

RADIO STATION CALL SIGN: WKSK

CALENDAR QUARTER: 3RD YEAR: 2022

### RADIO QUARTERLY ISSUES/PROGRAMS LISTING

**Requirements:** Sections 73.3526(e)(12) and 73.3527(e)(8) of the FCC’s rules require that every three months each commercial radio broadcast station prepare a listing of programs that have provided by the station to address and treat the most significant community issues during the preceding three month period. The list for each calendar quarter is to be filed by the tenth (10<sup>th</sup>) day of the succeeding calendar quarter (e.g., January 10 for the quarter October through December, April 10 for the quarter January through March, etc.).

**List contents:** The list *must* include a brief narrative describing the issues that were given significant treatment and the programming that provided the treatment. The description of the programs shall include, but shall not be limited to, (1) the time, (2) date, (3) duration, and (4) title of each program in which the issue was treated. (Listing ought to include at least 5-10 discrete issues.)

**Retention requirement:** The lists described in this paragraph shall be retained in the public inspection file *until final action has been taken on the station’s next license renewal application.*

ISSUE(S)/PROBLEM(S) ADDRESSED BY PROGRAM	PROGRAM TITLE	PROGRAM DESCRIPTION	PROGRAM LENGTH/ DURATION	TIME OF BROADCAST(S)	DATE OF BROADCAST(S)
GAINING A GREATER UNDERSTANDING OF MILITARY EXPERIENCE	GAINING A GREATER UNDERSTANDING OF MILITARY EXPERIENCE	There are close to two million Americans serving in the U.S. Armed Forces, according to 2021 data from the Department of Defense. The U.S. is considered to have the world’s strongest military, yet many Americans are disconnected from this subset of American culture. We speak with two experts about why this is and how the gap can be bridged between civilians and those who serve.	8:58	5:01 am	7/3/22

A PARENT'S PLIGHT	GAINING A GREATER UNDERSTANDING OF MILITARY EXPERIENCE	With the Child Tax Credit coming to an end, many U.S. parents are finding it hard to make ends meet with little help from the government – especially amid rising inflation. We speak with Dr. Dana Suskind about how this lack of support severely impacts children during critical development years.	10:16	5:12 am	7/3/22
THE COST OF MORE FREQUENT WEATHER-RELATED DISASTERS	THE COST OF MORE FREQUENT WEATHER-RELATED DISASTERS	In 2021, climate disasters cost the U.S. more than 145 billion dollars and led to the deaths of 688 people. Each year, these extreme weather events are growing to be more frequent as the climate shifts. We discuss the growing economic toll of these mass destruction events and what can be done to switch course.	10:42	5:01 am	7/10/22
THE GIFT ECONOMY	THE GIFT ECONOMY	There's more spots to find secondhand items apart from Goodwill or a local antique store. Next time you're in the market for something specific, go online and search if your area has a Buy Nothing group. This week – we highlight the 'buy nothing' mentality and how the platform works.	9:09	5:14 am	7/10/22

REIMAGINING BEACH TOURISM CULTURE	REIMAGINING BEACH TOURISM CULTURE	Almost two-thirds of all Americans will be jetting away this summer. For some, this means traveling to a tropical paradise filled with relaxation. While the all-inclusive resort is an easy pick, it might be worth rethinking this choice. We cover the highly popular global beach tourism industry and the dark side of this foreign tourist-focused culture	9:56	5:01 am	7/17/22
LEARNING ABOUT WINE	LEARNING ABOUT WINE	Finding the right wine can be extremely intimidating if you don't know what you're looking for. Strolling through the wine aisle, it can sometimes be easier to give up and choose a bottle based off whether you like the label or not. It's true that wine is complex – after all it dates back to 6000 B.C. Expert sommelier Elizabeth Schneider joins Viewpoints this week to give us an introduction to all things wine.	9:00	5:13 am	7/17/22
LEFT IN THE DUST: FORGOTTEN BLUE-COLLAR U.S. CITIES & TOWNS	LEFT IN THE DUST: FORGOTTEN BLUE-COLLAR U.S. CITIES & TOWNS	Orick, California; Lawrence, Kansas; Detroit, Michigan. These are just a few of the towns and cities across the U.S. that have fallen off the map. Stanford University law professor and author Michelle Wilde Anderson joins us this week to explain why these areas have declined over	9:41	5:01 am	7/24/22

