

QUARTERLY ISSUES REPORT

Date: October 10, 2014

Submitted To: WYME Public File

Re: WYME-TV Quarterly Issues Report
Covering the period of July 1, 2014
through September 30, 2014

WYME-TV Quarterly Issues

Third Quarter 2014 Quarterly Issues Report Covering July 1, 2014 through September 30, 2014

Through informal ascertainment by written and oral communication with community members, it was determined that among the concerns of the Gainesville community at large were the following issues:

Community Activities and Events

Crime

Healthcare and Medical News

Consumer Information

The following pages reflect descriptions of programming broadcast on WYME during 3rd quarter that respond to the needs and concerns of the Gainesville community.

WYME-TV Quarterly Issues

Issue: Consumer Information

Program: Police Beat

Type of Program: Locally Produced Weekly Half Hour

Airdate: Sundays, Third Quarter 2014
July 1, 2014 through September 30, 2014

Airtime: 8am and 10:30am

Duration: 30 Minutes

Description: This half-hour, locally produced program addresses the current day-to-day problems and issues that face the local Police Department.

WYME-TV Quarterly Issues

Issues: Community Activities and Events

Program: The Ilene Silverman Show

Type of Program: Locally Produced Public Affairs Program

Airdate: Sundays, Third Quarter 2014
July 1, 2014 through September 30, 2014

Airtime: Sundays, 9am

Duration: 30 Minutes

Description: On a weekly basis, we air this locally produced public affairs program which covers a wide array of community issues, including crime, education, politics, health, etc.

WYME-TV QUARTERLY ISSUES

Issue: Health

Program: Gainesville Health Connection

Type of Program: Locally produced half hour regarding health issues and choices

Airdate: Sundays, Third Quarter 2014
July 1, 2014 through September 30, 2014

Airtime: 10:30am

Duration: 30 Minutes

Description: The show that travels North Central Florida answering viewers questions as to how we can all feel more confident in our health, our appearance and our overall well-being.

WYME-TV Quarterly Issues

Issue: Consumer Information

Program: Alachua County Talks

Type of Program: Locally produced weekly half hour regarding County issues and concerns.

Airdate: Sundays, Third Quarter 2014
July 1-September 30, 2014

Air Time: 10am

Duration: 30 Minutes

Description: This program is a local interview show produced by the County of Alachua. The host interviews various county employees who discuss matters of concerns for Alachua County residents addressing such issues as regulation, conservation, education, government offices and their functions and other pertinent issues.