



Maxair Media  
KVVN/NBC  
3460 Silverbell Rd  
Chicago, CA 95973

AL MEDIA  
222 W. Ontario Street #600  
Chicago, IL 60654

**Contract # 58092**

Schedule Dates: 02/26/20-03/03/20  
Advertiser: POL: PERSIST PAC (5012)  
Agency: AL MEDIA (1998)  
Product: Political/National (1120)  
Brand: Political/National (1120)  
Salesperson: KATZ, Chicago (1015)  
Sales Office: KVVN/KHSL/CW  
Buyer Name: Pistulka, Marge  
Phone/Fax: /  
CPE: 1196  
Account Types: National/Political  
Billing Type: Standard  
Comments: Persist PAC  
Please advise Persist Pac order: runs W 2/26 to 3pm (cutoff) Tu 3/3. t  
y Jake for alexSeparation: Min minutes between spots: 30.

Date Entered: 02/25/20  
Last Modified: 02/25/20  
Entered By: Patricia Babcock  
CO-OP: No  
External #: ECR26808938  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,137.75  
Net Total: \$6,447.25  
Sales Tax:

NBC (KVVN)		
By Broadcast Month	Spots	Rate
Mar. 2020	64	\$7,585.00
<b>Grand Total:</b>	<b>64</b>	<b>\$7,585.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/26/20-02/28/20	1	:30	9A-10A (PST)				2	2	2			6	\$75.00	\$450.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Live w/Kelly and Ryan	2/25/20
2.0	Normal Line / SPOT (1)	03/02/20-03/03/20	1	:30	9A-10A (PST)		2	2						4	\$75.00	\$300.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Live w/Kelly and Ryan	2/25/20
3.0	Normal Line / NEWS (2)	02/26/20-02/28/20	1	:30	10A-11A (PST)				2	2	2			6	\$60.00	\$360.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour	2/25/20
4.0	Normal Line / NEWS (2)	03/02/20-03/03/20	1	:30	10A-11A (PST)		2	2						4	\$60.00	\$240.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Today w/Hoda and Jenna	2/25/20
5.0	Normal Line / NEWS (3)	02/26/20-02/28/20	1	:30	11A-12P (PST)				2	2	2			6	\$60.00	\$360.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Today w/Hoda and Jenna	2/25/20
6.0	Normal Line / NEWS (3)	03/02/20-03/03/20	1	:30	11A-12P (PST)		2	2						4	\$60.00	\$240.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Today w/Hoda and Jenna	2/25/20

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



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**Product:** Political/National (1120)  
**Brand:** ///1196 (25463)  
**Salesperson:** KATZ, Chicago (1015)  
**Sales Office:** KVVN/KHSL/CW  
**Buyer Name:** Pictulka, Marge  
**Phone/Fax:** /  
**CPE:** 1196  
**Account Types:** National/Political  
**Billing Type:** Standard  
**Comments:** Persist PAC  
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7.0	Normal Line / SPOT (4)	02/29/20-02/29/20	1	:30	4p- Access Hollywood Weekend	2						X		2	\$40.00	\$80.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Access	2/25/20
8.0	Normal Line / SPOT (5)	02/29/20-02/29/20	1	:30	5p- Madame Secretary	3						X		3	\$40.00	\$120.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Madame Secretary	2/25/20
9.0	Normal Line / NEWS (6)	02/26/20-02/28/20	1	:30	4p- 5p (PST)				2	2	2			6	\$150.00	\$900.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Action news 4p	2/25/20
10.0	Normal Line / NEWS (6)	03/02/20-03/02/20	1	:30	4p- 5p (PST)							X		2	\$150.00	\$300.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Action news 4p	2/25/20
11.0	Normal Line / NEWS (7)	02/29/20-02/29/20	1	:30	6p- 6:30p (PST)	2						X		2	\$100.00	\$200.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Action News 6p	2/25/20
12.0	Normal Line / NEWS (8)	02/29/20-02/29/20	1	:30	6:30p- 7p (PST)	2						X		2	\$150.00	\$300.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A NBC Nightly News	2/25/20
13.0	Normal Line / NEWS (9)	03/01/20-03/01/20	1	:30	5p- 5:30p (PST)	2							X	2	\$150.00	\$300.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Action News 5p	2/25/20

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 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



