

CONTRACT



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

<u>Contract / Revision</u> 854137 /		<u>Alt Order #</u> 25161607
<u>Product</u> CRUZ/P/R		
<u>Contract Dates</u> 04/26/16 - 05/03/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Ted Cruz President US (R)		<u>Original Date / Revision</u> 04/25/16 / 05/02/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

West Rogers LLC
6075 Poplar Avenue
Suite 104
Memphis, TN 38119
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	04/26/16	05/03/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/25/16	05/01/16	- TWTF - -				2	\$125.00				
	Week:	05/02/16	05/08/16	MT - - - - -				3	\$125.00				
N 2	WLFI	04/26/16	05/03/16	The Early Show	M-F 7a-9a		:30				NM	6	\$450.00
	Week:	04/25/16	05/01/16	- TWTF - -				2	\$75.00				
	Week:	05/02/16	05/08/16	MT - - - - -				4	\$75.00				
N 3	WLFI	04/26/16	05/03/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	3	\$255.00
	Week:	04/25/16	05/01/16	- TWTF - -				1	\$85.00				
	Week:	05/02/16	05/08/16	MT - - - - -				2	\$85.00				
N 4	WLFI	04/26/16	05/03/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	3	\$450.00
	Week:	04/25/16	05/01/16	- TWTF - -				2	\$150.00				
	Week:	05/02/16	05/08/16	M - - - - -				1	\$150.00				
N 5	WLFI	04/26/16	05/03/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	3	\$750.00
	Week:	04/25/16	05/01/16	- TWTF - -				2	\$250.00				
	Week:	05/02/16	05/08/16	M - - - - -				1	\$250.00				
N 6	WLFI	04/26/16	04/29/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	1	\$275.00
	Week:	04/25/16	05/01/16	- TWTF - -				1	\$275.00				
N 7	WLFI	04/26/16	04/29/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopæ		:30				NM	1	\$275.00
	Week:	04/25/16	05/01/16	- TWTF - -				1	\$275.00				
N 8	WLFI	04/26/16	05/03/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	3	\$525.00
	Week:	04/25/16	05/01/16	- TWTF - -				2	\$175.00				
	Week:	05/02/16	05/08/16	M - - - - -				1	\$175.00				
N 9	WLFI	04/30/16	04/30/16	The Early Show Sa	Sa 9a-11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Contract / Revision</u>	<u>Alt Order #</u>
854137 /	25161607

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/26/16 - 05/03/16	CRUZ/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ted Cruz President I	04/25/16 / 05/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-----S-				1	\$50.00				
N 10	WFLI	05/01/16	05/01/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-----S				1	\$85.00				
N 11	WFLI	04/26/16	05/03/16	NC 18 5-6a Early Edition	M-F 5a-6a		:30				NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				3	\$50.00				
Week:		05/02/16	05/08/16	MT-----				3	\$50.00				
N 12	WFLI	04/26/16	05/03/16	M-F 11a-12p	M-F 11a-12p		:30				NM	5	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				3	\$110.00				
Week:		05/02/16	05/08/16	MT-----				2	\$110.00				
N 13	WFLI	04/26/16	05/03/16	Daytime Afternoon Rotator	M-F 1230p-2p		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				4	\$45.00				
Week:		05/02/16	05/08/16	M-----				1	\$45.00				
N 14	WFLI	04/26/16	05/03/16	M-F 9a-10a	M-F 9a-10a		:30				NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				2	\$40.00				
Week:		05/02/16	05/08/16	MT-----				2	\$40.00				
N 15	WFLI	04/26/16	05/03/16	M-F 10a-11a	M-F 10a-11a		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				3	\$60.00				
Week:		05/02/16	05/08/16	MT-----				1	\$60.00				
N 16	WFLI	04/26/16	05/03/16	M-F 2p-3p	M-F 2p-3p		:30				NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				3	\$35.00				
Week:		05/02/16	05/08/16	M-----				1	\$35.00				
N 17	WFLI	04/26/16	05/03/16	M-F 3p-4p	M-F 3p-4p		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				4	\$45.00				
Week:		05/02/16	05/08/16	M-----				1	\$45.00				
N 18	WFLI	04/26/16	05/03/16	M-F 4p-5p Ellen	M-F 4p-5p Ellen		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				4	\$65.00				
Week:		05/02/16	05/08/16	M-----				1	\$65.00				
N 19	WFLI	04/26/16	05/03/16	Late Show/Stephen Colbert	M-F 1135p-1237x		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-TWTF--				4	\$50.00				
Week:		05/02/16	05/08/16	M-----				1	\$50.00				
N 20	WFLI	04/26/16	04/26/16	Tuesday Prime Hour 2	Tu 9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-T-----				1	\$300.00				
N 21	WFLI	04/27/16	04/27/16	Wednesday Prime Hour 1	Wed 8p-9p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	--W----				2	\$250.00				
N 22	WFLI	04/27/16	04/27/16	Wednesday Prime Hour 2	W 9p-10p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	--W----				1	\$225.00				

