

RIVERBEND
COMMUNICATIONS
400 W. SUNNYSIDE RD. IDAHO FALLS, ID 83402

September 23, 2020

This is an addendum to the paperwork that was entered two days ago for a request for advertising from Kauffman & Associates. We waited to start all the ads until tomorrow so we would have the necessary political paperwork from the client as well as a spot that contains the information about who is paying for the ad. This is the rest of the paperwork that we received today to make it complete. Ads will begin 9/24/20.

Sales Order

Stations: **KCVI-FM, KFTZ-FM** Buyer: _____
 Contract Name: **KFTZ KCVI KAUFMANN Q4** Tax Schedule: _____ (None)
 Contract#: **122667** Agency Commission %: **0**
 Start Date: **9/21/20** End Date: **11/03/20** Billing Cycle: **Standard**
 Revenue Type: **POLITICAL - LOCAL** Type: **Cash** Salesperson: **424jmill** Comm %: **0**
 Advertiser: **KAUFFMAN & ASSOCIATES** Makegood Policy: **WITH IN CONTRACT DATES**
 Address: **165 South Howard Street, 200**
 City: **Spokane** State: **WA** Zip: **99201**
 Product Name: **KFTZ KCVI KAUFMANN Q4**
 Competitive Code: **ISSUE-NON POLITICAL**

KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/22/20	9/25/20		6:00 AM	7:00 PM	30		3	3	2	2			10	D	30.00	10	300.00	4	
2	9/22/20	9/27/20		5:00 AM	12:00 AM	30		X	X	X	X	X	X	10	W	0.00	10	0.00	6	
ADDED VALUE																				
3	9/28/20	10/30/20		6:00 AM	7:00 PM	30	2	2	2	2	2			10	D	30.00	50	1,500.00	4	
4	9/28/20	11/01/20		5:00 AM	12:00 AM	30	X	X	X	X	X	X	X	10	W	0.00	50	0.00	6	
ADDED VALUE																				
5	11/02/20	11/03/20		6:00 AM	7:00 PM	30	2	2						4	D	30.00	4	120.00	4	
6	11/02/20	11/02/20		5:00 AM	12:00 AM	30	4							4	D	0.00	4	0.00	6	
ADDED VALUE																				

TOTAL GROSS \$1,920.00, NET \$1,920.00

KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	9/21/20	10/30/20		6:00 AM	7:00 PM	30	2	2	2	2	2			10	D	24.00	60	1,440.00	4	
2	9/21/20	11/01/20		5:00 AM	12:00 AM	30	X	X	X	X	X	X	X	10	W	0.00	60	0.00	6	
ADDED VALUE																				
3	11/02/20	11/03/20		6:00 AM	7:00 PM	30	2	2						4	D	24.00	4	96.00	4	
4	11/02/20	11/02/20		5:00 AM	12:00 AM	30	4							4	D	0.00	4	0.00	6	
ADDED VALUE																				

TOTAL GROSS \$1,536.00, NET \$1,536.00

Billing Projections: By Month

	Sep 20	Oct 20	Nov 20
CA	864.00	2,376.00	216.00
ST	540.00	2,160.00	756.00

Print Spot Prices

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TOTAL SPOTS	256
GROSS TOTAL \$	3,456.00
ADJUSTED SPOTS	256
ADJUSTED TOTAL \$	3,456.00

APPROVE DECLINE

- | | | |
|-------------------------------------|--------------------------|-----------------------------|
| <input type="checkbox"/> | <input type="checkbox"/> | General Sales Manager |
| <input type="checkbox"/> | <input type="checkbox"/> | General Manager |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | 424rbate, 09/21/20 @12:54PM |
| <input type="checkbox"/> | <input type="checkbox"/> | Local Sales Manager |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kauffman & Associates, Inc., hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kauffman & Associates, Inc

Agency name:

Address: 165 S. Howard St Ste 200, Spokane, WA 99201

Contact:

Phone number: 509-747-4994

Email: accounting@kauffmaninc.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Kauffman & Associates, Inc

Address: 165 S. Howard St, Ste 200, Spokane, WA 99201

Contact:

Phone number: 509-747-4994

Email: accounting@kauffmaninc.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Jo Ann Kauffman, President, CEO

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: *[Signature]*

Name: Jo Ann Kauffman, President

Date of Request to Purchase Ad Time: 9/22/2020

Station Representative

Signature: *[Signature]*

Name: William Fuerst

Date of Station Agreement to Sell Time: 9/23/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to station?

Yes

No

Date ad received:

9/23/2020

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected - provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

122667

Station Call Letters:

KFTZ & KCVI-FM

Date Received/Requested:

9/23/2020

Est. #:

Station Location:

Idaho Falls, ID

Run Start and End Dates:

9/24/2020 - 11/03/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Andrea Smith

From: Ryan Bateman <ryan.bateman@eiradio.com> on behalf of Ryan Bateman
Sent: Monday, September 21, 2020 3:36 PM
To: Andrea Smith
Subject: FW: [billing] \$3,456.00 payment received

From: 'Square' via Billing <billing@eiradio.com>
Sent: Monday, September 21, 2020 12:53 PM
To: billing@eiradio.com
Subject: [billing] \$3,456.00 payment received



Hello Riverbend Communications,

Stephen Poulsen accepted \$3,456.00 from a card ending in 3014. Your Square balance after this transaction is \$3,334.89.

[View Full Payment Details](#)

Funds will be transferred to your bank account in one to two business days. If you want them sooner, you can use Instant Transfer to get your money instantly for a fee per transfer.

[Learn More About Instant Transfers](#)



[Visit the Support Center](#) for more information on Square's transfer schedule.

[Quoted text hidden]

 **[Idaho Falls] [KFTZ KCVI KAUFMANN Q4].pdf**
48K

Jay Miller <jay.miller@eiradio.com>
To: Amanda Cantrell <amanda.cantrell@kauffmaninc.com>

Mon, Sep 21, 2020 at 11:56 AM

Good Morning Amanda,
I wanted to follow up on this order and payment information.

I saw that you sent some billing info and I can use that to get it loaded in the system, but will need payment prior to running. In this chain there is a new client packet which contains a one time use CC form. You are welcome to use that if you would like.

Let me know if you have any questions. I can get this in for tomorrow as long as I have this info by 3pm today.

Jay Miller
VP of Sales
400 West Sunnyside, Idaho Falls, Idaho 83402
O - 208-535-8331 C - 208-569-1785

[Quoted text hidden]

Amanda Cantrell <amanda.cantrell@kauffmaninc.com>
To: Jay Miller <jay.miller@eiradio.com>

Mon, Sep 21, 2020 at 12:47 PM

Hi Jay,

Our accounts payable will be calling to pay the invoice today using the information on the new client packet. They will let me know when it is done, but it should be done before 3pm.

[Quoted text hidden]

Andrea Smith

From: Jay Miller <jay.miller@eiradio.com> on behalf of Jay Miller
Sent: Wednesday, September 23, 2020 9:25 AM
To: Bill Fuerst; Ryan Bateman; Andrea Smith
Subject: Kaufmann & Associates Political Order
Attachments: Riverbend Comm Political Ad form 9.22.2020 signed.pdf; Riverbend Communications New Client Packet 2019 9.22.2020.pdf

I have attached their order and paperwork. I am still waiting on the adjusted spot.

Jay Miller

VP of Sales

400 West Sunnyside, Idaho Falls, Idaho 83402

O - 208-535-8331 C - 208-569-1785