

RADIO STATION CALL SIGN: WKSK

CALENDAR QUARTER: FIRST YEAR: 2013

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

Requirements: Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC's rules require that every three months each commercial radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10th) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

List contents: The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

Retention requirement: The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station's next license renewal application.*

ISSUE(S)/PROBLEM(S) ADDRESSED BY PROGRAM	PROGRAM TITLE	PROGRAM DESCRIPTION	PROGRAM LENGTH/ DURATION	TIME OF BROADCAST(S)	DATE OF BROADCAST(S)
CHASE CITY	PRAYER	DINNER	20 sec	2 per day	1/15/2013
PALMER SPRINGS	DANCE	FUND RAISER	15 SEC	2 PER DAY	12/26/1/2013
MECK BAPTIST CHURCH	BACKPACK BUD-DIES	FOOD DONATIONS	25 SEC	2 PER DAY	1/15/2013
LACROSSE UMC	SPAGHETI DINER	FUN RAISER	15 SEC	1 PER DAY	1/19/2013
LAKE COUNTRY BASS MASTERS	BOSTON BUTT SALE	SUPER BOWL	20 SEC	2 PER DAY	1/15/27/2013
CHASE CITY	RED CROSS	BLOOD DRIVE	10 SEC	2 PER DAY	1/7/15/2013
SOUTH HILL	TOWN OFFICES	CLOSED	10 SEC	2 PER DAY	1/12/21/2013
PARK VIEW	CLASS OF 73	REUNION MEETING	15 SEC	1 PER DAY	1/31/2013

Listing Prepared by: Robert Wilson

Date List Placed in Local Public File: 1/31/2013

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Hospital Privacy Issues	Privacy Issues	Local Cancer Hospital having fundraiser to help with privacy issues (see attached 1a)	9 minutes	7:15am	4-4-13
Local Un-Employment	Un-Employment	Job fair to help those who are unemployed. (see attached 2a)	10 minutes	7:45am	4-18-13
Over Pet Population	S.N.A.P.S	S.N.A.P.S speaks about the local over-pet population (see attached 3a)	20 minutes	7:30am	5-7-13
Local Hunger & Homeless	Missions Community Help	Food Bank Auction	7 minutes	9:00am	5-13-13
Abandoned Animals	SPCA "Bag of the month"	Bag of the month program (see attached 5a)	5 minutes	7:35am	5/20/13



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Lakes Media LLC

P. O. Box 1603

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WKSJ QUARTERLY ISSUES

2nd Quarter, 2013

1a – Community Memorial Hospital joined Chris Michaels on the morning show to discuss Privacy Issues and landscaping around the local cancer hospital. Discussed was the importance of raising funds from the dance that CMH was involved in. Funds from the dance would help build a privacy fence around the local Cancer Hospital, and this is needed due to patient complaints. All proceeds from this concert will go towards CHM's 2011/2012 capital campaign.

This program lasted 9 minutes and was aired at 7:15am

2a – Chris Michaels interviewed several volunteers and students at park view middle school about the upcoming Job Fair. The interview spoke on the importance of talking with local community leaders and businesses alike, to learn about local un-employment issues. Seminars were also held to help encourage younger citizens to become a part of the community and learn about creating resumes and applying for open positions in the community.

This program lasted 10 minutes and was aired at 7:45am

3a – Chris Michaels conducted a in-studio interview with Mary Govoni about her non profit "S.N.A.P.S". She spoke about the importance of pet population in the local area. The shelters are getting over populated, and disease is likely to spread. Snaps, has been serving this local area for over 20 years and they need donations. Donations would be used to purchase food and water for abandoned animals that SNAPS locates, along with helping families that have a limited income, alter their animals.

This program lasted 20 minutes and was aired at 7:30am

4a – WKSJ's Keith Corum spoke with Wesley Morris with "Missions" community ministry about their upcoming auction. This local auction will raise funds for a variety of local issues and concerns, including a food bank. Christian life center's "missions" program has been successful in raising money to help end food poverty in Mecklenburg, Brunswick and Warren County NC for 5 years. They currently feed over 100 families every month. Wesley spoke about the importance in raising funds for their various programs that help the local community.

