

INVOICE



WPME
4 Ledgeview Drive
Westbrook, ME 04092
Main: (207) 774-0051
Billing: (207) 774-0051 ext 142

Invoice #	Invoice Date	Invoice Month	Invoice Period
17543-1	09/30/18	September 2018	09/17/18 - 09/28/18

Station	Account Executive	Sales Office	Sales Region
WPME	National Christiano	National	National

Billing Address:

Pier 91 Media
Attention: Accounts Payable
3050 K Street, NW Suite 100
Washington, DC 20007

Send Payment To:

WPME
4 Ledgeview Drive
Westbrook, ME 04092

Advertiser	Product	Estimate Number
Patients for Affordable Drug	P4ADA 9/21-9/30/18 ME-02	7126

Flight Dates	Order #	Alt Order #
09/21/18 - 09/30/18	17543	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	414	440

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/21/18	09/28/18	M-F 7p-730p	7p-730p	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 ----1-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME F 09/21/18 7:15 PM M-F 7p-730p 7p-730p :30 PFADA18103H \$80.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 11-11-- 4 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME M 09/24/18 7:17 PM M-F 7p-730p 7p-730p :30 PFADA18103H \$80.00 NM 3 WPME Tu 09/25/18 7:15 PM M-F 7p-730p 7p-730p :30 PFADA18103H \$80.00 NM 4 WPME Th 09/27/18 7:15 PM M-F 7p-730p 7p-730p :30 PFADA18103H \$80.00 NM 5 WPME F 09/28/18 7:15 PM M-F 7p-730p 7p-730p :30 PFADA18103H \$80.00 NM									
2	09/21/18	09/28/18	M-F 730p-8p	730p-8p	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/18 09/23/18 ----1-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME F 09/21/18 7:58 PM M-F 730p-8p 730p-8p :30 PFADA18103H \$80.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 111-1-- 4 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPME M 09/24/18 7:57 PM M-F 730p-8p 730p-8p :30 PFADA18103H \$80.00 NM 3 WPME Tu 09/25/18 7:57 PM M-F 730p-8p 730p-8p :30 PFADA18103H \$80.00 NM 4 WPME W 09/26/18 7:43 PM M-F 730p-8p 730p-8p :30 PFADA18103H \$80.00 NM 5 WPME F 09/28/18 7:57 PM M-F 730p-8p 730p-8p :30 PFADA18103H \$80.00 NM									
3	09/24/18	09/24/18	Mon 8p-9p	8p-9p	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPME M 09/24/18 8:48 PM Mon 8p-9p 8p-9p :30 PFADA18103H \$40.00 NM									
4	09/24/18	09/24/18	Mon 9p-10p	9p-10p	M-----	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 M----- 1 \$40.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. NON DISCRIMINATION POLICY: This station does not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even in handwritten, typed or otherwise made a part of the particular contract is hereby rejected.

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4	09/24/18	09/24/18	Mon 9p-10p	9p-10p	M- - - - -	:30	1	\$40.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPME M 09/24/18 9:25 PM Mon 9p-10p 9p-10p :30 PFADA18103H \$40.00 NM									
5	09/26/18	09/26/18	Wed 8p-9p	8p-9p	- - W- - - -	:30	1	\$40.00	NM
Weeks: Start Date 09/24/18 End Date 09/30/18 MTWTFSS - - W- - - - Spots/Week 1 Rate \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPME W 09/26/18 8:48 PM Wed 8p-9p 8p-9p :30 PFADA18103H \$40.00 NM									
6	09/26/18	09/26/18	Wed 9p-10p	9p-10p	- - W- - - -	:30	1	\$40.00	NM
Weeks: Start Date 09/24/18 End Date 09/30/18 MTWTFSS - - W- - - - Spots/Week 1 Rate \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPME W 09/26/18 9:29 PM Wed 9p-10p 9p-10p :30 PFADA18103H \$40.00 NM									
7	09/27/18	09/27/18	Thu 8p-9p	8p-9p	- - - T- - -	:30	1	\$40.00	NM
Weeks: Start Date 09/24/18 End Date 09/30/18 MTWTFSS - - - T- - - Spots/Week 1 Rate \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPME Th 09/27/18 8:57 PM Thu 8p-9p 8p-9p :30 PFADA18103H \$40.00 NM									
Total Spots							15		

Payment Terms DUE UPON RECEIPT

<u>Gross Total</u>	\$1,000.00
<u>Agency Commission</u>	\$150.00
<u>Net Amount Due</u>	\$850.00