

ORDER**KRCW-TV**

Orders

Order / Rev: 732766

Alt Order #: 09220910

Product Desc: LONG FOR CONGRESS

Estimate: 5933

Flight Dates: 09/18/18 - 09/24/18

Original Date / Rev: 09/17/18 / 09/17/18

Order Type: GENERAL

Primary AE: Jared Kelhart

Sales Office: NPHL

Sales Region: National

Agency

Name: Canal Partners Media

Buying Contact:

Billing Contact:

900 Circle 75 Parkway SE

Atlanta, GA 30339

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Long, C / D / Congress

Demographic: A35+

Product Codes: PL3.a.i

Priority: Default

Revenue Code 1: Agency

Revenue Code 2: Political

Revenue Code 3: Political-Non-PAC

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	16	\$685.00	\$582.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	16	\$685.00	\$582.25	0.00
Totals	16	\$685.00	\$582.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart	NPHL	National	Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KRCW-TV	1%	\$685.00
Market	100%	\$68,500.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KATU	22%	\$15,070.00
KGW	22%	\$15,070.00
KNMT	0%	\$0.00
KOIN	27%	\$18,495.00
KOPB	0%	\$0.00
KPDx	4%	\$2,740.00
KPTV	24%	\$16,440.00
KPXG	0%	\$0.00
KTVR	0%	\$0.00
KUNP	0%	\$0.00
NATU	0%	\$0.00
NOPB	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	32	09/24/18	09/24/18		CM	4:30 PM-5:00 PM	1-----	:30	1	\$15.00	07	0.00	NM	1	\$15.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430p-5p															
M-F 430p-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	1-----	1		\$15.00		0.00						
E 2	32	09/21/18	09/21/18	M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$50.00	07	0.00	NM	1	\$50.00
M-F 730p-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	----1--	1		\$50.00		0.00						
E 3	32	09/24/18	09/24/18	M-F 10p-1030p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$55.00	07	0.00	NM	1	\$55.00
M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	1-----	1		\$55.00		0.00						
E 4	32	09/18/18	09/18/18	M-F 10p-1030p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$55.00	07	0.00	NM	1	\$55.00
M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	-1-----	1		\$55.00		0.00						
E 5	32	09/19/18	09/19/18	M-F 10p-1030p	CM	10:00 PM-10:30 PM	--1----	:30	1	\$55.00	07	0.00	NM	1	\$55.00
M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	--1----	1		\$55.00		0.00						
E 6	32	09/20/18	09/20/18	M-F 10p-1030p	CM	10:00 PM-10:30 PM	---1---	:30	1	\$55.00	07	0.00	NM	1	\$55.00
M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	---1---	1		\$55.00		0.00						
E 7	32	09/21/18	09/21/18	M-F 10p-1030p	CM	10:00 PM-10:30 PM	----1--	:30	1	\$55.00	07	0.00	NM	1	\$55.00
M-F 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	----1--	1		\$55.00		0.00						
E 8	32	09/22/18	09/22/18	Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$50.00	07	0.00	NM	1	\$50.00
Sa 10p-1030p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	-----1-	1		\$50.00		0.00						
E 9	32	09/21/18	09/21/18	M-F 430p-5p	CM	4:30 PM-5:00 PM	----1--	:30	1	\$15.00	07	0.00	NM	1	\$15.00
M-F 430p-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	----1--	1		\$15.00		0.00						
E 10	32	09/18/18	09/18/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$35.00	07	0.00	NM	1	\$35.00
M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	-1-----	1		\$35.00		0.00						
E 11	32	09/19/18	09/19/18	M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$35.00	07	0.00	NM	1	\$35.00
M-F 6p-630p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	--1----	1		\$35.00		0.00						
E 12	32	09/24/18	09/24/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
M-F 630p-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/18	09/30/18	1-----	1		\$40.00		0.00						
E 13	32	09/18/18	09/18/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
M-F 630p-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	-1-----	1		\$40.00		0.00						
E 14	32	09/19/18	09/19/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
M-F 630p-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/18	09/23/18	--1----	1		\$40.00		0.00						
E 15	32	09/20/18	09/20/18	M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$40.00	07	0.00	NM	1	\$40.00
M-F 630p-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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E 15	32	09/20/18	09/20/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--- 1---	:30	1	\$40.00	07	0.00 NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/18	09/23/18	--- 1---	1		\$40.00		0.00					
E 16	32	09/20/18	09/20/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	--- 1---	:30	1	\$50.00	07	0.00 NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/18	09/23/18	--- 1---	1		\$50.00		0.00					
Totals													16	\$685.00