The program was 7 minutes and was aired at 9:00am.

5a – Members from the local Lake Country SPCA visited the morning show to discuss the need for local pet food and supplies. They spoke about their "bag of the month" program and spoke about how our listeners can help the many abandon animals in the area, where to take them, and how to help the local SPCA with keeping food, water, and supplies on hand at local pet points.

This interview was 5 minutes and aired at 7:35am

Listing Prepared by:

Chris Michaels



Date List Placed in
Local Public File:

6-28-13

RADIO QUARTERLY ISSUES/PROGRAMS LISTING

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UMFS Adoptions	Adoptions	Homeless Children in local area (see attached)	20 mins	7:00am	7/10/13
Over Pet Population	S.N.A.P.S	S.N.A.P.S speaks about the local over-pet population (see attached 3c)	6 minutes	7:16am	7/11/13
Economic Develop-ment	Job Creation	Gov Bill Bolling speaks about lo-cal job creation and status updates on bills for VA	10 mins	7:23am	8/1/13
UMFS Adoptions	Homeless Animals	Pam with UMFS of South Hill discussed the importance of adop-tion in the local area	15 mins	8:00am	8/20/13
Toys For Tots	Toys For tots	James Brown talks about the im-	12 mins	7:35am	8/23/13

		portance of local programs to help needy and homeless children in the local area through Toys for Tots			

Listing Prepared by:

Chris Michaels

Date List Placed in
Local Public File:

9-30-13

WKSK 3rd Quarter Quarterly Issues 2013

7/10/13 – Melinda Elliott with United Methodist Services came by the studio at 7am to speak about the importance of the lack of foster parents in the local area. Issues that are active include homeless children, and uneducated children due to the lack of foster and adoptions here in South Hill and Mecklenburg Counties. Another issue that was mentioned is the mis-understanding that parenting is only needed for young children. Mecklenburg counties have more teens that need homes, than ever.

7/11/13 – SNAPS joined the morning show to discuss homeless animals and rescue efforts. SNAPS are running low on local public funding and this was the discussing of the morning. Local funding will help with food, water, and supplies for homeless animals and required housing in the local community.

8/1/13 – Gov Bill Bolling spoke with KC during Tradio program to discuss the local job situation in South Hill, along with Economic Development. There were specific job creations in Danville and the VA Economic Task Force (southern VA) on-going jobs. This was a update call to let listeners know about the progress on grants to help encourage industry.

8/20/13 – Pam with UMFS of South Hill discussed the importance of adoption in the local area. Pam also informed our listeners about a free workshop in the local community college, which ties into the adoption process.

8/23/13 – James Brown with the Toys For Tots program discussed the importance of local giving to needy and homeless children in the area. He also spoke about the program and offered several ways for the public to get involved.

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Adoption children	Adoption UMFS	Homeless children ^(see attached)	9:20	7 AM	7/10/13
E-conome development	Job Creation	GOU Bill Bolling	10 min	9 AM	6/1/13
UMFS lacking Adoptions	UMFS Pam	UMFS needs Adoptions	10 min	8:45 AM	8/20/13
toys for tots	toys for tots	toys for tots / Fund raise	10 min	8:30 AM	8/23/13

Listing Prepared by: Chris Michaels

Date List Placed in Local Public File: 9-30-13

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 WKSK-FM/WSHV HILL
 4344474789
 16:39
 03/01/2018

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Public Health, Youth at Risk and Child Safety	Sibling Abuse	Reed Pence spoke with Dr. John Caffaro about the psychological and physical abuse that happens in local communities and shares resources on how the current stats can decrease.	14 minutes	5:00AM	7-7-13
Drunk Driving and Public Transportation	DWI	Deborah Hersman, Chairman of the National Transportation Safety Board speaks about the importance of lowering the DUI threshold from 0.8 to 0.5.	2 minutes	5:00 AM	7-28-13

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03/01/2013 16:39 4344474789 19136939000

School campus drug abuse	Campus Drags	Dr Ruth Hughes speaks about shocking college studies in reference to drugs, and how to fight this locally in our own community	2 mins	5 AM	8-25-13
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Listing Prepared by:

Chris Michaels

WKS

Date List Placed in
Local Public File:

12-1-13