

**QUARTERLY ISSUES REPORT**

**Date:** October 10, 2014

**Submitted To:** WYME Public File

**Re:** WYME-TV Quarterly Issues Report  
Covering the period of July 1, 2014  
through September 30, 2014

## **WYME-TV Quarterly Issues**

### **Third Quarter 2014 Quarterly Issues Report Covering July 1, 2014 through September 30, 2014**

Through informal ascertainment by written and oral communication with community members, it was determined that among the concerns of the Gainesville community at large were the following issues:

Community Activities and Events

Crime

Healthcare and Medical News

Consumer Information

The following pages reflect descriptions of programming broadcast on WYME during 3<sup>rd</sup> quarter that respond to the needs and concerns of the Gainesville community.

## **WYME-TV Quarterly Issues**

Issue:	Consumer Information
Program:	Police Beat
Type of Program:	Locally Produced Weekly Half Hour
Airdate:	Sundays, Third Quarter 2014 July 1, 2014 through September 30, 2014
Airtime:	8am and 10:30am
Duration:	30 Minutes
Description:	This half-hour, locally produced program addresses the current day-to-day problems and issues that face the local Police Department.

## **WYME-TV Quarterly Issues**

Issues:	Community Activities and Events
Program:	The Ilene Silverman Show
Type of Program:	Locally Produced Public Affairs Program
Airdate:	Sundays, Third Quarter 2014 July 1, 2014 through September 30, 2014
Airtime:	Sundays, 9am
Duration:	30 Minutes
Description:	On a weekly basis, we air this locally produced public affairs program which covers a wide array of community issues, including crime, education, politics, health, etc.

## WYME-TV QUARTERLY ISSUES

Issue:	Health
Program:	Gainesville Health Connection
Type of Program:	Locally produced half hour regarding health issues and choices
Airdate:	Sundays, Third Quarter 2014 July 1, 2014 through September 30, 2014
Airtime:	10:30am
Duration:	30 Minutes
Description:	The show that travels North Central Florida answering viewers questions as to how we can all feel more confident in our health, our appearance and our overall well-being.

## **WYME-TV Quarterly Issues**

Issue: Consumer Information

Program: Alachua County Talks

Type of Program: Locally produced weekly half hour regarding County issues and concerns.

Airdate: Sundays, Third Quarter 2014  
July 1-September 30, 2014

Air Time: 10am

Duration: 30 Minutes

Description: This program is a local interview show produced by the County of Alachua. The host interviews various county employees who discuss matters of concerns for Alachua County residents addressing such issues as regulation, conservation, education, government offices and their functions and other pertinent issues.