D	32.00	13	416.00	
2	5/15/20	5/15/20		7:00 PM	12:00 AM	90				5			5	D	10.00	5	50.00		
3	5/16/20	5/16/20		6:00 AM	7:00 PM	90					13		13	D	26.00	13	338.00		
4	5/16/20	5/16/20		7:00 PM	12:00 AM	90					5		5	D	10.00	5	50.00		
5	5/17/20	5/17/20		6:00 AM	7:00 PM	90					13		13	D	21.00	13	273.00		
6	5/17/20	5/17/20		7:00 PM	12:00 AM	90					5		5	D	10.00	5	50.00		
7	5/18/20	5/18/20		6:00 AM	7:00 PM	90	13						13	D	32.00	13	416.00		
8	5/18/20	5/18/20		7:00 PM	12:00 AM	90	5						5	D	10.00	5	50.00		
9	5/19/20	5/19/20		6:00 AM	7:00 PM	90		13					13	D	32.00	13	416.00		
10	5/19/20	5/19/20		7:00 PM	12:00 AM	90		5					5	D	10.00	5	50.00		

TOTAL GROSS \$2,109.00, NET \$2,109.00

## KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/20	5/15/20		6:00 AM	7:00 PM	90					13			13	D	48.00	13	624.00	
2	5/15/20	5/15/20		7:00 PM	12:00 AM	90				5			5	D	14.00	5	70.00		
3	5/16/20	5/16/20		6:00 AM	7:00 PM	90					13		13	D	34.00	13	442.00		
4	5/16/20	5/16/20		7:00 PM	12:00 AM	90					5		5	D	13.00	5	65.00		
5	5/17/20	5/17/20		6:00 AM	7:00 PM	90					13		13	D	34.00	13	442.00		
6	5/17/20	5/17/20		7:00 PM	12:00 AM	90					5		5	D	14.00	5	70.00		
7	5/18/20	5/18/20		6:00 AM	7:00 PM	90	13						13	D	48.00	13	624.00		
8	5/18/20	5/18/20		7:00 PM	12:00 AM	90	5						5	D	14.00	5	70.00		
9	5/19/20	5/19/20		6:00 AM	7:00 PM	90		13					13	D	48.00	13	624.00		
10	5/19/20	5/19/20		7:00 PM	12:00 AM	90		5					5	D	14.00	5	70.00		

TOTAL GROSS \$3,101.00, NET \$3,101.00

**KLCE-FM**

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/20	5/15/20		6:00 AM	7:00 PM	90					13			13	D	47.00	13	611.00	
2	5/15/20	5/15/20		7:00 PM	12:00 AM	90				5			5	D	13.00	5	65.00		
3	5/16/20	5/16/20		6:00 AM	7:00 PM	90					13		13	D	34.00	13	442.00		
4	5/16/20	5/16/20		7:00 PM	12:00 AM	90					5		5	D	11.00	5	55.00		
5	5/17/20	5/17/20		6:00 AM	7:00 PM	90						13	13	D	44.00	13	572.00		
6	5/17/20	5/17/20		7:00 PM	12:00 AM	90						5	5	D	11.00	5	55.00		
7	5/18/20	5/18/20		6:00 AM	7:00 PM	90	13						13	D	47.00	13	611.00		
8	5/18/20	5/18/20		7:00 PM	12:00 AM	90	5						5	D	13.00	5	65.00		
9	5/19/20	5/19/20		6:00 AM	7:00 PM	90		13					13	D	47.00	13	611.00		
10	5/19/20	5/19/20		7:00 PM	12:00 AM	90		5					5	D	13.00	5	65.00		