		time and how residents have suffered during this downturn.			
PROGRESS IN POLICING INITIATIVES SINCE GEORGE FLOYD'S DEATH	PROGRESS IN POLICING INITIATIVES SINCE GEORGE FLOYD'S DEATH	What's changed in policing since May of 2020 when George Floyd was murdered by Minneapolis police? Two experts in law and police policy join us this week to share some current statistics on police violence in the U.S. and some of the updated policies that have taken hold over the last two years.	8:38	5:13 am	7/24/22
SUPPORTING REFUGEE RESETTLEMENT	SUPPORTING REFUGEE RESETTLEMENT	There are more than 27 million refugees in the world. This population has lost their homes, their culture and their identities as a result of conflict, persecution, etc. We speak with two experts about the refugee experience and just how difficult it can be to start a new life somewhere else.	8:25	5:01 am	7/31/22
AN UNTOLD NARRATIVE OF AFRICA & THE MODERN WORLD	AN UNTOLD NARRATIVE OF AFRICA & THE MODERN WORLD	Are you familiar with the African leader, Mansa Musa? Most people have never heard this name. However, he was an instrumental figure in early Europe's expansion. This week – we highlight a lesser-known narrative about how Europe exploited African gold and labor in order to fuel its expansion.	9:07	5:12 am	7/31/22

<p>THE EARLY HISTORY OF THE NBA</p>	<p>THE EARLY HISTORY OF THE NBA</p>	<p>The NBA was founded in 1946 in New York City. For many years, the organization was predominantly white. Today, more than 75 percent of its players are black. We speak with basketball expert and former NBA player and coach Ray Scott about the league's early years and its efforts to evolve in a time when segregation and discrimination ran rampant.</p>	<p>8:50</p>	<p>5:01 am</p>	<p>8/7/22</p>
<p>THE STYLES THAT PERSIST TIME &amp; FAST-FASHION TRENDS</p>	<p>THE STYLES THAT PERSIST TIME &amp; FAST-FASHION TRENDS</p>	<p>There are some items of clothing that truly never go out of style. Whether it's a pair of crisp blue jeans or a classic little black dress, these pieces persist time and seasonal trends. Fashion writer and author of The Ten, Lauren Cochrane joins us this week to highlight some of the most iconic clothes in fashion history and how these pieces shaped American style culture.</p>	<p>8:09</p>	<p>5:12 am</p>	<p>8/7/22</p>

ELEVATING SOLAR ENERGY	ELEVATING SOLAR ENERGY	In the first quarter of 2022, solar power made up 50 percent of all new electricity-generating capacity in the country. On top of this, residential solar installations also had its biggest quarter ever, with a 30 percent increase in demand year-over-year, according to the Solar Energy Industries Association. While current solar energy relies on the sun, scientists are now developing new technology that would allow for 24/7 energy absorption. We speak with an expert about this exciting development and what lies ahead.	8:42	5:01 am	8/14/22
THE WORSENING TEACHER SHORTAGE	THE WORSENING TEACHER SHORTAGE	Over the last two years, 10% of teachers have left the field. That equates to 300,000 teachers gone. There are many reasons for this exodus, but with millions of students heading back to school this fall – what’s being done to get more teachers back in the classroom?	9:05	5:12 am	8/14/22
THE RISE OF BOOKTOK	THE RISE OF BOOKTOK	More young people are reading these days thanks to one community on TikTok. We discuss the rise of BookTok and how publishers and authors are using this platform to better engage with consumers.	9:41	5:01 am	8/21/22

DECISIONS, DECISIONS: UNDERSTANDING CONFORMITY BIAS	DECISIONS, DECISIONS: UNDERSTANDING CONFORMITY BIAS	Ever agree in the moment, but then look back and wish you spoke up and said something? This action of wanting to go with the flow is a very real phenomenon. We sit down with two experts to uncover how people's actions and opinions are altered by conformity bias.	8:03	5:13 am	8/21/22
ONE MAN, TWO PATHS: BUILDING A CAREER IN THE NFL AND APPLIED MATHEMATICS	ONE MAN, TWO PATHS: BUILDING A CAREER IN THE NFL AND APPLIED MATHEMATICS	John Urschel is not your typical mathematician. Before earning his PhD in applied mathematics from MIT, Urschel played college football at Penn State and then went on to play in the NFL with the Baltimore Ravens. For several years, he was able to juggle both passions and reach the top echelons of both sport and academia. This week – we touch on his unique path and what he's learned along the way.	9:41	5:01 am	8/28/22
HAVE AMERICANS STOPPED KEEPING UP WITH THE NEWS?	HAVE AMERICANS STOPPED KEEPING UP WITH THE NEWS?	If you were to guess what the fastest growing news source for adults is what would you say? If you jokingly said TikTok...you're right. More Americans are turning to social media for their news instead of seeking out information from established news outlets. This shift applies to both conservative and liberal consumers	13:30	8:02 am	8/28/22

