

STATION:	WPRE-AM	ORDER#:	3198697	DATE:	07/05/2022
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$147.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	25		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4428637	
ADVERTISER:	Ron Johnson for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 2769 - 7/20-7/26 - Candidate	AGY EST:	2769	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	07-20-2022 TO 7/26/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/05/2022 12:50	

COMMENTS

[Rep Comment] 07/05/2022: ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO dana.lacey@genmediapartners.com THANKS DANA **

PopulationBuyType: CPP.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		7/20/2022 To 7/20/2022					TOT \$29.40		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	30	7/20/2022	7/20/2022	2	\$5.88	\$11.76
	2		..W....	10:00AM	3:00PM	30	7/20/2022	7/20/2022	1	\$5.88	\$5.88
	3		..W....	3:00PM	7:00PM	30	7/20/2022	7/20/2022	2	\$5.88	\$11.76

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TOT # OF DAYS: 7		
PRIM. DEMO: Adults 35+	[X]Cash []Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 07/05/2022 12:50

DAY#2 **7/21/2022 To 7/21/2022** **TOT \$29.40** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	30	7/21/2022	7/21/2022	1	\$5.88	\$5.88
	2		...T...	10:00AM	3:00PM	30	7/21/2022	7/21/2022	2	\$5.88	\$11.76
	3		...T...	3:00PM	7:00PM	30	7/21/2022	7/21/2022	2	\$5.88	\$11.76

DAY#3 **7/22/2022 To 7/22/2022** **TOT \$29.40** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	30	7/22/2022	7/22/2022	2	\$5.88	\$11.76
	2	F..	10:00AM	3:00PM	30	7/22/2022	7/22/2022	1	\$5.88	\$5.88
	3	F..	3:00PM	7:00PM	30	7/22/2022	7/22/2022	2	\$5.88	\$11.76

DAY#6 **7/25/2022 To 7/25/2022** **TOT \$29.40** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	30	7/25/2022	7/25/2022	2	\$5.88	\$11.76
	2		M.....	10:00AM	3:00PM	30	7/25/2022	7/25/2022	2	\$5.88	\$11.76
	3		M.....	3:00PM	7:00PM	30	7/25/2022	7/25/2022	1	\$5.88	\$5.88

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PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 07/05/2022 12:50	

DAY#7 **7/26/2022 To 7/26/2022** **TOT \$29.40** **TOTAL SPOTS 5**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	30	7/26/2022	7/26/2022	2	\$5.88	\$11.76
	2		.T.....	10:00AM	3:00PM	30	7/26/2022	7/26/2022	1	\$5.88	\$5.88
	3		.T.....	3:00PM	7:00PM	30	7/26/2022	7/26/2022	2	\$5.88	\$11.76

TOTAL	Jul											Total
SPOT	25											25
CASH	147.00											147.00
TOTAL	147.00											147.00