



KSAS+KAAS Combo
316 N West St
Wichita, KS 67203

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1884730

Schedule Dates

07/29/14-08/05/14

Advertiser

Pat Roberts for Senate-R (91781)

Agency

Crossroads Media-Alexandria (2097)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Roberts for Senate (639588)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Ramsey, Noelle

Phone/Fax

/

CPE

98/200/1909

Account Types

National/Political Candidate Agency BRD

Billing Type

Standard

Comments

Roberts for Senate
PAT ROBERTS FOR SENATE

Date Entered 07/17/14
Last Modified 07/31/14
Entered By Jill Rellly
CO-OP No
Headline # ECR10354833
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$472.50
Net Total \$2,677.50
Sales Tax

KSAS+KAAS Combo (KSAS+)

By Broadcast Month Spots Rate
Aug. 2014 43 \$3,150.00
Grand Total: 43 \$3,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	07/29/14-07/29/14	3	:30	9A- 10A (CST)	1	1							1	\$12.00		KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/17/14
1.1	Normal Line / SPOT (1)	07/29/14-07/29/14	3	:30	9A- 10A (CST)	1	1							1	\$12.00		KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/28/14
2.0	Revised Line / SPOT (2)	07/30/14-07/30/14	3	:30	9A- 10A (CST)	1		1						1			KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/17/14
2.1	Revised Line / SPOT (2)	07/30/14-07/30/14	3	:30	9A- 10A (CST)	1		1						1			KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/28/14
2.2	Normal Line / SPOT (2)	07/30/14-07/30/14	3	:30	9A- 10A (CST)	1		2						1	\$12.00		KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/29/14
2.2.1	Closed Preempt (2)	07/30/14															KSAS+KAAS Combo (KSAS+)	Advertiser Separation/Spot -	
3.0	Revised Line / SPOT (3)	07/31/14-07/31/14	3	:30	9A- 10A (CST)	1				1							KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/17/14
3.1	Revised Line / SPOT (3)	07/31/14-07/31/14	3	:30	9A- 10A (CST)	1				1							KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/28/14
3.2	Normal Line / SPOT (3)	07/31/14-07/31/14	3	:30	9A- 10A (CST)	1				2				2	\$24.00		KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/29/14
4.0	Revised Line / SPOT (4)	08/01/14-08/01/14	3	:30	9A- 10A (CST)	1						1					KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/17/14
4.1	Revised Line / SPOT (4)	08/01/14-08/01/14	3	:30	9A- 10A (CST)	1						1					KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/28/14
4.2	Normal Line / SPOT (4)	08/01/14-08/01/14	3	:30	9A- 10A (CST)	1						2		2	\$24.00		KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/29/14
5.0	Revised Line / SPOT (5)	08/04/14-08/04/14	3	:30	9A- 10A (CST)	1	1										KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/17/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

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Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

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Billing Type

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Millennium/DC, Washington DC (1108)

Millennium Washington DC

Ramsey, Noelle

/

98/200/1909

National/Political Candidate Agency BRD

Standard

Roberts for Senate

PAT ROBERTS FOR SENATE

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Last Modified 07/31/14

Entered By Jill Rilly

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5.1	Revised Line / SPOT (5)	08/04/14-08/04/14	3	:30	9A-10A (CST)	1	1							1	\$12.00	\$12.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/28/14
5.2	Normal Line / SPOT (5)	08/04/14-08/04/14	3	:30	9A-10A (CST)	2	2							2	\$12.00	\$24.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/29/14
5.0	Revised Line / SPOT (6)	08/05/14-08/05/14	3	:30	9A-10A (CST)			1						1			KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/17/14
6.1	Normal Line / SPOT (6)	08/05/14-08/05/14	3	:30	9A-10A (CST)			1						1	\$12.00	\$12.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/28/14
7.0	Normal Line / SPOT (7)	07/29/14-07/29/14	3	:30	4P-4:30P (CST)			1						1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
8.0	Normal Line / SPOT (8)	07/30/14-07/30/14	3	:30	4P-4:30P (CST)				1					1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
9.0	Normal Line / SPOT (9)	07/31/14-07/31/14	3	:30	4P-4:30P (CST)					1				1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
10.0	Normal Line / SPOT (10)	08/01/14-08/01/14	3	:30	4P-4:30P (CST)						1			1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
11.0	Normal Line / SPOT (11)	08/04/14-08/04/14	3	:30	4P-4:30P (CST)	1	1							1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
12.0	Normal Line / SPOT (12)	07/29/14-07/29/14	3	:30	4:30P-5P (CST)			1						1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
13.0	Normal Line / SPOT (13)	07/30/14-07/30/14	3	:30	4:30P-5P (CST)				1					1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
14.0	Normal Line / SPOT (14)	07/31/14-07/31/14	3	:30	4:30P-5P (CST)					1				1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
15.0	Normal Line / SPOT (15)	08/01/14-08/01/14	3	:30	4:30P-5P (CST)						1			1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14
16.0	Normal Line / SPOT (16)	08/04/14-08/04/14	3	:30	4:30P-5P (CST)	1	1							1	\$50.00	\$50.00	KSAS+KAAS Combo (KSAS+)	FAMILY FEUD	7/17/14