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**Brand:** ///1196 (25463)  
**Salesperson:** KATZ, Chicago (1015)  
**Sales Office:** KVVN/KHSL/CW  
**Buyer Name:** Pistulka, Marge  
**Phone/Fax:** /  
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**Billing Type:** Standard  
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Mar. 2020	64	\$7,585.00
<b>Grand Total:</b>	<b>64</b>	<b>\$7,585.00</b>

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14.0	Normal Line / NEWS (10)	03/01/20-03/01/20	1	:30	6p- 6:30p (PST)	2							X	2	\$150.00	\$300.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Action News 6p	2/25/20
15.0	Normal Line / NEWS (11)	03/01/20-03/01/20	1	:30	6:30p- 7p (PST)	2							X	2	\$150.00	\$300.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A NBC Nightly News	2/25/20
16.0	Normal Line / SPOT (12)	02/26/20-02/28/20	1	:30	7:28p- Jeopardy				1	1	1			3	\$500.00	\$1,500.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Jeopardy	2/25/20
17.0	Normal Line / SPOT (12)	03/02/20-03/02/20	1	:30	7:28p- Jeopardy								X	1	\$500.00	\$500.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU B Jeopardy	2/25/20
18.0	Normal Line / SPOT (13)	02/29/20-02/29/20	1	:30	7:30p- Wheel of Fortune/Wknd								X	1	\$125.00	\$125.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Wheel of Fortune	2/25/20
19.0	Normal Line / SPOT (14)	02/29/20-02/29/20	1	:30	8p- Jeopardy Wknd								X	2	\$125.00	\$250.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Jeopardy	2/25/20
20.0	Normal Line / SPOT (15)	03/01/20-03/01/20	1	:30	7:58p- Little Big Shots/NBC								X	2	\$200.00	\$400.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A Little Big Shots	2/25/20

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



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**Salesperson:** KATZ, Chicago (1015)  
**Sales Office:** KVVN/KHSL/CW  
**Buyer Name:** Pistulka, Marge  
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**Billing Type:** Standard  
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NBC (KVVN)		
By Broadcast Month	Spots	Rate
Mar. 2020	64	\$7,585.00
<b>Grand Total:</b>	<b>64</b>	<b>\$7,585.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT (16)	03/01/20-03/01/20	1	:30	11:30P- NCIS New Orleans/2nd Run	2							X	2	\$30.00	\$60.00	NBC (KVVN)	COMMENTS APPLY TO SUB LINES A THRU A NCIS New Orleans	2/25/20

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



Nest 55th St  
York, NY 10019

Contract # 26808938 Changes as of: 2/25/2020 at 9:25 AM Version: Current State Version 1

CPE: //1196  
Agency: AL MEDIA  
222 W. Ontario Street,  
Suite 600  
Chicago, IL 60654

Flight: 2/26/20 - 3/3/20  
Advertiser: PERSIST PAC  
Product: Persist PAC  
Agency Order #:  
Buyer: Marge Pistulka  
Salesperson: ALEXANDRIA AMANN  
312-755-3852

Station: KNVN  
Market: Chico  
Office: CHICAGO  
Service: Nielsen  
Primary Demo: Adults 35+  
Assistant: JAKE KAUFMANN  
312-755-3805

Con Type: POLITICAL/V  
Total \$: \$7,585.00  
Total Spots: 64  
Total CPP: \$0.00  
Total GRP:

Comments: Please advise Persist Pac order: runs W 2/26 to 3pm (cutoff) tu 3/3. ty jake for alex

