

RADIO STATION CALL SIGN: WKSK

CALENDAR QUARTER:

2ND

YEAR:

2015

## RADIO QUARTERLY ISSUES/PROGRAMS LISTING

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each commercial radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10<sup>th</sup>) day of the succeeding calendar quarter (*e.g.*, January 10 for the quarter October through December, April 10 for the quarter January through March, *etc.*).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

ISSUE(S)/PROBLEM(S) ADDRESSED BY PROGRAM	PROGRAM TITLE	PROGRAM DESCRIPTION	PROGRAM LENGTH/ DURATION	TIME OF BROADCAST(S)	DATE OF BROADCAST(S)
Technology; Crime; Privacy; Family Issues; Economics; Law Enforcement	Segment 1	Future Crimes: Cybercrime in business and in our homes is growing Synopsis: We've all learned how to become more careful about protecting our credit card and financial information from hackers. However, there are new ways that criminals can invade our privacy and, often, there's little the police can do about it. We talk to a cybersecurity expert and a technology attorney about the new threats to privacy – and even personal safety – and how we can protect ourselves from intrusions into our homes and lives. Host: Gary Price. Guests: Marc Goodman, author of "Future Crimes: Everything is connected,	11:14	6:00am	4/12/15

		everyone is vulnerable and what we can do about it”; Adam Rouse, Legal Fellow for the Institute for Science, Law and Technology, IIT Chicago-Kent College of Law.			
Recreation & Leisure; Transportation; Economy; Government; Personal Finance	<b>Segment 1</b>	Spring & Summer Travel: Saving time, Money and Aggravation Synopsis: The spring and summer travel seasons are here and Americans are planning their vacation trips both online and through travel agents. We’ll talk to two travel experts about where the action is this season, how to get more for your travel dollars, and hear some tips and tricks for making your travel less aggravating and more fun. Host: Gary Price. Guests: Chris McGinnis, business and leisure travel guru, blogger and contributor to Best Western’s travel website, You Must Be Trippin.com; Mark Murphy, travel expert, CEO of Travepulse.com.	10:49	6:00am	4/19/15
Math & Science Education; Technology; Children’s Issues	<b>Segment 1</b>	Astrotwins: An Astronaut talks about Science and Math Education Synopsis: As a kid, did you ever dream of being an astronaut and flying a rocket ship into space, but figured you weren’t good enough in science and math to do it? Our guest, a former U.S. astronaut admits he wasn’t the best young student in school in those subjects, but later on he grew fascinated by	9:00	6:00am	4/26/15

		<p>them and turned his newfound interest into becoming a Navy pilot and then a member of NASA's Space Shuttle team. He talks about his new young readers' book, and how he hopes it will encourage boys and girls to go into science, math and engineering.</p> <p>Host: Gary Price. Guest: Mark Kelly, retired astronaut, author of the novel, "Astrotwins: Project Blastoff," a young reader book.</p>			
<p>Communications &amp; Media; American History; Recreation; Economics</p>	<p>SEGMENT 1</p>	<p>Baseball and the Movies: What Makes a Good Baseball Film?</p> <p>Synopsis: There are movies about a lot of sports and athletic competitions, but for some reason baseball outnumbers them all. Why is that? And what are the hallmarks of a good baseball movie? We talk to an author and professor of communications, and to a baseball novelist, player and screenwriter about these issues. We'll also hear about a novel way one guest is seeking to "crowdfund" and cast his upcoming baseball film. Host: Gary Price. Guests: Brother Gerry Molyneaux, Prof. of Communications, La Salle University, Philadelphia, PA, author of several film biographies including John Sayles: An</p>	<p>10:12</p>	<p>6:00am</p>	<p>5/3/15</p>

		<p>unauthorized biography of the pioneer filmmaker. Mark Donahue, author of the novel, Last At Bat, screenwriter and life-long baseball player.</p>			
<p>Business; Productivity; Work-life Balance</p>	<p>SEGMENT 1</p>	<p>Getting Things Done: It's all in the Planning Synopsis: Does it ever seem like the more you try to get stuff done, the less you accomplish? It may be that you're expending too much energy on doing and not enough planning ahead of time. We talk to two experts in the field about some simple strategies you can use to make more of the time you have to get things done. Host: Gary Price. Guests: David Allen, productivity consultant and author of Getting Things Done: The art of stress-free productivity; Steve McClatchy, founder of Alleer Training and Consulting, author of Decide: Work smarter, reduce your stress and lead by example.</p>	<p>12:48</p>	<p>6:00am</p>	<p>5/24/15</p>
<p>Higher Education; Race; Poverty; Ethnicity; Family Issues; Economics</p>	<p>SEGMENT 1</p>	<p>Choosing a College: How it can affect your life in school and after Synopsis: High school graduates who plan to go on with their education are making plans to head off to college this fall. Not all of them were accepted to the college that was their first choice, and many are disappointed about it. Some young people didn't get</p>	<p>12:00</p>	<p>6:00am</p>	<p>5/31/15</p>

		<p>into college at all because they weren't offered the help they needed to find a college that suited them financially and culturally. We talk to an author and to a high school counselor about the myths surrounding acceptance to an "elite" college, why a small or state school can be a better fit, and how high school counselors can better serve diverse and often financially strapped students. Host: Gary Price. Guests: Frank Bruni, columnist for The New York Times, author of the book, <i>Where You Go Is Not Who'll You'll Be: An antidote to the college admissions mania</i>; Joshua Steckel, counselor at a high school in Brooklyn, NY, co-author of the book, <i>Hold Fast to Dreams</i>.</p>			

Listing Prepared by: Chris Michaels Date List Placed in Local Public File: 6/29/15