		of news. We discuss what's driving this push and how it's affecting the accuracy of information.			
THE INVISIBLE POWER OF PRIVILEGE	THE INVISIBLE POWER OF PRIVILEGE	How often do you think about the privileges you have in life? What life experiences may have looked a bit different if you had darker skin or lighter skin? This week – we highlight conversations about the role of white privilege in American society and how the average person can push for greater racial justice.	9:07	5:01 am	9/4/22
PUBLIC TRANSPORTATION: SEEING A RESURGENCE OR RUNNING ON EMPTY?	PUBLIC TRANSPORTATION: SEEING A RESURGENCE OR RUNNING ON EMPTY?	Public transportation – from trains to buses to trams – took a big hit in ridership and profits during the COVID-19 pandemic. Now, as more people are back and relying on these community systems once again, the future is unclear as many municipalities face record challenges. We speak with two experts in the sector about the current state of public transit in the U.S.	8:56	5:12 am	9/4/22
CONVERSATIONS ABOUT LOSS AND DEATH	CONVERSATIONS ABOUT LOSS AND DEATH	Death is a natural part of life, yet we avoid talking about it in American society. We speak with a psychiatrist and expert in grief and trauma about how parents, caregivers and adults in general can best have conversations with	10:01	5:01 am	9/11/22

		<p>young people about loss and death. How do you broach the subject? What shouldn't you say? We answer these questions and more this week on Viewpoints.</p>			
<p>THE MENTAL HEALTH EPIDEMIC PLAGUING COLLEGIATE SPORTS</p>	<p>THE MENTAL HEALTH EPIDEMIC PLAGUING COLLEGIATE SPORTS</p>	<p>35 percent of collegiate athletes have experienced a mental illness at some point in their lives. We speak with a sports psychologist this week about the rising prevalence of mental health disorders among young athletes and what's being done to improve support services and get rid of stigma both on campus and off-campus.</p>	<p>7:40</p>	<p>5:13 am</p>	<p>9/11/22</p>
<p>BREAKING GENDERED ROLES IN THE HOUSEHOLD</p>	<p>BREAKING GENDERED ROLES IN THE HOUSEHOLD</p>	<p>More men and women these days are both working full-time, yet household tasks are still unevenly handled predominantly by women. We sit down with gender expert Kate Mangino about this imbalance in cognitive labor and physical chores and how more of a balance can be carved out in current relationships and future generations.</p>	<p>7:57</p>	<p>5:01 am</p>	<p>9/18/22</p>
<p>THE LOST WORLD OF SHIPWRECKS</p>	<p>THE LOST WORLD OF SHIPWRECKS</p>	<p>There are an estimated three million shipwrecks lying under the ocean and underground. We speak with author Daniel Stone this week about these fascinating structures that give us a fascinating look into a past era.</p>	<p>9:41</p>	<p>5:11 am</p>	<p>9/18/22</p>

THE INCREASING OCCURRENCE OF WEATHER CALAMITIES	THE INCREASING OCCURRENCE OF WEATHER CALAMITIES	Record-breaking flooding hit Pakistan this summer resulting in 1,500 lives lost and an estimated 10 billion dollars in damages. Around the world, countries are seeing weather extremes from excess flooding to severe drought and higher than average heat. We speak with two climate experts about the correlation between climate change and these extreme weather events.	9:46	5:01 am	9/25/22
THE RISE OF YOUTUBE	THE RISE OF YOUTUBE	YouTube was created by three friends in 2005 and, shortly after, was sold to Google in 2006 for 1.65 billion dollars. Since then, it's become the largest video-sharing platform in the world (with a quarter of the world's population on the site) and continues to thrive with revenue exceeding 28 billion dollars in 2021. We discuss some of the platform's shortcomings and where it's headed next.	8:09	5:13 am	9/25/22

Listing Prepared by: Bobby Taylor

Date List Placed in  
Local Public File: 10/4/22