



**Good Karma Brands Milwaukee**  
 720 E Capitol Drive  
 Milwaukee, WI 53212  
 (414) 332-9611

# CONTRACT

<u>Contract / Revision</u> 499373 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Ron Johnson for US Senate</b>		<u>Original Date / Revision</u> 09/13/22 / 09/14/22
<u>Contract Dates</u> <b>09/15/22 - 09/20/22</b>	<u>Estimate #</u>	
<u>Product</u> <b>Candidate - Brewers</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WTMJ-AM</b>	<u>Account Executive</u> Nolan Murphy	<u>Sales Office</u> National Direct (
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u> 131560	<u>Advertiser Ref</u> 244028	<u>Product 1/2</u>

And:

**FP1 Strategies**  
 3001 Washington Blvd  
 Arlington, VA 22201

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTMJ	09/15/22	09/20/22	Brewers In-Game Net	Various		1:00			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/12/22	09/18/22	----1-1				2	\$1,600.00			
	Week:	09/19/22	09/25/22	-----				0	\$1,600.00			
<b>Totals</b>											2	\$3,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/18/22	2	\$3,200.00	(\$480.00)	\$2,720.00
<b>Totals</b>	2	\$3,200.00	(\$480.00)	\$2,720.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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