STATION: WPRE-AM ORDER#: 3198040 DATE: 06/17/2022

MARKET: UM - Prairie Du Chien, WI **AMOUNT:** \$305.97 AGENCY: MEDIA FINANCIAL SERVICES

1655 Palm Beach Lakes Blvd. REP: Regional Reps Non-Rep SPOTS: 21

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **PHILADELPHIA SLS PH**: 216-256-5304

SALESPERSON: Heather Karban SLS FAX: N/A

SLS EMAIL: Heather.Karban@GenMediaPartners.com

**CONTRACT # FOR INVOICING 4427422** AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** 

ADVERTISER: **AGY PRD:** Ron Johnson for Senate INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: Est 2719 - 6/22-6/28 - Candidate **AGY EST: 2719** 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT: 06-22-2022 TO 6/28/2022 [X]Unwired [ ]Spot [ ]Mod Invoices@MediaFinancial.com

TOT # OF DAYS: 7

PRIM. DEMO: Adults 35+ [X]Cash []Trade

**SPOT TYPE:** SEC. DEMO: LAST SENT: 06/17/2022 14:54

## **COMMENTS**

[Rep Comment] 06/17/2022: This is a revised order - do not double book. REVISED TO CHG RATES & TOTALS FOR 6/27 & 6/28 - NOTE NEW TOTALS. Please confirm receipt of revision in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com within 24 hours. Thank you.

## Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\*\*\*

DAY#1	6/22/2022 To 6/22/2022	TOT \$52.95	TOTAL SPOTS 3

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	6/22/2022	6/22/2022	1	\$17.65	\$17.65
	2		W	10:00AM	3:00PM	60	6/22/2022	6/22/2022	1	\$17.65	\$17.65
	3		W	3:00PM	7:00PM	60	6/22/2022	6/22/2022	1	\$17.65	\$17.65

STATION: WPRE-AM **ORDER#**: 3198040 DATE: 06/17/2022

MARKET: UM - Prairie Du Chien, WI **AMOUNT:** \$305.97 **AGENCY:** MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep **SPOTS**: 21 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

1 Stn Ver: 3 Last: 1 MOD:

SALES OFFICE: **PHILADELPHIA SLS PH**: 216-256-5304

SALESPERSON: Heather Karban SLS FAX: N/A

Heather, Karban@GenMediaPartners.com SLS EMAIL:

MEDIA FINANCIAL SERVICES **CONTRACT # FOR INVOICING 4427422** AGENCY: **AGY CLI:** 

ADVERTISER: **AGY PRD: INVOICE:** MEDIA FINANCIAL SERVICES Ron Johnson for Senate

PRODUCT: Est 2719 - 6/22-6/28 - Candidate **AGY EST: 2719** 1655 Palm Beach Lakes Blvd.

[X]Unwired [ ]Spot [ ]Mod

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

FLIGHT:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

06-22-2022 TO 6/28/2022

SEC. DEMO: **SPOT TYPE:** LAST SENT: 06/17/2022 14:54

## DAY#2 6/23/2022 To 6/23/2022 **TOT \$52.95 TOTAL SPOTS 3**

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		T	6:00AM	10:00AM	60	6/23/2022	6/23/2022	1	\$17.65	\$17.65
	2		T	10:00AM	3:00PM	60	6/23/2022	6/23/2022	1	\$17.65	\$17.65
	3		T	3:00PM	7:00PM	60	6/23/2022	6/23/2022	1	\$17.65	\$17.65

DAY#3	6/24/2022 To 6/24/2022	TOT \$70.60	TOTAL SPOTS 4

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	6/24/2022	6/24/2022	1	\$17.65	\$17.65
	2		F	10:00AM	3:00PM	60	6/24/2022	6/24/2022	1	\$17.65	\$17.65
	3		F	3:00PM	7:00PM	60	6/24/2022	6/24/2022	2	\$17.65	\$35.30

**STATION**: WPRE-AM **ORDER#**: 3198040 **DATE**: 06/17/2022

MARKET: UM - Prairie Du Chien, WI AMOUNT: \$305.97 AGENCY: MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep SPOTS: 21 1655 Palm Beach Lakes Blvd.

