

# ORDER



KRCW-TV

**Orders**  
**Order / Rev:** 732766  
**Alt Order #:** 09220910  
**Product Desc:** LONG FOR CONGRESS  
**Estimate:** 5933  
**Flight Dates:** 09/18/18 - 09/24/18  
**Original Date / Rev:** 09/17/18 / 09/17/18  
**Order Type:** GENERAL

**Primary AE:** Jared Kelhart  
**Sales Office:** NPHL  
**Sales Region:** National

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:**  
 900 Circle 75 Parkway SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Long, C / D / Congress  
**Demographic:** A35+  
**Product Codes:** PL3.a.i  
**Priority:** Default  
**Revenue Code 1:** Agency  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/24/18	16	\$685.00	\$582.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	16	\$685.00	\$582.25	0.00
<b>Totals</b>	<b>16</b>	<b>\$685.00</b>	<b>\$582.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart	NPHL	National	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KRCW-TV	1%	\$685.00
Market	100%	\$68,500.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KATU	22%	\$15,070.00
KGW	22%	\$15,070.00
KNMT	0%	\$0.00
KOIN	27%	\$18,495.00
KOPB	0%	\$0.00
KPDx	4%	\$2,740.00
KPTV	24%	\$16,440.00
KPXG	0%	\$0.00
KTVR	0%	\$0.00
KUNP	0%	\$0.00
NATU	0%	\$0.00
NOPB	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	32	09/24/18	09/24/18		CM	4:30 PM-5:00 PM	1-----	:30	1	\$15.00	07	0.00	NM	1	\$15.00

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**KRCW-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430p-5p M-F 430p-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/18	09/30/18	1-----	1	\$15.00	0.00								
E 2	32	09/21/18	09/21/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	----1--	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	----1--	1	\$50.00	0.00								
E 3	32	09/24/18	09/24/18	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$55.00	07	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/18	09/30/18	1-----	1	\$55.00	0.00								
E 4	32	09/18/18	09/18/18	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	1-----	:30	1	\$55.00	07	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	-1-----	1	\$55.00	0.00								
E 5	32	09/19/18	09/19/18	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	--1----	:30	1	\$55.00	07	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	--1----	1	\$55.00	0.00								
E 6	32	09/20/18	09/20/18	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	---1---	:30	1	\$55.00	07	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	---1---	1	\$55.00	0.00								
E 7	32	09/21/18	09/21/18	M-F 10p-1030p M-F 10p-1030p	CM	10:00 PM-10:30 PM	----1--	:30	1	\$55.00	07	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	----1--	1	\$55.00	0.00								
E 8	32	09/22/18	09/22/18	Sa 10p-1030p Sa 10p-1030p	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	-----1-	1	\$50.00	0.00								
E 9	32	09/21/18	09/21/18	M-F 430p-5p M-F 430p-5p	CM	4:30 PM-5:00 PM	----1--	:30	1	\$15.00	07	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	----1--	1	\$15.00	0.00								
E 10	32	09/18/18	09/18/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	-1-----	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	-1-----	1	\$35.00	0.00								
E 11	32	09/19/18	09/19/18	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--1----	:30	1	\$35.00	07	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	--1----	1	\$35.00	0.00								
E 12	32	09/24/18	09/24/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	1-----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/24/18	09/30/18	1-----	1	\$40.00	0.00								
E 13	32	09/18/18	09/18/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	-1-----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	-1-----	1	\$40.00	0.00								
E 14	32	09/19/18	09/19/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	--1----	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/18	09/23/18	--1----	1	\$40.00	0.00								
E 15	32	09/20/18	09/20/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/20/18	09/26/18	---1---	1	\$40.00	0.00								

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E 15	32	09/20/18	09/20/18	M-F 630p-7p M-F 630p-7p	CM	6:30 PM-7:00 PM	---1---	:30	1	\$40.00	07	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	---1---		1		\$40.00		0.00					
E 16	32	09/20/18	09/20/18	M-F 730p-8p M-F 730p-8p	CM	7:30 PM-8:00 PM	---1---	:30	1	\$50.00	07	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/18	09/23/18	---1---		1		\$50.00		0.00					
													Totals	16	\$685.00