

CONTRACT



WLFI
2605 Yeager Road
West Lafayette, IN 47906
(765) 463-1800

<u>Contract / Revision</u> 854695 /		<u>Alt Order #</u> 25157667
<u>Product</u> CRUZ/P/R		
<u>Contract Dates</u> 04/29/16 - 05/03/16		<u>Estimate #</u>
<u>Advertiser</u> POL/Ted Cruz President US (R)		<u>Original Date / Revision</u> 04/26/16 / 04/26/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLFI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

West Rogers LLC
6075 Poplar Avenue
Suite 104
Memphis, TN 38119
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLFI	04/29/16	04/29/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	2			\$125.00					
N 2	WLFI	04/29/16	04/29/16	The Early Show	M-F 7a-9a		:30				NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	2			\$75.00					
N 3	WLFI	04/29/16	04/29/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	2			\$85.00					
N 4	WLFI	04/29/16	04/29/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	3			\$150.00					
N 5	WLFI	04/29/16	04/29/16	M-F 530p-6p Inside Editio	M-F 530p-6p Inside		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	2			\$115.00					
N 6	WLFI	04/29/16	04/29/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	3			\$250.00					
N 7	WLFI	04/29/16	04/29/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	2			\$275.00					
N 8	WLFI	04/29/16	04/29/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeop		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	2			\$275.00					
N 9	WLFI	04/29/16	04/29/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	----F--	3			\$175.00					
N 10	WLFI	04/30/16	04/30/16	The Early Show Sa	Sa 9a-11a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/25/16	05/01/16	-----S-	1			\$50.00					
N 11	WLFI	05/01/16	05/01/16	CBS Sunday Morning	Su 9a-1030a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/01/16	05/01/16	-----S	1			\$85.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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<u>Contract Dates</u> 04/29/16 - 05/03/16		<u>Product</u> CRUZ/P/R
<u>Advertiser</u> POL/Ted Cruz President l		<u>Estimate #</u>
		<u>Original Date / Revision</u> 04/26/16 / 04/26/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-----S				1	\$85.00				
N 12	WFLI	05/01/16	05/01/16	Face The Nation	Su 1030a-1130a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-----S				1	\$75.00				
N 13	WFLI	04/30/16	04/30/16	Sa Late News @ 11p	Sa 11p-1135p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-----S-				1	\$125.00				
N 14	WFLI	05/01/16	05/01/16	Su Late News @ 11p	Su 11p-1135p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-----S				1	\$125.00				
N 15	WFLI	05/01/16	05/01/16	Sunday Prime Hour 1	Su 7p-8p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	-----S				1	\$275.00				
N 16	WFLI	04/29/16	04/29/16	Friday Prime Hour 1	F 8p-9p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	----F--				1	\$300.00				
N 17	WFLI	04/29/16	04/29/16	Friday Prime Hour 2	F 9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/25/16	05/01/16	----F--				1	\$300.00				
N 18	WFLI	05/02/16	05/03/16	NC 18 6-7a This Morning	M-F 6a-7a		:30				NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	MT-----				3	\$125.00				
N 19	WFLI	05/02/16	05/03/16	The Early Show	M-F 7a-9a		:30				NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	MT-----				3	\$75.00				
N 20	WFLI	05/02/16	05/03/16	News Chan 18 @ Noon	M-F 12p-1230p		:30				NM	3	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	MT-----				3	\$85.00				
N 21	WFLI	05/02/16	05/02/16	News Chan 18 @ 5p	M-F 5p-530p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	M-----				2	\$150.00				
N 22	WFLI	05/02/16	05/02/16	News Chan 18 @ 6p	M-F 6p-630p		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	M-----				2	\$250.00				
N 23	WFLI	05/02/16	05/02/16	M-F 7p-730p Wheel Of Fort	M-F 7p-730p Whee		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	M-----				2	\$275.00				
N 24	WFLI	05/02/16	05/02/16	M-F 730p-8p Jeopardy	M-F 730p-8p Jeopæ		:30				NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	M-----				2	\$275.00				
N 25	WFLI	05/02/16	05/02/16	LN M-F @ 11p	M-F 11p-1135p		:30				NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	M-----				2	\$175.00				
N 26	WFLI	05/02/16	05/02/16	M-F 530p-6p Inside Editio	M-F 530p-6p INsidæ		:30				NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/02/16	05/08/16	M-----				2	\$115.00				
Totals											50	\$8,295.00	

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854695 /	25157667

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
04/29/16 - 05/03/16	CRUZ/P/R	

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ted Cruz President l	04/26/16 / 04/26/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/16 - 05/03/16	50	\$8,295.00	(\$1,244.25)	\$7,050.75
Totals	50	\$8,295.00	(\$1,244.25)	\$7,050.75

Signature: _____ **Date:** _____

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