1000 Faiili Deach Lakes Divu.

9th FI, Suite 903

WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com

MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: PHILADELPHIA SLS PH: 216-256-5304

SALESPERSON: Heather Karban SLS FAX: N/A

SLS EMAIL: Heather.Karban@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4427422

ADVERTISER: Ron Johnson for Senate AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

**PRODUCT:** Est 2719 - 6/22-6/28 - Candidate **AGY EST:** 2719 1655 Palm Beach Lakes Blvd.

[X]Unwired [ ]Spot [ ]Mod

9th FI, Suite 903

2

\$11.77

\$23.54

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

6

FLIGHT:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

06-22-2022 TO 6/28/2022

M....

SEC. DEMO: SPOT TYPE: LAST SENT: 06/17/2022 14:54

3:00PM

## DAY#6 6/27/2022 To 6/27/2022 **TOT \$58.85 TOTAL SPOTS 5** MC LN SPT TYP DAYS **START END** LEN **START STOP** SP/DY **RATE TOTAL** TIME R 1 10:00AM 60 6/27/2022 6/27/2022 0 $M\ldots\ldots$ 6:00AM \$17.65 \$0 2 3:00PM 6/27/2022 0 R 10:00AM 6/27/2022 \$17.65 \$0 M..... R 3 3:00PM 7:00PM 6/27/2022 0 60 6/27/2022 \$17.65 \$0 M..... 4 6:00AM 10:00AM 60 6/27/2022 6/27/2022 2 \$11.77 \$23.54 M..... 5 3:00PM M.... 10:00AM 60 6/27/2022 6/27/2022 1 \$11.77 \$11.77

60

6/27/2022

6/27/2022

7:00PM

DAY	<b>#7</b>		6/28/2022 To 6/	28/2022		TOT \$70.62		TOTAL SPOTS 6			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.т	6:00AM	10:00AM	60	6/28/2022	6/28/2022	0	\$17.65	\$0
R	2		.т	10:00AM	3:00PM	60	6/28/2022	6/28/2022	0	\$17.65	\$0
R	3		.т	3:00PM	7:00PM	60	6/28/2022	6/28/2022	0	\$17.65	\$0
	4		.т	6:00AM	10:00AM	60	6/28/2022	6/28/2022	2	\$11.77	\$23.54
	5		.т	10:00AM	3:00PM	60	6/28/2022	6/28/2022	2	\$11.77	\$23.54
	6		.т	3:00PM	7:00PM	60	6/28/2022	6/28/2022	2	\$11.77	\$23.54

STATION: WPRE-AM **ORDER#**: 3198040 DATE: 06/17/2022

MARKET: UM - Prairie Du Chien, WI **AMOUNT:** \$305.97 **AGENCY:** MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep **SPOTS**: 21 1655 Palm Beach Lakes Blvd.

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MOD: 1 Stn Ver: 3 Last: 1

SALES OFFICE: **PHILADELPHIA SLS PH**: 216-256-5304

SALESPERSON: Heather Karban SLS FAX: N/A

SLS EMAIL: Heather.Karban@GenMediaPartners.com

MEDIA FINANCIAL SERVICES **CONTRACT # FOR INVOICING 4427422** AGENCY: **AGY CLI:** 

ADVERTISER: **AGY PRD: INVOICE:** MEDIA FINANCIAL SERVICES Ron Johnson for Senate

PRODUCT: Est 2719 - 6/22-6/28 - Candidate **AGY EST: 2719** 1655 Palm Beach Lakes Blvd.

[X]Unwired [ ]Spot [ ]Mod

9th FI, Suite 903

WEST PALM BEACH, FL 33401

Invoices@MediaFinancial.com

TOT # OF DAYS: 7

FLIGHT:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

06-22-2022 TO 6/28/2022

SEC. DEMO: **SPOT TYPE:** LAST SENT: 06/17/2022 14:54

TOTAL	Jun	Jul							Total
SPOT	10	11							21
CASH	176.50	129.47							305.97
TOTAL	176.50	129.47							305.97