

ORDER



Orders
Order / Rev: 749377
 Alt Order #: _____
Product Desc: AM RADIO CAMPAIGN - WGHL
 Estimate: _____
Flight Dates: 04/25/24 - 04/29/24
Original Date / Rev: 04/24/24 / 04/24/24
Order Type: TRANSACTIONAL

WGHL-FM

Primary AE: House Louisville
Sales Office: L-LOU
Sales Region: Local

Agency
Name: POL24/NAB
Buying Contact: _____
Billing Contact: _____
1776 N Street NW
Washington, DC 20036

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: POL24/NAB
Demographic: HH
Product Codes: Issues/Propositions
Revenue Code 1: Direct Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-10

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	12	\$0.00	\$0.00
04/29/24	04/29/24	4	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	12	\$0.00	\$0.00	0.00
May 2024	4	\$0.00	\$0.00	0.00
Totals	16	\$0.00	\$0.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Louisville			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGHL	04/25/24	04/29/24	Sign-On/Sign-Off 12a-12a	CM	12a-12a	M - TFSS	:30	12	\$0.00	P-10	0.00	NM	16	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	--- TFSS					12	\$0.00		0.00			
		Week: 04/29/24	05/05/24	M-----					4	\$0.00		0.00			
													Totals	16	\$0.00