

NCC Cable System Order

Order #	62348170
Syscode	0865
System Name	Alpine Adv./McMinnville, TN
Market	Nashville
AE	Andrew Volles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	10/24/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Cameron Sexton TN HD 25
Client Code	
Product Code	
Est Code	NA
Product Name	(TN) HD 25
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	3
Total	\$2,131.20
Commission	\$319.68
Net Total	\$1,811.52
Total Spots	264
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2: 10.31 MG. Dropped 9 spots (-\$64). Added 9 spots (+\$64). \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	HGTV PT - Max 2	10/24/16	10/30/16	18:00	22:00			X	X	X	X	X	-	-	9	\$9.80	\$88.20	30	
2	HGTV	HGTV PT - Max 2	10/31/16	11/6/16	18:00	22:00	X	X	X	X	X	X	X	-	-	12	\$9.80	\$117.60	30	
3	HGTV	HGTV PT - Max 2	11/7/16	11/13/16	18:00	22:00	X							-	-	3	\$9.80	\$29.40	30	
4	TBSC	TBSC PT - Max 2	10/24/16	10/30/16	18:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	R2-1x
5	TBSC	TBSC PT - Max 2	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	
6	TBSC	TBSC PT - Max 2	11/7/16	11/13/16	18:00	24:00	X							-	-	3	\$5.00	\$15.00	30	
7	TNT	TNT PT - Max 2	10/24/16	10/30/16	18:00	22:00			X	X	X	X	X	-	-	7	\$16.00	\$112.00	30	R2-2x
8	TNT	TNT PT - Max 2	10/31/16	11/6/16	18:00	22:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	
9	TNT	TNT PT - Max 2	11/7/16	11/13/16	18:00	22:00	X							-	-	3	\$16.00	\$48.00	30	
10	CNN	CNN EM - Max 2	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	8	\$4.00	\$32.00	30	R2-1x
11	CNN	CNN EF - Max 2	10/24/16	10/30/16	15:00	18:00			X	X	X	X	X	-	-	7	\$4.00	\$28.00	30	R2-2x
12	CNN	CNN PT - Max 2	10/24/16	10/30/16	18:00	24:00			X	X	X	X	X	-	-	7	\$5.00	\$35.00	30	R2-2x
13	CNN	CNN PT - Max 2	10/24/16	10/30/16	18:00	22:00			X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	
14	CNN	CNN EM - Max 2	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	
15	CNN	CNN EF - Max 2	10/31/16	11/6/16	15:00	18:00	X	X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	
16	CNN	CNN PT - Max 2	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	
17	CNN	CNN PT - Max 2	10/31/16	11/6/16	18:00	22:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	
18	CNN	CNN EM - Max 2	11/7/16	11/13/16	05:00	09:00	X	X						-	-	3	\$4.00	\$12.00	30	
19	CNN	CNN EF - Max 2	11/7/16	11/13/16	15:00	18:00	X							-	-	3	\$4.00	\$12.00	30	
20	CNN	CNN PT - Max 2	11/7/16	11/13/16	18:00	24:00	X							-	-	3	\$5.00	\$15.00	30	
21	CNN	CNN PT - Max 2	11/7/16	11/13/16	18:00	22:00	X							-	-	3	\$16.00	\$48.00	30	

NCC Cable System Order

Order #	62348170
Syscode	0865
System Name	Alpine Adv./McMinnville, TN
Market	Nashville
AE	Andrew Yollies
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Aug16 C-DMA Nielsen Live+7