CONFIRMATION CONTRACT

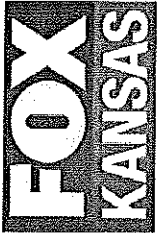
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Sales Office Millennium Washington DC
Buyer Name Ramsey, Noelle
Phone/Fax /
CPE 98/200/1909
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments Roberts for Senate
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17.0	Normal Line / SPOT (17)	07/29/14-07/29/14	4	:30	9p- 9:35p (CST)	1		1						1	\$180.00	\$180.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/17/14
18.0	Revised Line / SPOT (18)	07/30/14-07/30/14	4	:30	9p- 9:35p (CST)				1								KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/17/14
18.1	Normal Line / SPOT (18)	07/30/14-07/30/14	4	:30	9p- 9:35p (CST)				1					1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/29/14
19.0	Revised Line / SPOT (19)	07/31/14-07/31/14	4	:30	9p- 9:35p (CST)					1							KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/17/14
19.1	Normal Line / SPOT (19)	07/31/14-07/31/14	4	:30	9p- 9:35p (CST)					1				1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/29/14
20.0	Revised Line / SPOT (20)	08/01/14-08/01/14	4	:30	9p- 9:35p (CST)						1						KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/17/14
20.1	Normal Line / SPOT (20)	08/01/14-08/01/14	4	:30	9p- 9:35p (CST)						1			1	\$175.00	\$175.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/29/14
21.0	Normal Line / SPOT (21)	08/04/14-08/04/14	4	:30	9p- 9:35p (CST)												KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/29/14
22.0	Revised Line / SPOT (22)	08/02/14-08/02/14	3	:30	9p- 9:30p (CST)							1					KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/17/14
22.1	Normal Line / SPOT (22)	08/02/14-08/02/14	3	:30	9p- 9:30p (CST)							1		1	\$85.00	\$85.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/29/14
23.0	Revised Line / SPOT (23)	08/03/14-08/03/14	4	:30	9p- 9:35p (CST)												KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/17/14
23.1	Normal Line / SPOT (23)	08/03/14-08/03/14	4	:30	9p- 9:35p (CST)									2	\$100.00	\$200.00	KSAS+KAAS Combo (KSAS+)	NEWS AT 9P	7/29/14
24.0	Normal Line / SPOT (24)	07/29/14-07/29/14	2	:30	9:35p- 10:05p (CST)			1						1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
25.0	Normal Line / SPOT (25)	07/30/14-07/30/14	2	:30	9:35p- 10:05p (CST)				1					1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14

CONFIRMATION CONTRACT

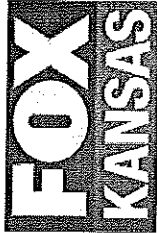
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KSAS+KAAS Combo (KSAS+)
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / SPOT (26)	07/31/14-07/31/14	2	:30	9:35P- 10:05P (CST)	1				1				1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
27.0	Revised Line / SPOT (27)	08/01/14-08/01/14	2	:30	9:35P- 10:05P (CST)	1					1			1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
27.1	Normal Line / SPOT (27)	08/01/14-08/01/14	3	:30	9:35P- 10:05P (CST)	1					1			1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/29/14
28.0	Normal Line / SPOT (28)	08/04/14-08/04/14	2	:30	9:35P- 10:05P (CST)	1	1							1	\$125.00	\$125.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
29.0	Normal Line / SPOT (29)	07/29/14-07/29/14	2	:30	10:05P- 10:35P (CST)	1		1						1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
30.0	Normal Line / SPOT (30)	07/30/14-07/30/14	2	:30	10:05P- 10:35P (CST)	1			1					1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
31.0	Normal Line / SPOT (31)	07/31/14-07/31/14	2	:30	10:05P- 10:35P (CST)	1				1				1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
32.0	Normal Line / SPOT (32)	08/01/14-08/01/14	2	:30	10:05P- 10:35P (CST)	1					1			1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
33.0	Normal Line / SPOT (33)	08/04/14-08/04/14	2	:30	10:05P- 10:35P (CST)	1						1		1	\$80.00	\$80.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
34.0	Normal Line / SPOT (34)	08/03/14-08/03/14	1	:30	10:05P- 11:05P (CST)	1							1	1	\$150.00	\$150.00	KSAS+KAAS Combo (KSAS+)	BIG BANG THEORY	7/17/14
35.0	Revised Line / SPOT (35)	08/02/14-08/02/14	3	:30	9:30P- 10P (CST)	1						1		1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/17/14
35.1	Normal Line / SPOT (35)	08/02/14-08/02/14	4	:30	9:30P- 10P (CST)	1						1		1	\$75.00	\$75.00	KSAS+KAAS Combo (KSAS+)	THE MIDDLE	7/29/14
36.0	M/G For 2.2.1 / SPOT (2)	07/31/14-08/01/14	3	:30	9A- 10A (CST)	1				X	X			1	\$12.00	\$12.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/29/14