TOTAL GROSS \$3,152.00, NET \$3,152.00

**KNBL-FM**

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/20	5/15/20		6:00 AM	7:00 PM	90					13			13	D	20.00	13	260.00	
2	5/15/20	5/15/20		7:00 PM	12:00 AM	90				5			5	D	10.00	5	50.00		
3	5/16/20	5/16/20		6:00 AM	7:00 PM	90					13		13	D	15.00	13	195.00		
4	5/16/20	5/16/20		7:00 PM	12:00 AM	90					5		5	D	10.00	5	50.00		
5	5/17/20	5/17/20		6:00 AM	7:00 PM	90						13	13	D	13.00	13	169.00		
6	5/17/20	5/17/20		7:00 PM	12:00 AM	90						5	5	D	10.00	5	50.00		
7	5/18/20	5/18/20		6:00 AM	7:00 PM	90	13						13	D	20.00	13	260.00		
8	5/18/20	5/18/20		7:00 PM	12:00 AM	90	5						5	D	10.00	5	50.00		
9	5/19/20	5/19/20		6:00 AM	7:00 PM	90		13					13	D	20.00	13	260.00		
10	5/19/20	5/19/20		7:00 PM	12:00 AM	90		5					5	D	10.00	5	50.00		

TOTAL GROSS \$1,394.00, NET \$1,394.00

**KTHK-FM**

No	DATES		Alt	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS	\$\$
1	5/15/20	5/15/20		6:00 AM	7:00 PM	90					13			13	D	26.00	13	338.00	
2	5/15/20	5/15/20		7:00 PM	12:00 AM	90				5			5	D	10.00	5	50.00		
3	5/16/20	5/16/20		6:00 AM	7:00 PM	90					13		13	D	18.00	13	234.00		
4	5/16/20	5/16/20		7:00 PM	12:00 AM	90					5		5	D	10.00	5	50.00		
5	5/17/20	5/17/20		6:00 AM	7:00 PM	90						13	13	D	17.00	13	221.00		
6	5/17/20	5/17/20		7:00 PM	12:00 AM	90						5	5	D	10.00	5	50.00		
7	5/18/20	5/18/20		6:00 AM	7:00 PM	90	13						13	D	26.00	13	338.00		
8	5/18/20	5/18/20		7:00 PM	12:00 AM	90	5						5	D	10.00	5	50.00		
9	5/19/20	5/19/20		6:00 AM	7:00 PM	90		13					13	D	26.00	13	338.00		
10	5/19/20	5/19/20		7:00 PM	12:00 AM	90		5					5	D	10.00	5	50.00		

TOTAL GROSS \$1,719.00, NET \$1,719.00

Billing Projections: By Month

	May 20	
CA	11,475.00	
ST	11,475.00	

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION  
CERTIFY THAT THEIR ADVERTISING SALES  
AGREEMENTS DO NOT DISCRIMINATE ON THE  
BASIS OF RACE OR ETHNICITY AND THAT ALL  
SUCH AGREEMENTS CONTAIN  
NONDISCRIMINATION CLAUSES

Additional Notes: POLITICAL NON-CANDIDATE ISSUE -  
ABSENTEE BALLOT

.....  
.....  
.....

TOTAL SPOTS ..... 450  
GROSS TOTAL \$ ..... 11,475.00  
ADJUSTED SPOTS ..... 450  
ADJUSTED TOTAL \$ ..... 11,475.00

APPROVE    DECLINE

- General Sales Manager
- General Manager
- National Sales Manager
- Local Sales Manager

