

STATION:	WPRE-AM	ORDER#:	3198038	DATE:	06/16/2022
MARKET:	UM - Prairie Du Chien, WI	AMOUNT:	\$300.05	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	17		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4427420	
ADVERTISER:	Ron Johnson for Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 2718 - 6/17-6/21 - Candidate	AGY EST:	2718		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	06-17-2022 TO 6/21/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:06/16/2022 11:45	

COMMENTS

[Rep Comment] 06/16/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

PopulationBuyType: CPP.

Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

******CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.******

DAY#1		6/17/2022 To 6/17/2022					TOT \$88.25		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	6/17/2022	6/17/2022	2	\$17.65	\$35.30
	2	F..	10:00AM	3:00PM	60	6/17/2022	6/17/2022	2	\$17.65	\$35.30
	3	F..	3:00PM	7:00PM	60	6/17/2022	6/17/2022	1	\$17.65	\$17.65

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FLIGHT:	06-17-2022 TO 6/21/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/16/2022 11:45

DAY#4		6/20/2022 To 6/20/2022					TOT \$105.90			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M	6:00AM	10:00AM	60	6/20/2022	6/20/2022	2	\$17.65	\$35.30
	2		M	10:00AM	3:00PM	60	6/20/2022	6/20/2022	2	\$17.65	\$35.30
	3		M	3:00PM	7:00PM	60	6/20/2022	6/20/2022	2	\$17.65	\$35.30

DAY#5		6/21/2022 To 6/21/2022					TOT \$105.90			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		. T	6:00AM	10:00AM	60	6/21/2022	6/21/2022	2	\$17.65	\$35.30
	2		. T	10:00AM	3:00PM	60	6/21/2022	6/21/2022	2	\$17.65	\$35.30
	3		. T	3:00PM	7:00PM	60	6/21/2022	6/21/2022	2	\$17.65	\$35.30

TOTAL	Jun												Total
SPOT	17												17
CASH	300.05												300.05
TOTAL	300.05												300.05