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<u>Advertiser</u> POL/Ted Cruz President I		<u>Estimate #</u>
		<u>Original Date / Revision</u> 04/25/16 / 05/02/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 23	WFLI	04/27/16	04/27/16	Wednesday Prime Hour 3	W 10p-11p		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	--W----	1			\$225.00					
N 24	WFLI	04/28/16	04/28/16	Thursday Prime Hour 1	Th 8p-9p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	---T---	1			\$450.00					
N 25	WFLI	04/28/16	04/28/16	Thursday Prime Hour 3	Th 10p-11p		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	---T---	2			\$265.00					
N 26	WFLI	04/29/16	04/29/16	Friday Prime Hour 1	F 8p-9p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	2			\$150.00					
N 27	WFLI	04/30/16	04/30/16	Saturday Prime Hour 3	Sa 10p-11p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	-----S-	2			\$100.00					
N 28	WFLI	05/01/16	05/01/16	Sunday Prime Hour 2	Su 8p-9p		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	-----S	1			\$275.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WFLI	04/25/16-05/01/16	Sunday Prime Hour 2	Su 8p-9p	-----Su	:30		\$275.00		NM		
	<i>Credited</i>												
N 29	WFLI	05/01/16	05/01/16	Sunday Prime Hour 3	Su 9p-10p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	-----S	1			\$275.00					
N 30	WFLI	05/01/16	05/01/16	Sunday Prime Hour 4	Su 10p-11p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	-----S	1			\$150.00					
N 31	WFLI	05/02/16	05/02/16	Monday Prime Hour 1	M 8-9p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/02/16	05/08/16	M-----	1			\$300.00					
N 32	WFLI	05/02/16	05/02/16	Monday Prime Hour 2	M 9-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/02/16	05/08/16	M-----	1			\$300.00					
N 33	WFLI	05/02/16	05/02/16	Monday Prime Hour 3	M 10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/02/16	05/08/16	M-----	1			\$300.00					
N 34	WFLI	04/30/16	05/01/16	PGA Golf	PGA Golf		:30				NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	-----SS	4			\$60.00					
N 35	WFLI	05/03/16	05/03/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/02/16	05/08/16	-T-----	1			\$175.00					
N 36	WFLI	05/03/16	05/03/16	M-F 9a-10a	M-F 9a-10a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/02/16	05/08/16	-T-----	1			\$100.00					
Totals											93	\$10,725.00	

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854137 /	25161607

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04/26/16 - 05/03/16	CRUZ/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ted Cruz President l	04/25/16 / 05/02/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/03/16	93	\$10,725.00	(\$1,608.75)	\$9,116.25
Totals	93	\$10,725.00	(\$1,608.75)	\$9,116.25

Signature: _____ **Date:** _____

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