



KSAS+KAAS Combo KSAS+
316 N West St
Wichita, KS 67203

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1960603

Schedule Dates

10/28/14-11/03/14

Advertiser

Pat Roberts for Senate-R (91781)

Agency

Crossroads Media-Alexandria (2097)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Roberts for Senate (639588)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Ramsey, Noelle

Phone/Fax

/

CPE

98/200/2353

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

Roberts for Senate

PAT ROBERTS FOR SENATE

Date Entered 10/24/14

Last Modified 10/29/14

Entered By Jill Rellly

CO-OP No

Headline # ECR10451618

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,710.75

Net Total \$9,694.25

Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate

Nov. 2014 30 \$11,405.00

Grand Total: 30 \$11,405.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/28/14-10/28/14	1	:30	4P- 4:30P (CST)			1						1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
2.0	Normal Line / SPOT (2)	10/29/14-10/29/14	1	:30	4P- 4:30P (CST)				1					1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
3.0	Normal Line / SPOT (3)	10/30/14-10/30/14	1	:30	4P- 4:30P (CST)					1				1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
4.0	Normal Line / SPOT (4)	10/31/14-10/31/14	1	:30	4P- 4:30P (CST)						1			1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
5.0	Normal Line / SPOT (5)	11/03/14-11/03/14	1	:30	4P- 4:30P (CST)		1							1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
6.0	Normal Line / SPOT (6)	10/28/14-10/28/14	1	:30	4:30P- 5P (CST)			1						1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
7.0	Normal Line / SPOT (7)	10/29/14-10/29/14	1	:30	4:30P- 5P (CST)				1					1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
8.0	Normal Line / SPOT (8)	10/30/14-10/30/14	1	:30	4:30P- 5P (CST)					1				1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
9.0	Normal Line / SPOT (9)	10/31/14-11/03/14	1	:30	4:30P- 5P (CST)						1			1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
10.0	Normal Line / SPOT (10)	11/03/14-11/03/14	1	:30	4:30P- 5P (CST)		1							1	\$145.00	\$145.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	10/24/14
11.0	Normal Line / SPOT (11)	10/28/14-10/28/14	1	:30	5:30P- 6P (CST)			1						1	\$185.00	\$185.00	KSAS+KAAS Combo (KSAS+)	TWO AND A HALF MEN	10/24/14
12.0	Normal Line / SPOT (12)	10/29/14-10/29/14	1	:30	5:30P- 6P (CST)				1					1	\$185.00	\$185.00	KSAS+KAAS Combo (KSAS+)	TWO AND A HALF MEN	10/24/14
13.0	Normal Line / SPOT (13)	10/30/14-10/30/14	1	:30	5:30P- 6P (CST)					1				1	\$185.00	\$185.00	KSAS+KAAS Combo (KSAS+)	TWO AND A HALF MEN	10/24/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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14.0	Normal Line / SPOT (16)	10/28/14-10/28/14	1	:30	9:35P- 10:05P (CST)	1	1							1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	10/24/14
14.0.1	Closed Preempt (16)	10/28/14															KSAS+KAAS Combo (KSAS+)	Program Change/Exception - World Series	
15.0	Normal Line / SPOT (17)	10/29/14-10/29/14	1	:30	9:35P- 10:05P (CST)	1	1							1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	10/24/14
16.0	Normal Line / SPOT (18)	10/30/14-10/30/14	1	:30	9:35P- 10:05P (CST)	1				1				1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	10/24/14
17.0	Normal Line / SPOT (19)	10/31/14-10/31/14	1	:30	9:35P- 10:05P (CST)	1					1			1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	10/24/14
18.0	Normal Line / SPOT (20)	11/03/14-11/03/14	1	:30	9:35P- 10:05P (CST)	1	1							1	\$300.00	\$300.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	10/24/14
19.0	Normal Line / SPOT (21)	11/02/14-11/02/14	1	:30	10A- 11A (CST)	1							1	1	\$200.00	\$200.00	KSAS+KAAS Combo (KSAS+)	ACCESS HOLLYWOOD	10/24/14
20.0	Normal Line / Prime (22)	11/03/14-11/03/14	1	:30	7P- 8P (CST)	1	1							1	\$1,050.00	\$1,050.00	KSAS+KAAS Combo (KSAS+)	FOX NEWS SUNDAY	10/24/14
21.0	Normal Line / Prime (23)	11/03/14-11/03/14	1	:30	8P- 9P (CST)	1	1							1	\$1,400.00	\$1,400.00	KSAS+KAAS Combo (KSAS+)	GOTHAM - 9/22 FTC	10/24/14
22.0	Normal Line / Prime (24)	10/30/14-10/30/14	2	:30	7P- 8P (CST)	1				1				1	\$675.00	\$675.00	KSAS+KAAS Combo (KSAS+)	SLEEPY HOLLOW - 9/22 FTC	10/24/14
23.0	Normal Line / Prime (25)	10/31/14-10/31/14	2	:30	7P- 8P (CST)	1					1			1	\$350.00	\$350.00	KSAS+KAAS Combo (KSAS+)	BONES - 9/25 FTP	10/24/14
24.0	Normal Line / Football (26)	11/02/14-11/02/14	2	:30	12P- 3:25P (CST)	1							1	1	\$1,350.00	\$1,350.00	KSAS+KAAS Combo (KSAS+)	UTOPIA	10/24/14
																	KSAS+KAAS Combo (KSAS+)	ARIZONA @ DALLAS	10/24/14

