| STATION: | WPRE-AM | ORDER#: 3202377 | DATE: | 10/17/2022 | | | | | | |
|-------------------|------------------------------|-----------------------------------|-----------|---|--|--|--|--|--|--|
| MARKET: | UM - Prairie Du Chien, WI | AMOUNT: \$529.65 | AGENCY: | MEDIA FINANCIAL SERVICES | | | | | | |
| REP: | Regional Reps Non-Rep | SPOTS: 45 | | 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 | | | | | | |
| MOD: | Stn Ver: 1 Last: | | | Invoices@MediaFinancial.com | | | | | | |
| SALES OFFICE: | PHILADELPHIA | SLS PH: 412 421 2600 | | | | | | | | |
| SALESPERSON: | Roger Rafson | SLS FAX: 412 421 6001 | | | | | | | | |
| SLS EMAIL: | Roger.Rafson@GenMediaPartne | Roger.Rafson@GenMediaPartners.com | | | | | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | CONTRACT | F # FOR INVOICING 4434433 | | | | | | |
| ADVERTISER: | Mandela Barnes for Wisconsin | AGY PRD: | INVOICE: | MEDIA FINANCIAL SERVICES | | | | | | |
| PRODUCT: | 10/18-10/24 Est 1393 | AGY EST: 1393 | | 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 | | | | | | |
| FLIGHT: | 10-18-2022 TO 10/24/2022 | [X]Unwired []Spot []Mod | | Invoices@MediaFinancial.com | | | | | | |
| TOT # OF WEEKS: 1 | | | | | | | | | | |
| PRIM. DEMO: | Adults 35+ | [X]Cash []Trade | | | | | | | | |
| SEC. DEMO: | | SPOT TYPE: | LAST SENT | T: 10/17/2022 11:55 | | | | | | |

COMMENTS

[Rep Comment] 10/17/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.

| WEEK#1 | | 10/18/2022 To 10/24/2022 | | | | | WK TOT \$529 | .65 | WK TOTAL SPOTS 45 | | |
|--------|----|--------------------------|----------|---------|-------------|-----|--------------|------------|-------------------|---------|-----------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 1 | | TuWThF/M | 6:00AM | 10:00AM | 60 | 10/18/2022 | 10/24/2022 | 10 | \$11.77 | \$117.70 |
| | 2 | | TuWThF/M | 10:00AM | 3:00PM | 60 | 10/18/2022 | 10/24/2022 | 15 | \$11.77 | \$176.55 |
| | 3 | | TuWThF/M | 3:00PM | 7:00PM | 60 | 10/18/2022 | 10/24/2022 | 10 | \$11.77 | \$117.70 |
| | 4 | | SS | 6:00AM | 7:00PM | 60 | 10/22/2022 | 10/23/2022 | 10 | \$11.77 | \$117.70 |

| STATIC | TION: WPRE-AM | | | | ORDER# | : 3202377 | DATE: | TE: 10/17/2022 | | | | | |
|--|---------------|---------------------------|------------------------------|-------|--------|------------------|------------------|-----------------------|-----------------------------|---|-------------|--|--|
| MARKE | ET: | UM - Prairie Du Chien, WI | | | en, WI | AMOUNT | : \$529.65 | AGENCY | : MEDIA | SERVICES | | | |
| REP: | | Regio | Regional Reps Non-Rep | | | SPOTS: | 45 | | 9th Fl, | 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 | | | |
| MOD: | | Stn V | er: 1 I | Last: | | | | | | Invoices@MediaFinancial.com | | | |
| SALES OFFICE: | | PHILADELPHIA | | | | SLS PH: | 412 421 2600 | | | | | | |
| SALES | SALESPERSON: | | Roger Rafson | | | | : 412 421 6001 | | | | | | |
| SLS EMAIL: Roger.Rafson@GenMediaPartners.com | | | | | | | | | | | | | |
| AGENO | AGENCY: | | MEDIA FINANCIAL SERVICES | | | AGY CLI | : | CONTRA | CT # FOR | # FOR INVOICING 4434433 | | | |
| ADVER | ADVERTISER: | | Mandela Barnes for Wisconsin | | | AGY PRE |): | INVOICE | : MEDIA | MEDIA FINANCIAL SERVICE | | | |
| PRODU | PRODUCT: | | 10/18-10/24 Est 1393 | | | | : 1393 | | 9th FI, | 1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 | | | |
| FLIGH | FLIGHT: | | 10-18-2022 TO 10/24/2022 | | | [X]Unwire | d []Spot []Mod | | | | nancial.com | | |
| тот # | OF WEEKS | S: 1 | | | | | | | | | | | |
| PRIM. DEMO: | | Adults 35+ | | | | [X]Cash []Trade | | | | | | | |
| SEC. D | EMO: | | | | | | SPOT TYPE: | | LAST SENT: 10/17/2022 11:55 | | | | |
| TOTAL | Oct | | | | | | | | | | Total | | |
| SPOT | 45 | | | | | | | | | | 45 | | |
| CASH | 529.65 | | | | | | | | | | 529.65 | | |
| TOTAL | 529.65 | | | | | | | | | | 529.65 | | |