

# ORDER



**Orders**

**Order / Rev:** 1659117

**Alt Order #:** 34481801

**Product Desc:** Issue

**Estimate:** 9690

**Flight Dates:** 10/27/20 - 11/02/20

**Original Date / Rev:** 10/26/20 / 10/26/20

**Order Type:** GENERAL

**Entercom Madison WMHX-**

**Primary AE:** Katz Atlanta

**Sales Office:** K-ATL

**Sales Region:** National

**Agency**

**Name:** Katz Media Group

**Buying Contact:**

**Billing Contact:**

125 West 55th Street

New York, NY 10019

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Democratic National Committee

**Demographic:** P12+

**Product Codes:** Issues/Propositions

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-ISS

**New Business Thru:**

**Advertiser External ID:** 1018116

**Agency External ID:** 4027634

**Unit Code:** Issue -

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/20	11/02/20	152	\$4,254.00	\$3,615.90

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2020	152	\$4,254.00	\$3,615.90	0.00
<b>Totals</b>	<b>152</b>	<b>\$4,254.00</b>	<b>\$3,615.90</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Atlanta	K-ATL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMHX	10/27/20	11/02/20	M-F 6a-10a M-F	CM	6a-10a	MTWTF--	:30	30	\$35.00	ISSUI	0.00	NM	30	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			30		\$35.00	0.00					
N 2	WMHX	10/27/20	11/02/20	M-F 10a-3p M-F	CM	10a-3p	MTWTF--	:30	30	\$33.00	ISSUI	0.00	NM	30	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			30		\$33.00	0.00					
N 3	WMHX	10/27/20	11/02/20	M-F 3p-7p M-F	CM	3p-7p	MTWTF--	:30	30	\$42.00	ISSUI	0.00	NM	30	\$1,260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			30		\$42.00	0.00					
N 4	WMHX	10/27/20	11/02/20	M-F 7p-12a M-F	CM	7p-12a	MTWTF--	:30	30	\$9.00	ISSUI	0.00	NM	30	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	MTWTF--			30		\$9.00	0.00					
N 5	WMHX	10/27/20	11/02/20	Sa-Su 6a-10a Sa-Su 6a-10a	CM	6a-10a	-----44	:30	8	\$14.00	ISSUI	0.00	NM	8	\$112.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/27/20	11/02/20	-----44			8		\$14.00	0.00					
N 6	WMHX	10/27/20	11/02/20	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10a-3p	-----S-	:30	4	\$28.00	ISSUI	0.00	NM	4	\$112.00

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Advertiser: Democratic National Committee  
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 Estimate: 9690

Entercom Madison WMHX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----S-		4				\$28.00		0.00			
N 7	WMHX	10/27/20	11/02/20	Sa-Su 10a-3p Sa-Su 10a-3p	CM	10a-3p	-----S	:30	4	\$23.00	ISSUI	0.00	NM	4	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----S		4				\$23.00		0.00			
N 8	WMHX	10/27/20	11/02/20	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3p-7p	-----S-	:30	4	\$27.00	ISSUI	0.00	NM	4	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----S-		4				\$27.00		0.00			
N 9	WMHX	10/27/20	11/02/20	Sa-Su 3p-7p Sa-Su 3p-7p	CM	3p-7p	-----S	:30	4	\$23.00	ISSUI	0.00	NM	4	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----S		4				\$23.00		0.00			
N 10	WMHX	10/27/20	11/02/20	Sa-Su 7p-12a Sa-Su	CM	7p-12a	-----S-	:30	4	\$23.00	ISSUI	0.00	NM	4	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----S-		4				\$23.00		0.00			
N 11	WMHX	10/27/20	11/02/20	Sa-Su 7p-12a Sa-Su	CM	7p-12a	-----S	:30	4	\$19.00	ISSUI	0.00	NM	4	\$76.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/20	11/02/20	-----S		4				\$19.00		0.00			
													Totals	152	\$4,254.00