Flight Dates	10/24/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Cameron Sexton TN HD 25
Client Code	
Product Code	
Est Code	NA
Product Name	(TN) HD 25
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/31/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	3
Total	\$2,131.20
Commission	\$319.68
Net Total	\$1,811.52
Total Spots	264
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : R2: 10.31 MG. Dropped 9 spots (-\$64). Added 9 spots (+\$64). \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC EM - Max 2	10/24/16	10/30/16	05:00	09:00			X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	
23	FXNC	FXNC EF - Max 2	10/24/16	10/30/16	15:00	18:00			X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	
24	FXNC	FXNC PT - Max 2	10/24/16	10/30/16	18:00	24:00			X	X	X	X	X	-	-	8	\$5.00	\$40.00	30	R2-1x
25	FXNC	FXNC PT - Max 2	10/24/16	10/30/16	18:00	22:00			X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	
26	FXNC	FXNC EM - Max 2	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	
27	FXNC	FXNC EF - Max 2	10/31/16	11/6/16	15:00	18:00	X	X	X	X	X	X	X	-	-	12	\$4.00	\$48.00	30	
28	FXNC	FXNC PT - Max 2	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	12	\$5.00	\$60.00	30	
29	FXNC	FXNC PT - Max 2	10/31/16	11/6/16	18:00	22:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	
30	FXNC	FXNC EM - Max 2	11/7/16	11/13/16	05:00	09:00	X	X						-	-	3	\$4.00	\$12.00	30	
31	FXNC	FXNC EF - Max 2	11/7/16	11/13/16	15:00	18:00	X							-	-	3	\$4.00	\$12.00	30	
32	FXNC	FXNC PT - Max 2	11/7/16	11/13/16	18:00	24:00	X							-	-	3	\$5.00	\$15.00	30	
33	FXNC	FXNC PT - Max 2	11/7/16	11/13/16	18:00	22:00	X							-	-	3	\$16.00	\$48.00	30	
34	TBSC	TBSC PT - Max 2	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	1	\$5.00	\$5.00	30	R2+1x
35	TNT	TNT PT - Max 2	10/31/16	11/6/16	18:00	22:00			X	X	X	X	X	-	-	2	\$16.00	\$32.00	30	R2+2x
36	CNN	CNN EM - Max 2	10/31/16	11/6/16	05:00	09:00			X	X	X	X	X	-	-	1	\$4.00	\$4.00	30	R2+1x
37	CNN	CNN EF - Max 2	10/31/16	11/6/16	15:00	18:00			X	X	X	X	X	-	-	2	\$4.00	\$8.00	30	R2+2x
38	CNN	CNN PT - Max 2	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	2	\$5.00	\$10.00	30	R2+2x

NCC Cable System Order

Order #	62348170	Flight Dates	10/24/16 - 11/13/16	Update Date	10/31/16
Syscode	0865	Agency	Medium Buying LLC	Version	2 Vs. 1
System Name	Alpine Adv./McMinnville, TN	Advertiser	Cameron Sexton TN HD 25	Show All Lines	
Market	Nashville	Client Code		Total # of Weeks	3
AE	Andrew Volles	Product Code		Total	\$2,131.20
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$319.68
Office	Washington	Product Name	(TN) HD 25	Net Total	\$1,811.52
Phone	(301) 951-2820	Credit Status		Total Spots	264
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Aug16 C-DMA Nielsen Live+7	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-

Comments : R2: 10.31 MG. Dropped 9 spots (-\$64). Added 9 spots (+\$64). \$0 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment																																										
39	FXNC	FXNC PT - Max 2	10/31/16	11/6/16	18:00	24:00			X	X	X	X	X	-	-	1	\$5.00	\$5.00	30	R2+1x																																										
<table> <tr> <td>SPOTS</td><td>90</td><td>174</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>264</td></tr> <tr> <td>AMT</td><td>\$735.20</td><td>\$1,396.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$0.00</td><td>\$2,131.20</td></tr> </table>																					SPOTS	90	174	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	264	AMT	\$735.20	\$1,396.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,131.20
SPOTS	90	174	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	264																																										
AMT	\$735.20	\$1,396.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,131.20																																										

SYSTEM APP: SALES ACCT Date Printed 10/31/16

62348170 | Nashville | Alpine Adv./McMinnville, TN | 0865 |