

RADIO STATION CALL SIGN: WKSK

CALENDAR QUARTER: 2ND

YEAR: 2022

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC’s rules require that every three months each commercial radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station’s next license renewal application.*

ISSUE(S)/PROBLEM(S) ADDRESSED BY PROGRAM	PROGRAM TITLE	PROGRAM DESCRIPTION	PROGRAM LENGTH/ DURATION	TIME OF BROADCAST(S)	DATE OF BROADCAST(S)
RETHINKING WORK	RETHINKING WORK	As the pandemic winds down and millions get back to a more normal routine, some employers are mandating for workers to return to the traditional office environment. But – some are pushing back, wondering why it’s necessary to go back in if they can do the same tasks from home. Dr. Lynda Gratton breaks down how work has been forever changed by COVID-19 and the new models and technology that have taken hold instead of the traditional, in-person Monday-Friday routine.	10:49	5:01am	4/3/22
THE COMMUNICATION SIGNALS WE SEND	THE COMMUNICATION SIGNALS WE SEND	All the signals we send, from the words we use to the gestures we make, form an impression on the people we interact with every day. Human behavior research Vanessa Van Edwards joins us this week to share some insight on the many different signal cues out there and how to put them into use to improve your communication skills.	14:38	5:14am	4/3/22

EXPLORING INNOVATIONS IN ADDICTION TREATMENT	EXPLORING INNOVATIONS IN ADDICTION TREATMENT	In the U.S., current overdose deaths of heroin, fentanyl and prescription opioids have increased over six times from rates seen in 1999, according to the CDC. With the opioid epidemic raging on into 2022, what's on the forefront of treatment research when it comes to better tackling substance use disorders? Dr. Anna Rose Childress, a professor and psychiatrist at the University of Pennsylvania Perelman School of Medicine, joins us this week to break down the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research.	10:25	5:01am	4/10/22
THE EARLY HISTORY OF THE KENNEDY'S	THE EARLY HISTORY OF THE KENNEDY'S	Many would argue that the Kennedy family is an American cultural and political dynasty. From former President John F. Kennedy to past Kennedy's that have served as senators, ambassadors and in other high ranking government positions, the name today still signifies power and prestige. However, go back just three generations from JFK and the Kennedy's were poor, Irish refugees who had just arrived on the shores of America. This week – we discuss this historic ascent from rags to riches.	9:27	5:14am	4/10/22
THE REFUGEE CRISIS: FINDING HELP AMIDST CONFLICT	THE REFUGEE CRISIS: FINDING HELP AMIDST CONFLICT	As of early April, Russia's invasion of Ukraine has displaced more than 4.2 million refugees, according to UNICEF. And the residents of Ukraine are not the only people who've become refugees due to war, persecution and natural disaster. On Viewpoints this week – we discuss the importance of helping migrants who need support in getting to safety and finding shelter, education, and more.	9:17	5:01am	4/17/22
A HISTORY OF FABRIC	A HISTORY OF FABRIC	These days, it seems like the blouse or sweater that was bought last season has already disintegrated. When did quality-made clothes disappear, and the rise of new, cheaper fabrics take hold in the U.S.? Author Sofi Thanhauser joins us this week to shed some light on how the garment industry got to where it is today.	10:20	5:13am	4/17/22
SAVING CORAL REEFS	SAVING CORAL REEFS	Coral reefs are home to 25% of all marine life – approximately 800,000 species. But these vibrant, colorful landscapes are more than just a home for life; coral reefs are animals themselves. Two ocean experts join us this week to share some interesting facts about these unique creatures and why people should care about their declining existence.	10:56	5:01am	4/24/22