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho, ID

Demo: A18+

Pop: 225,900 Sample:1,793

ID:00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg	
KCVI FM	Fr 6a-7p	2,869	13	16.9	12,378	3.1	2.0	32.00	416.00	24.62	1.3
	Fr 7p-12a	1,138	5	2.5	2,443	2.3	1.3	10.00	50.00	20.00	0.5
	Sa 6a-7p	3,469	13	19.5	14,611	3.0	2.0	26.00	338.00	17.33	1.5
	Sa 7p-12a	3,494	5	7.5	6,211	2.7	1.8	10.00	50.00	6.67	1.5
	Su 6a-7p	3,360	13	19.5	14,309	3.1	2.0	21.00	273.00	14.00	1.5
	Su 7p-12a	502	5	1.0	1,113	2.0	1.2	10.00	50.00	50.00	0.2
	Mo 6a-7p	2,869	13	16.9	12,378	3.1	2.0	32.00	416.00	24.62	1.3
	Mo 7p-12a	1,138	5	2.5	2,443	2.3	1.3	10.00	50.00	20.00	0.5
	Tu 6a-7p	2,869	13	16.9	12,378	3.1	2.0	32.00	416.00	24.62	1.3
	Tu 7p-12a	1,138	5	2.5	2,443	2.3	1.3	10.00	50.00	20.00	0.5
KFTZ FM	Fr 6a-7p	2,847	13	16.9	12,517	3.0	1.9	48.00	624.00	36.92	1.3
	Fr 7p-12a	1,963	5	4.5	3,774	2.7	1.6	14.00	70.00	15.56	0.9
	Sa 6a-7p	3,924	13	22.1	17,137	2.9	1.9	34.00	442.00	20.00	1.7
	Sa 7p-12a	562	5	1.0	1,329	1.7	1.1	13.00	65.00	65.00	0.2
	Su 6a-7p	2,617	13	15.6	12,801	2.8	1.6	34.00	442.00	28.33	1.2
	Su 7p-12a	484	5	1.0	1,242	1.8	0.9	14.00	70.00	70.00	0.2
	Mo 6a-7p	2,847	13	16.9	12,517	3.0	1.9	48.00	624.00	36.92	1.3
	Mo 7p-12a	1,963	5	4.5	3,774	2.7	1.6	14.00	70.00	15.56	0.9
	Tu 6a-7p	2,847	13	16.9	12,517	3.0	1.9	48.00	624.00	36.92	1.3
	Tu 7p-12a	1,963	5	4.5	3,774	2.7	1.6	14.00	70.00	15.56	0.9
KLCE FM	Fr 6a-7p	2,529	13	14.3	12,160	2.7	1.7	47.00	611.00	42.73	1.1
	Fr 7p-12a	695	5	1.5	1,509	2.2	1.3	13.00	65.00	43.33	0.3
	Sa 6a-7p	1,957	13	11.7	10,667	2.5	1.3	34.00	442.00	37.78	0.9
	Sa 7p-12a	1,591	5	3.5	2,871	2.8	1.7	11.00	55.00	15.71	0.7
	Su 6a-7p	3,257	13	18.2	16,127	2.5	1.6	44.00	572.00	31.43	1.4
	Su 7p-12a	407	5	1.0	932	2.4	1.1	11.00	55.00	55.00	0.2
	Mo 6a-7p	2,529	13	14.3	12,160	2.7	1.7	47.00	611.00	42.73	1.1
	Mo 7p-12a	695	5	1.5	1,509	2.2	1.3	13.00	65.00	43.33	0.3
	Tu 6a-7p	2,529	13	14.3	12,160	2.7	1.7	47.00	611.00	42.73	1.1
	Tu 7p-12a	695	5	1.5	1,509	2.2	1.3	13.00	65.00	43.33	0.3
KNBL AM	Fr 6a-7p	785	13	3.9	3,882	2.3	1.6	20.00	260.00	66.67	0.3
	Fr 7p-12a	317	5	0.5	694	1.6	1.2	10.00	50.00	100.00	0.1
	Sa 6a-7p	855	13	5.2	4,808	2.4	1.3	15.00	195.00	37.50	0.4
	Sa 7p-12a	159	5	0.5	414	2.7	0.9	10.00	50.00	100.00	0.1
	Su 6a-7p	460	13	2.6	2,742	2.1	1.1	13.00	169.00	65.00	0.2
	Su 7p-12a		5					10.00	50.00		
	Mo 6a-7p	785	13	3.9	3,882	2.3	1.6	20.00	260.00	66.67	0.3
	Mo 7p-12a	317	5	0.5	694	1.6	1.2	10.00	50.00	100.00	0.1
	Tu 6a-7p	785	13	3.9	3,882	2.3	1.6	20.00	260.00	66.67	0.3
	Tu 7p-12a	317	5	0.5	694	1.6	1.2	10.00	50.00	100.00	0.1
KTHK FM	Fr 6a-7p	1,233	13	6.5	5,377	2.7	1.9	26.00	338.00	52.00	0.5
	Fr 7p-12a	420	5	1.0	864	2.6	1.4	10.00	50.00	50.00	0.2
	Sa 6a-7p	472	13	2.6	2,527	2.3	1.4	18.00	234.00	90.00	0.2
	Sa 7p-12a	331	5	0.5	695	1.6	1.3	10.00	50.00	100.00	0.1