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By Broadcast Month

Nov. 2014

Spots

30

Rate

\$11,405.00

Grand Total:

\$11,405.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
25.0	Revised Line / Football (27)	11/01/14-11/03/14	3	:30	6:30P- 10P (CST)							1		1			KSAS+KAAS Combo (KSAS+)	FOX COLLEGE FOOTBALL- 10/18	10/24/14
25.1	Normal Line / Football (27)	11/01/14-11/03/14	4	:30	6:30P- 10P (CST)							1		1		\$400.00	KSAS+KAAS Combo (KSAS+)	FOX COLLEGE FOOTBALL- 10/18	10/27/14
26.0	Normal Line / SPOT (28)	11/02/14-11/02/14	1	:30	10:35P- 11:05P (CST)								1	1		\$150.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	10/27/14
27.0	Normal Line / Prime (30)	10/30/14-10/30/14	1	:30	8P- 9P (CST)				1					1		\$1,100.00	KSAS+KAAS Combo (KSAS+)	GRACEPOINT	10/29/14
28.0	Normal Line / Prime (31)	10/31/14-10/31/14	1	:30	8P- 9P (CST)					1				1		\$600.00	KSAS+KAAS Combo (KSAS+)	GOTHAM ENCORE	10/29/14
29.0	Normal Line / SPOT (32)	10/30/14-10/30/14	1	:30	6P- 6:30P (CST)					1				1		\$600.00	KSAS+KAAS Combo (KSAS+)	BIG BANG	10/29/14
30.0	Normal Line / SPOT (33)	10/30/14-10/30/14	4	:30	11:05P- 11:35P (CST)					1				1		\$25.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	10/29/14
31.0	M/G For 14.0.1 / SPOT (29)	11/03/14-11/03/14	3	:30	9P- 9:35P (CST)		1							1		\$300.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9	10/29/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10451618 Ver# 1 Status New
 EC'd Yes

Station KSAS-TV WICHITA KS
 Advertiser (NW80) POLITICAL
 Product Roberts for Senate
 Estimate# 2353
 Buyer Noelle Ramsey

Traffic Order#

Printed: 10/24/14 3:16 PM
 Last Received: 10/24/14 3:10 PM
 Showing Buylines: All Rep Changes or Last Station Changes

1 of 4

Agency (CRSS) CROSSROADS MEDIA LLC
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 98/200/2353
 Flight Dates 10/28/14-11/04/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (JSC) JAMES SCUTARI
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax#

--- CONTRACT COMMENT ---

PAT ROBERTS FOR SENATE

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ORDER - PLEASE CONFIRM - THANKS!