CONFIRMATION CONTRACT

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36.0.1	Closed Preempt (2)	07/31/14															KSAS+KAAS Combo (KSAS+)	No Availability/Exception - one in each spot	
37.0	Normal Line / SPOT (37)	07/31/14-08/01/14	4	:30	11:05P- 11:35P (CST)	1				X	X			1	\$20.00	\$20.00	KSAS+KAAS Combo (KSAS+)	RULES OF ENGAGEMENT	7/29/14
38.0	Normal Line / SPOT (38)	07/31/14-08/01/14	4	:30	8:30A- 9A (CST)	1				X	X			1	\$5.00	\$5.00	KSAS+KAAS Combo (KSAS+)	COPS RELOADED	7/29/14
39.0	Normal Line / SPOT (39)	07/31/14-08/01/14	3	:30	5:30P- 6P (CST)	1				X	X			1	\$85.00	\$85.00	KSAS+KAAS Combo (KSAS+)	2.5 MEN	7/29/14
40.0	M/G For 36.0.1 / SPOT (2)	08/04/14-08/04/14	3	:30	9A- 10A (CST)	1	1							1	\$12.00	\$12.00	KSAS+KAAS Combo (KSAS+)	ANDY GRIFFITH	7/31/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

ORDER WORKSHEET

Rep Order# 10354833 Ver# 14 Status Returned Traffic Order# 1884730 Printed: 07/31/14 11:10 AM 1 of 2
 EC'd Yes Showing Buylines: Last Received: 07/31/14 11:12 AM Last Station Changes
 Station KSAS-TV WICHITA KS (CRSS) CROSSROADS MEDIA LLC Agency 66 CANAL CENTER PLAZA, SUITE 555 Rep Firm MILLENNIUM SALES & MARKETING
 Advertiser (NW80) POLITICAL ALEXANDRIA, VA 22314 Sales Office (DC) WASHINGTON
 Product Roberts for Senate Agency C/P1/P2/E 98/200/1909 Salesperson (JSC) JAMES SCUTARI
 Buyer Noelle Ramsey Flight Dates 07/29/14-08/05/14 Sales Assistant
 Salesperson Phone# 202-955-5342 Salesperson Fax#

--- CONTRACT COMMENT ---
 PAT ROBERTS FOR SENATE
 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---
 SEE SOC FOR LINE 3. THANKS, JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
3*	Th	9A-10A	ANDY GRIFFITH	30	\$12.00	07/31-07/31	2	1	2	\$24.00	0.4
Buy Comment: REVISED RATE +1X											
Station remark: V14 1 SPOT WAS PREEMPTED, I MADEGOOD ON 8/4 STP. PLEASE CHANGE ON YOUR SIDE.											

---REPORT TOTALS---
 Report Totals: 2 / \$24.00

---SALES MONTHLY TOTALS---
 Aug2014: 43 / \$3,145.00
 Order Totals: 43 / \$3,145.00 Total GRPS: 53.3

--- COMPETITIVE ---
 Market Totals \$40,844.16
 CABL .00% KAKE 15.01% KMTW .67% KSAS 7.70% KSCW 5.42%
 KSNW 29.71% KWCH 41.50% KWCV .00% UNKN .00%

--- COMPETITIVE COMMENTS ---
 SHARES ACCURATE

Books [null]
 Demos RA35+

ORDER WORKSHEET

Rep Order# 10361493	Ver# 4	Status Returned	Traffic Order# 1891496	Printed: 07/31/14 11:01 AM	Duplicate	1 of 2
EC'd Yes				07/31/14 11:02 AM		
				Last Station Changes		
Station KMTW-TV WICHITA,KS				Rep Firm	MILLENNIUM SALES & MARKETING	
Advertiser (NW80) POLITICAL				Sales Office (DC) WASHINGTON		
Product ROBERTS FOR SENATE				Salesperson (JSC) JAMES SCUTARI		
Estimate# 1914				Sales Assistant		
Buyer NOELLE RAMSEY				Salesperson Phone# 202-955-5342		
				Salesperson Fax#		

Agency (CRSS) CROSSROADS MEDIA LLC
 66 CANAL CENTER PLAZA, SUITE 555
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 98/200/1914
 Flight Dates 07/25/14-08/05/14

Showing Buylines:

217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- CONTRACT COMMENT ---

PAT ROBERTS FOR SENATE

--- REMARKS ---

SEE SOC ON LINE 9. THANKS, JILL

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
9*	M-F	9P-10P	COLD CASE	30	\$5.00	07/28-08/01	10	1	10	\$50.00	-
Station remark: V4 COLD CASE AIRS 9-10A. PLEASE REVISE. ALSO THERE ARE 4 PREEM PTS ON THIS LINE, CAN WE MG 3 OF THEM ON 8/4 STP?											

---REPORT TOTALS---

Report Totals: 10 / \$50.00

---SALES MONTHLY TOTALS---

Aug2014: 54/ \$375.00
 Order Totals: 54 / \$375.00
 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$101,351.35	CABL .00%	KAKE 30.68%	KMTW .37%	XSAS 4.43%	KSCW .38%
		XSNW 26.17%	KWCH 37.96%	KWCV .00%	UNKN .00%	

Books [null]
 Demos RA35+