Source: Eastlan Spring 2019

Bill Fuerst 13-May-20

	Sp19	
% Wght	100.0	
Pop (000)	A18+	225.9
Sample:	A18+	1,793

**RADIUS**  
Ver: 2018.0.1

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho, ID

Demo: A18+

Pop: 225,900 Sample:1,793  
ID:00002-00

Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
Su 6a-7p	551	13	2.6	2,870	2.0	1.5	17.00	221.00	85.00	0.2
Su 7p-12a	77	5		190		1.0	10.00	50.00		
Mo 6a-7p	1,233	13	6.5	5,377	2.7	1.9	26.00	338.00	52.00	0.5
Mo 7p-12a	420	5	1.0	864	2.6	1.4	10.00	50.00	50.00	0.2
Tu 6a-7p	1,233	13	6.5	5,377	2.7	1.9	26.00	338.00	52.00	0.5
Tu 7p-12a	420	5	1.0	864	2.6	1.4	10.00	50.00	50.00	0.2

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,641	90	105.7	36,315	6.6	5.4	23.43	2,109.00	19.95	1.2
KFTZ FM	2,564	90	103.9	37,808	6.2	5.0	34.46	3,101.00	29.85	1.1
KLCE FM	2,076	90	81.8	39,797	4.6	3.6	35.02	3,152.00	38.53	0.9
KNBL AM	592	90	21.5	13,193	3.7	2.9	15.49	1,394.00	64.84	0.3
KTHK FM	775	90	28.2	13,541	4.7	4.0	19.10	1,719.00	60.96	0.3
<b>All Stations: 1 Week:</b>	<b>1,729</b>	<b>450</b>	<b>341.1</b>	<b>110,789</b>	<b>7.0</b>	<b>5.9</b>	<b>25.50</b>	<b>11,475.00</b>	<b>33.64</b>	<b>0.8</b>

Source: Eastlan Spring 2019

Bill Fuerst 13-May-20

Sp19  
% Wght 100.0  
Pop (000) A18+ 225.9  
Sample: A18+ 1,793

**RADIUS**  
Ver: 2018.0.1

**ISSUE (Non-candidate) ADVERTISEMENT  
AGREEMENT FORM**

Katherine Hart for Melaleuca, Inc., hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

Station time requested by: Melaleuca, Inc.

Agency name: Melaleuca, Inc.

Address: 4609 W. 65th S., Idaho Falls, ID 83402

Contact: Katie Hart

Phone number: 208-270-1849

Email: khart@melaleuca.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Melaleuca, Inc.

Address: 4609 W. 65th S., Idaho Falls, ID 83402

Contact: Katie Hart

Phone number: 208-270-1849

Email: khart@melaleuca.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Frank L. VanderStoot

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: Marco Erickson, Brian Zollinger

Office(s) sought by such candidate(s) (no acronyms or abbreviations): House Seat B, District 33

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>Katherine Hart</i>	Signature: <i>William Furst</i>
Name: Katherine Hart for Melaleuca Inc., Assoc. GC	Name: William Furst
Date of Request to Purchase Ad Time: 5/14/2020	Date of Station Agreement to Sell Time: 5/14/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: 5/14/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected - provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: KCVI KLCB, KFTZ, KTHL, KNBL	Date Received/Requested: 5/14/2020
Est. #:	Station Location: Idaho Falls, ID	Run Start and End Dates: 5/15/2020 - 5/19/2020

**For national issue ads only (not required for state/local issue ads)**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Riverbend Communications, LLC  
400 West Sunnyside Road  
Idaho Falls, ID 83402  
(208) 535-8326

Term ID: 001

**Sale - Approved**

Date	05/14/20	Time 17:35:25
Method of Payment	Visa	
Entry Method	Manual	
Customer Name	MELALEUCA, INC	
Account #	XXXXXXXXXXXX7997	
Order ID	7997	
Order Description:	BALLOT 2020	
Approval Code	022791	
<b>Amount</b>	<b>\$11,475.00</b>	

THANK YOU FOR YOUR BUSINESS

Merchant Copy