NEW YORK CITY: A NATIONAL TREASURE	NEW YORK CITY: A NATIONAL TREASURE	New York City is home to more than 8.4 million people. For many, the Big Apple is seen as the center of the universe; it's the most populous city in the U.S. and is a must-see destination for billions across the globe. But the metropolis is much more than its typical stereotypes. Look a little closer and you'll find many hidden gems throughout the city. Tour guide and author Laurie Lewis joins Viewpoints to shed some light on the stories behind some of the city's most famous buildings and parks.	8:27	5:14am	4/24/22
THE IMPORTANCE OF SEEKING OUT MENTORS	THE IMPORTANCE OF SEEKING OUT MENTORS	There's truth in the saying that the people you surround yourself with heavily impact your life. It alters the decisions you make and the goals and aspirations you set. That's why it's so important to find people who are invested in your success. We speak with two career and mentorship experts this week to break down the many benefits of mentorship and how to go about finding the right person for you.	7:37	5:01am	5/1/22
THE POST-PANDEMIC PUSH TO UNIONIZE	THE POST-PANDEMIC PUSH TO UNIONIZE	What does Amazon, Apple, Kellogg and Starbucks all have in common? Workers at locations within these brands have unionized or are in the process of voting whether to form a union. Across the board, in various sectors, there seems to be a continuous stream of personnel calling a strike or moving to unionize. What's behind this big labor movement? What defines a union? We answer these questions and more this week on Viewpoints.	12:05	5:11am	5/1/22
THE ADOLESCENT MENTAL HEALTH CRISIS	THE ADOLESCENT MENTAL HEALTH CRISIS	Between 2001 and 2019, suicide rates for young people ages 10 to 19 jumped 40%. Between the same period, emergency room visits for self-harm increased 88%, according to the CDC. The pandemic has only exacerbated these numbers. What's driving this increase? What are experts in the field seeing firsthand? This week on Viewpoints.	10:52	5:01am	5/8/22
THE CONTINUED GLOBAL INTAKE OF RUSSIA'S DIAMONDS	THE CONTINUED GLOBAL INTAKE OF RUSSIA'S DIAMONDS	Russia is a major exporter of diamonds, with the country supplying one-third of the world's diamonds. This is a notable amount as the large Russian diamond company, Alrosa has direct ties to the Russian government. This week – we cover the global diamond trade and what more needs to be done to ensure that the global diamond business is not funding Russia's invasion of Ukraine.	7:37	5:14am	5/8/22

THE HIGHER EDUCATION CONUNDRUM	THE HIGHER EDUCATION CONUNDRUM	Regretting that bachelor's degree in archaeology? Or still chipping away at \$50,000 in student loans from that private university? This week – we talk about why more young people aren't given greater direction when it comes to choosing post-secondary schooling. Two higher education experts join us to talk through some of the challenges facing programs and how students can make a more informed and cost-effective choice.	12:26	5:01am	5/15/22
THE FUTURE OF ETHANOL	THE FUTURE OF ETHANOL	Each year, more than 91 million acres of corn are planted across the country. Currently, 40 percent of this harvest is refined into ethanol. This biofuel is a key additive in the gas that powers our cars and reduces greenhouse gas emissions. But with electric cars gaining popularity – how long will this massive ethanol market survive? How are producers making this process more environmentally friendly?	7:05	5:16am	5/15/22
MASKING UP PAST COVID	MASKING UP PAST COVID	Wondering what to do with all those face masks you've accumulated over the past two years? Well, these face coverings are good for more than just protecting against COVID-19. Long before the pandemic, millions of people in countries across East Asia were accustomed to wearing a mask when they had a cold, it was peak flu season or just in a crowded space. We speak with two experts about the future of face masks in the U.S.	10:51	5:01am	5/22/22
AMERICA'S CULTURAL TIES WITH FAST FOOD	AMERICA'S CULTURAL TIES WITH FAST FOOD	Most of us point to McDonald's as the founding of fast food as we know it. But the American staple began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.	8:54	5:14am	5/22/22
JUMPING JOBS IN 2022	JUMPING JOBS IN 2022	In 2021, more than 40 million Americans left their jobs. Many of these people left their current roles for greener pastures. We analyze how the pandemic changed mindsets on work and discuss some strategies that people who are looking to switch jobs can use.	9:37	5:01am	5/29/22

