

Buy Detail Report

Date: 7/5/2022

Client: Ron Johnson for Senate

Media: Radio

Product: Candidate

Primary Demo: Adults 35+

Market/System: La Crosse

Flight Start Date: 07/20/2022

Flight End Date: 07/26/2022

Survey: Apr22 MSA Triton

Send Billing To:

Daypart Program	STN Gross	Days Dur	Wed 7/20	Thu 7/21	Fri 7/22	Mon 7/25	Tue 7/26	Total Spots	Adults 35+ Rtg/CPP
Brewers-Radio									
MTuWThF 6:00a- 7:00p	\$800.00	30	1	1	1	1	1	5	0.0 \$0.00
		Total Spots:	1	1	1	1	1	5	
		Total GRP/GIMP(000):	0.0	0.0	0.0	0.0	0.0		0.0
		Total CPP/CPM:							
Total Cost:	\$4,000.00							5	

Signature: _____

Disclaimer:

Summary by Station

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Station	Total Spots	STN Gross	PCT	Adults 35+				
				CPP	GRP	PCT		
Brewers-Radio	5	\$4,000.00	100%	\$0.00	0.0	0%		
Market Total:	5	\$4,000.00		\$0.00	0.0			