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	Tu	4P-430P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/28-10/28	1	1	1	\$145.00	1.4
2	W	4P-430P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/29-10/29	1	1	1	\$145.00	1.4
3	Th	4P-430P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/30-10/30	1	1	1	\$145.00	1.4
4	F	4P-430P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/31-10/31	1	1	1	\$145.00	1.4
5	M	4P-430P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	11/03-11/03	1	1	1	\$145.00	1.4
6	Tu	430P-5P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/28-10/28	1	1	1	\$145.00	1.2
7	W	430P-5P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/29-10/29	1	1	1	\$145.00	1.2

ORDER WORKSHEET

Rep Order# 10451618 Ver# 1 Status New
EC'd Yes

Traffic Order#

2 of 4

Printed: 10/24/14 3:16 PM
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Station KSAS-TV WICHITA,KS
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Rep Firm MILLENNIUM SALES & MARKETING
Sales Office (DC) WASHINGTON
Salesperson (JSC) JAMES SCUTARI
Sales Assistant
Salesperson Phone# 202-955-5342
Salesperson Fax#

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
8	Th	430P-5P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/30-10/30	1	1	1	\$145.00	1.2
9	F	430P-5P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	10/31-10/31	1	1	1	\$145.00	1.2
10	M	430P-5P V1 Added, Rate Changed	FAMILY FEUD	30	\$145.00	11/03-11/03	1	1	1	\$145.00	1.2
11	Tu	530P-6P	TWO AND A HALF MEN	30	\$185.00	10/28-10/28	1	1	1	\$185.00	2.7
12	W	530P-6P	TWO AND A HALF MEN	30	\$185.00	10/29-10/29	1	1	1	\$185.00	2.7
13	Th	530P-6P	TWO AND A HALF MEN	30	\$185.00	10/30-10/30	1	1	1	\$185.00	2.7
14	F	530P-6P	TWO AND A HALF MEN	30	\$185.00	10/31-10/31	0	1	0	\$0.00	2.7
15	Sa	9P-930P	NEWS AT 9P	30	\$140.00	11/01-11/01	0	1	0	\$0.00	1.8
16	Tu	935P-1005P	ACCESS HOLLYWOOD	30	\$300.00	10/28-10/28	1	1	1	\$300.00	1.7
17	W	935P-1005P	ACCESS HOLLYWOOD	30	\$300.00	10/29-10/29	1	1	1	\$300.00	1.7
18	Th	935P-1005P	ACCESS HOLLYWOOD	30	\$300.00	10/30-10/30	1	1	1	\$300.00	1.7
19	F	935P-1005P	ACCESS HOLLYWOOD	30	\$300.00	10/31-10/31	1	1	1	\$300.00	1.7
20	M	935P-1005P	ACCESS HOLLYWOOD	30	\$300.00	11/03-11/03	1	1	1	\$300.00	1.7
21	Su	10A-11A V1 Added, Rate Changed	FOX NEWS SUNDAY	30	\$200.00	11/02-11/02	1	1	1	\$200.00	4.0

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22	M	7P-8P V1 Added, Rate Changed	GOTHAM - 9/22 FTC	30	\$1,050.00	11/03-11/03	1	1	1	\$1,050.00	7.7
23	M	8P-9P	SLEEPY HOLLOW - 9/22 FTC	30	\$1,400.00	11/03-11/03	1	1	1	\$1,400.00	7.1
24	Th	7P-8P	BONES - 9/25 FTP	30	\$675.00	10/30-10/30	1	1	1	\$675.00	5.0
25	F	7P-8P	UTOPIA	30	\$350.00	10/31-10/31	1	1	1	\$350.00	1.5
26	Su	12P-325P V1 Added, Rate Changed	ARIZONA @ DALLAS	30	\$1,350.00	11/02-11/02	1	1	1	\$1,350.00	14.0
27	Sa	630P-10P	FOX COLLEGE FOOTBALL- 10/18	30	\$550.00	11/01-11/01	1	1	1	\$550.00	1.1

--REPORT TOTALS--

Report Totals: 25 / \$9,080.00

--SALES MONTHLY TOTALS--

Nov2014: 25 / \$9,080.00
Order Totals: 25 / \$9,080.00
Total GRPS: 70.0

--COMPETITIVE--

Market Totals

\$106,572.77

CABL .00%
KSNW 31.00%

KAKE 20.00%
KWCH 36.00%

KMTW .48%
KWCV .00%

KSAS 8.52%
UNKN .00%

KSCW 4.00%

--COMPETITIVE COMMENTS--

SHARES ESTIMATE

Books [null]
Demos RA35+