SUPPORTING U.S. FARMERS	SUPPORTING U.S. FARMERS	The pandemic exposed the fragility of our global food system and just how much we rely on the many components that make up the food supply chain. At the height of the pandemic, when there were numerous food production and shipping delays, farmers across the U.S. stepped up and contributed to their local food supply. With domestic farms declining, America is extremely reliant on foreign shipments. We discuss the many challenges farmers are facing and the barriers to entry in agriculture.	9:13	5:13am	5/29/22
HOW TO: GETTING INTO GARDENING THIS SUMMER	HOW TO: GETTING INTO GARDENING THIS SUMMER	Getting started in gardening can seem overwhelming - especially if you have trouble keeping a solo houseplant alive. But with some research and a small investment, the rewards of tending to a garden are life-long. We speak with two gardening experts about how to get started and be successful this season.	10:26	5:01am	6/5/22
POST-PANDEMIC TRAVEL	POST-PANDEMIC TRAVEL	From long lines at the airport to hard-to-find reservations, people are traveling in full force this summer. Acclaimed TV host and European tour guide Rick Steves joins us this week on Viewpoints to share several traveling tips, including how to get around crowds and stay safe this season.	9:07	5:14am	6/5/22
FINDING CALM THROUGH COLORING	FINDING CALM THROUGH COLORING	Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in massive numbers. We talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, unwind and focus on the page in front of them.	10:12	5:01am	6/12/22
THE ENVIRONMENTAL DAMAGE CAUSED BY MILLIONS OF LITTERED CIGARETTES	THE ENVIRONMENTAL DAMAGE CAUSED BY MILLIONS OF LITTERED CIGARETTES	While many Americans have grown to be increasingly eco-conscious, some things remain the same. It seems like all too often it's common to see a driver chuck a cigarette butt out the window or throw one on the sidewalk. We speak with expert Thomas Novotny about how this type of littering affects the environment and the wildlife within it.	8:56	5:14am	6/12/22

FOOD, FINE DINING & MORE: A CONVERSATION WITH ILIANA REGAN	FOOD, FINE DINING & MORE: A CONVERSATION WITH ILIANA REGAN	Iliana Regan has worked in the restaurant biz in almost every position imaginable. From mid-tier service to high-end fine dining, she's a self-taught, Michelin-starred chef that's known for her ability to create masterful dishes using naturally sourced and foraged ingredients. However, as she's risen the ranks over the years and made a name for herself, she's also had several low points in her life that have shaped who she is today. We sit down in-person with Regan to talk about her fine dining career and her struggles with addiction.	9:18	5:01am	6/19/22
THE ART OF DETECTING A LIE	THE ART OF DETECTING A LIE	How do professionals question people in a way that uncovers the truth? What are some body gestures that show someone's lying? This week – we speak with one interrogation expert about the subtle signs that give people away and how the average person can use these tactics in day-to-day interactions.	10:07	5:13am	6/19/22
WORKING IN CHILDCARE: THE HEAVY COST OF RAISING SOMEONE ELSE'S KIDS	WORKING IN CHILDCARE: THE HEAVY COST OF RAISING SOMEONE ELSE'S KIDS	There are more than 438,000 employees working in childcare, according to the U.S. Bureau of Labor Statistics. As of May 2021, the median hourly wage in this sector is around \$13/hour. With rising costs and many other open jobs, many are leaving their positions in childcare. We speak with two experts about the growing early childcare gap in the U.S. and why bettering the sector starts with valuing these workers more.	11:14	5:01am	6/26/22
BARELY SURVIVING: MAKING A LIVING AS A GARMENT WORKER	BARELY SURVIVING: MAKING A LIVING AS A GARMENT WORKER	The average garment worker in Bangladesh is paid about \$86/month. A livable wage in the country is around \$200/month. Even in the U.S., it's not much better. Most employees in U.S. garment factories work 60-70 hours per week and are paid \$300/week, totaling \$1,200/month, according to the Garment Worker Center. Longtime fashion writer and industry expert Dana Thomas joins us to help us understand the labor and environmental crisis plaguing the fashion industry.	7:30	5:15am	6/26/22

Listing Prepared by: Bobby Taylor

Date List Placed in
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