

Buy Detail Report

Date: 6/16/2022

Client: Ron Johnson for Senate

Flight Start Date: 06/17/2022

Send Billing To:

Media: Radio

Flight End Date: 06/23/2022

Product: Candidate

Survey: Apr22 MSA Triton

Primary Demo: Adults 35+

Market/System: La Crosse

Daypart Program	STN Gross	Days Dur	Fri 6/17	Tue 6/21	Total Spots	Adults 35+ Rtg/CPP
Brewers-Radio						
MTuWThF 6:00a- 7:00p	\$1,600.00	60	1	1	2	0.0 \$0.00
		Total Spots:	1	1	2	
		Total GRP/GIMP(000):	0.0	0.0		0.0
		Total CPP/CPM:				
Total Cost:	\$3,200.00				2	

Signature: _____

Disclaimer:

Summary by Station

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Station	Total Spots	STN Gross	PCT	Adults 35+		
				CPP	GRP	PCT
Brewers-Radio	2	\$3,200.00	100%	\$0.00	0.0	0%
Market Total:	2	\$3,200.00		\$0.00	0.0	