

**EFFECTV POLITICAL RECORD OF REQUEST:
NATIONAL AND LOCAL ISSUE ADS**

Ad (whether national or state/local) “communicates a political matter of national importance” by referring to (1) a legally qualified candidate for any federal office; (2) any election to federal office; or (3) any political matter of national importance, whether legislative or otherwise (e.g., immigration, IRS tax code, federal cabinet, national health care policy, national abortion rights issues, or federal judicial appointments, etc.).

OR

Ad relates to state or local issue and does not communicate a political matter of national importance (e.g., issues being decided by the state legislature or city council, state ballot issues, zoning controversies, local school issues.)

1) Requested by (Agency name, address, phone number and contact):

- a) **Agency Name:** Flexpoint Media
- b) **Contact Name:** Skyler Durbin
- c) **Phone Number:** 202-417-2274
- d) **Address:** PO Box 1051, New Albany, OH 4305

2) Paid for by (Advertiser/sponsor name, address, phone number & contact):

- a) **Name:** Hope Inc
- b) **Contact Name:** James Bopp Jr.
- c) **Phone Number:** 812-232-2434
- d) **Address:** 1 South 6th Street, Terre Haute, IN 47807

3) Date of request: 2/23/24

4) Request received by: Jeff Morning - Ampersand

5) Description of the content of the ad (e.g. topics or issues discussed/candidates referenced): Endorsing Mike Braun, addresses border security and sanctuary cities, encourages voters to push legislators on Indiana Senate Bill 181

6) If ad refers to any federal election or federal candidate list: ALL name(s) of candidate(s) referred to, office being sought and date of election: Mike Braun

7) If ad refers to any national issues, identify ALL issues addressed (legislative or otherwise): Addresses border security and sanctuary cities

8) If ad refers to any state or local election or candidate list: ALL names(s) of candidate(s) referred to, office being sought and date of election: NA

9) If ad refers to any state or local issues, ballot measures, or referendums, identify ALL issues addressed (legislative or otherwise): Indiana Senate Bill 181

10) List ALL sponsor’s chief executive officers OR members of executive committee OR board of directors: Ryan Black – President, Scott Schneider – VP, James Bopp Jr – Secretary and Treasurer

11) If only one name is listed in question 8 or on documentation provided by requestor/agency/advertiser, please certify that you have made a follow-up inquiry by initialing here: ____ (initial here)

12) DMA : Indianapolis, **Interconnect (Check if Yes)**

Zones: Click or tap here to enter text.

13) Distribution Platform(s): Check if applies:

- Linear TV;** **VOD;** **Digital/websites/apps**

14) Date and information provided, if any: Click or tap here to enter text.

15) Disposition:

- Accepted – see attached contract details**
- Rejected – provide reason:** Click or tap here to enter text.

16) Date of ROR completion: 2/23/2024