

STATION:	WPRE-AM	ORDER#:	3198041	DATE:	06/22/2022
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$294.25	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	25		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4427423	
ADVERTISER:	Ron Johnson for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2720 - 6/29-7/5 - Candidate	AGY EST:	2720		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	06-29-2022 TO 7/5/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:06/21/2022 13:14	

COMMENTS

[Rep Comment] 06/21/2022: This is a revised order - do not double book. REVISED TO CHG RATES & SPOT TOTALS - NOTE NEW TOTALS. Please confirm receipt of revision in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com within 24 hours. Thank you.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

DAY#1	6/29/2022 To 6/29/2022						TOT \$70.62	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		..W....	6:00AM	10:00AM	60	6/29/2022	6/29/2022	2	\$11.77	\$23.54
R	2		..W....	10:00AM	3:00PM	60	6/29/2022	6/29/2022	2	\$11.77	\$23.54
R	3		..W....	3:00PM	7:00PM	60	6/29/2022	6/29/2022	2	\$11.77	\$23.54

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FLIGHT:	06-29-2022 TO 7/5/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/21/2022 13:14	

DAY#2 **6/30/2022 To 6/30/2022** **TOT \$70.62** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		...T...	6:00AM	10:00AM	60	6/30/2022	6/30/2022	2	\$11.77	\$23.54
R	2		...T...	10:00AM	3:00PM	60	6/30/2022	6/30/2022	2	\$11.77	\$23.54
R	3		...T...	3:00PM	7:00PM	60	6/30/2022	6/30/2022	2	\$11.77	\$23.54

DAY#3 **7/1/2022 To 7/1/2022** **TOT \$70.62** **TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	F..	6:00AM	10:00AM	60	7/1/2022	7/1/2022	2	\$11.77	\$23.54
R	2	F..	10:00AM	3:00PM	60	7/1/2022	7/1/2022	2	\$11.77	\$23.54
R	3	F..	3:00PM	7:00PM	60	7/1/2022	7/1/2022	2	\$11.77	\$23.54

DAY#6 **7/4/2022 To 7/4/2022** **TOT \$35.31** **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		M.....	6:00AM	10:00AM	60	7/4/2022	7/4/2022	1	\$11.77	\$11.77
R	2		M.....	10:00AM	3:00PM	60	7/4/2022	7/4/2022	1	\$11.77	\$11.77
R	3		M.....	3:00PM	7:00PM	60	7/4/2022	7/4/2022	1	\$11.77	\$11.77

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FLIGHT:	06-29-2022 TO 7/5/2022	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/21/2022 13:14

DAY#7	7/5/2022 To 7/5/2022	TOT \$47.08	TOTAL SPOTS 4
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T.....	6:00AM	10:00AM	60	7/5/2022	7/5/2022	2	\$11.77	\$23.54
R	2		.T.....	10:00AM	3:00PM	60	7/5/2022	7/5/2022	1	\$11.77	\$11.77
R	3		.T.....	3:00PM	7:00PM	60	7/5/2022	7/5/2022	1	\$11.77	\$11.77

TOTAL	Jul											Total
SPOT	25											25
CASH	294.25											294.25
TOTAL	294.25											294.25