

Buy Detail Report

Date: 9/6/2022

Client: Ron Johnson for Senate

Flight Start Date: 09/07/2022

Send Billing To:

Media: Radio

Flight End Date: 09/13/2022

Product: Candidate

Survey: Apr22 MSA Triton

Primary Demo: Adults 35+

Market/System: La Crosse

Daypart Program	STN Gross	Days Dur	Wed 9/7	Thu 9/8	Fri 9/9	Mon 9/12	Tue 9/13	Total Spots	Adults 35+ Rtg/CPP
Brewers-Radio									
MTuWThF 6:00a- 7:00p	\$800.00	30	1	1	1	1	1	5	0.0 \$0.00
		Total Spots:	1	1	1	1	1	5	
		Total GRP/GIMP(000):	0.0	0.0	0.0	0.0	0.0		0.0
		Total CPP/CPM:							
Total Cost:	\$4,000.00							5	

Signature: _____

Disclaimer:

Summary by Station

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Station	Total Spots	STN Gross	PCT	Adults 35+		
				CPP	GRP	PCT
Brewers-Radio	5	\$4,000.00	100%	\$0.00	0.0	0%
Market Total:	5	\$4,000.00		\$0.00	0.0	