#58092

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/2		Total Spots	Total \$	CPP*	GI
							2/26	3/2				
1	M-F 9a-10a		Live w/Kelly and Ryan	\$75.00	0.0	30	6	4	10	\$750.00	\$0.00	
2	M-F 10a-11a		Today Third Hour	\$60.00	0.0	30	6	4	10	\$600.00	\$0.00	
3	M-F 11a-12n		Today w/ Hoda and Jenna	\$60.00	0.0	30	6	4	10	\$600.00	\$0.00	
4	Sa 4p-5p		Access	\$40.00	0.0	30	2	0	2	\$80.00	\$0.00	
5	Sa 5p-6p		Madame Secretary	\$40.00	0.0	30	3	0	3	\$120.00	\$0.00	
6	M-F 4p-5p		Action news 4p	\$150.00	0.0	30	6	2	8	\$1,200.00	\$0.00	
7	Sa 6p-6:30p		Action News 6p	\$100.00	0.0	30	2	0	2	\$200.00	\$0.00	
8	Sa 6:30p-7p		NBC Nightly News	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	
9	Su 5p-5:30p		Action News 5p	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	
10	Su 6p-6:30p		Action News 6p	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	
11	M-F 6:30p-7p		NBC Nightly News	\$150.00	0.0	30	2	0	2	\$300.00	\$0.00	
12	M-F 7:30p-8p		Jeopardy	\$500.00	0.0	30	3	1	4	\$2,000.00	\$0.00	
13	Sa 7p-7:30p		Wheel of Fortune	\$125.00	0.0	30	1	0	1	\$125.00	\$0.00	
14	Sa 7:30p-8p		Jeopardy	\$125.00	0.0	30	2	0	2	\$250.00	\$0.00	
15	Su 8p-9p		Little Big Shots	\$200.00	0.0	30	2	0	2	\$400.00	\$0.00	
16	Su 11:30p-12:30a		NCIS New Orleans	\$30.00	0.0	30	2	0	2	\$60.00	\$0.00	
TOTALS:							49	15	64	\$7,585.00	\$0.00	



West 55th St  
York, NY 10019

Contract # 26808938      Changes as of: 2/25/2020 at 9:25 AM      Version: Current State Version 1      Con Type: POLITICAL/VC  
 CPE: //1196      Flight: 2/26/20 - 3/3/20      Station: KNVN      Total \$: \$7,585.00  
 Agency: AL MEDIA      Advertiser: PERSIST PAC      Market: Chico      Total Spots: 64  
 222 W. Ontario Street, Suite 600      Product: Persist PAC      Office: CHICAGO  
 Chicago, IL 60654      Agency Order #:      Buyer: Marge Pistulka      Service: Nielsen      Total CPP: \$0.00  
 Salesperson: ALEXANDRIA AMANN      Salesperson: 312-755-3852      Assistant: JAKE KAUFMANN      Primary Demo: Adults 35+      Total GRP:  
 Separation: Sep:30

Order Level Comments

Time Added by Comment  
 1/20 9:25 AM JAKE KAUFMANN Please advise Persist Pac order: runs W 2/26 to 3pm (cutoff) Tu 3/3. by jake for alex

Market Budget: \$7,585  
 KNVN Share: 100%  
 Comment:

Competitive Information				Daypart Summary			
Day/Time	% Distrib	Spots	Dollars	CPP	GRP		
Total	100%	64	\$7,585.00	N/A	0.0		

Monthly Summary		
Month	Spots	Dollars
2020-Mar	64	\$7,585
Total	64	\$7,585

Transaction History								
Line	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
1	Created for online acting					\$0	\$0	
	2/25/20 9:40 AM	JAKE KAUFMANN	New	64		\$7,585.00	\$7,585.00	

DISCRIMINATION PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Miles King, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

**ALL QUESTIONS/BLOCKS MUST BE COMPLETED**

**Station time requested by:**

Agency name: AL Media

Address: 222 W Ontario St, Ste 600

Contact: Miles King

Phone number: 312.787.3322

Email: miles@almediastategy.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Persist PAC

Address: 611 Pennsylvania Ave SE #143 Washington, D.C. 20003

Contact: Miles King

Phone number: 312.787.3322

Email: miles@almediastategy.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Kimberly Rogers - President  
Karin Johanson - Treasurer  
Kristine Klippins - Secretary

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

N/A

Name(s) of every candidate referred to: Elizabeth Warren

Office(s) sought by such candidate(s) (no acronyms or abbreviations): President of the United States

Date of election: 02/22/20

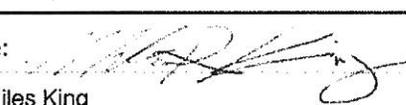
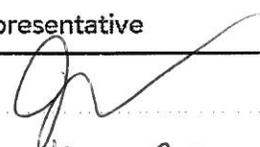
**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

N/A

Elizabeth Warren

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: 	Signature: 
Name: Miles King	Name: Joe B. Testa GM
Date of Request to Purchase Ad Time: 02/18/20	Date of Station Agreement to Sell Time: 2/25/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: \_\_\_\_\_

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.