

# Buy Detail Report

Date: 7/5/2022

**Client:** Ron Johnson for Senate

**Flight Start Date:** 07/20/2022

**Send Billing To:**

**Media:** Radio

**Flight End Date:** 07/26/2022

**Product:** Candidate

**Survey:** Apr22 MSA Triton

**Primary Demo:** Adults 35+

**Market/System:** La Crosse

Daypart Program	STN Gross	Days Dur	Wed 7/20	Thu 7/21	Fri 7/22	Mon 7/25	Tue 7/26	Total Spots	Adults 35+ Rtg/CPP
<b>Brewers-Radio</b>									
MTuWThF 6:00a- 7:00p	\$800.00	30	1	1	1	1	1	5	0.0 \$0.00
		<b>Total Spots:</b>	1	1	1	1	1	5	
		<b>Total GRP/GIMP(000):</b>	0.0	0.0	0.0	0.0	0.0		0.0
		<b>Total CPP/CPM:</b>							
<b>Total Cost:</b>	\$4,000.00							5	

**Signature:** \_\_\_\_\_

**Disclaimer:**

# Summary by Station

Date: 7/5/2022

**Client:** Ron Johnson for Senate

**Flight Start Date:** 07/20/2022

**Send Billing To:**

**Media:** Radio

**Flight End Date:** 07/26/2022

**Product:** Candidate

**Survey:** Apr22 MSA Triton

**Primary Demo:** Adults 35+

**Market/System:** La Crosse

Station	Total Spots	STN Gross	PCT	Adults 35+		
				CPP	GRP	PCT
<b>Brewers-Radio</b>	5	\$4,000.00	100%	\$0.00	0.0	0%
<b>Market Total:</b>	5	\$4,000.00		\$0.00	0.0	