



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 28406176	<b>Changes as of:</b> 6/6/2024 at 8:50 AM	<b>Version:</b> Original Order
<b>CPE:</b> 769/820/13389	<b>Flight:</b> 7/12/24 - 7/18/24	<b>Station:</b> WPGH
<b>Agency:</b> WATERFRONT STRATEGIES 3050 K ST NW 100 20007	<b>Advertiser:</b> FFUSA ACTION + CLIMATE POWER	<b>Market:</b> Pittsburgh
	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
	<b>Agency Order #:</b> 13481148	<b>Service:</b> Nielsen
	<b>Buyer:</b> Sweatman, Lawrence	<b>Primary Demo:</b>
	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342

**Con Type:** POLITICAL/VOTE  
**Total \$:** \$29,025.00  
**Total Spots:** 46  
**Total CPP:** \$0.00  
**Total GRP:**

**Separation:**

**Comments:** FFUSA/Climate Power - Sked A - 7/12-7/18;Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	7/12 - 7/12		Total Spots	Total \$	CPP*	GRP*
						7/12					
1	F,M-Th 7a-7:30a		Channel 11 Morning 7a News on Fox 53	\$225.00	30	3		3	\$675.00	\$0.00	0.0
2	F,M-Th 7:30a-8a		Channel 11 Morning 7a News on Fox 53	\$225.00	30	3		3	\$675.00	\$0.00	0.0
3	F,M-Th 11a-12n		Person Place or Thing	\$125.00	30	3		3	\$375.00	\$0.00	0.0
4	F,M-Th 2p-3p		Maury	\$100.00	30	3		3	\$300.00	\$0.00	0.0
5	F,M-Th 5p-5:30p		Judge Judy	\$600.00	30	3		3	\$1,800.00	\$0.00	0.0
6	F,M-Th 5:30p-6p		Judge Judy	\$600.00	30	3		3	\$1,800.00	\$0.00	0.0
7	F,M-Th 6p-6:30p		Big Bang Theory	\$500.00	30	3		3	\$1,500.00	\$0.00	0.0
8	F,M-Th 6:30p-7p		Channel 11 News on Fox 53 @ 6:30P	\$500.00	30	3		3	\$1,500.00	\$0.00	0.0
9	F,M-Th 7p-7:30p		Big Bang Theory	\$800.00	30	3		3	\$2,400.00	\$0.00	0.0
10	F,M-Th 7:30p-8p		Young Sheldon	\$800.00	30	3		3	\$2,400.00	\$0.00	0.0
11	F,M-Th 10p-10:30p		Channel 11 News-FOX	\$1,400.00	30	3		3	\$4,200.00	\$0.00	0.0
12	F,M-Th 10:30p-11p		Channel 11 News-FOX	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
13	F,M-Th 11p-11:30p		Seinfeld	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
14	F,M-Th 11:30p-12m		Seinfeld	\$400.00	30	3		3	\$1,200.00	\$0.00	0.0
15	F,M-Th 12m-12:30a		Young Sheldon	\$200.00	30	2		2	\$400.00	\$0.00	0.0
16	Tu 7p-8p		MLB All Star Game Pre-Show	\$2,000.00	30	1		1	\$2,000.00	\$0.00	0.0
17	W 8p-9p		MasterChef-FOX	\$3,000.00	30	1		1	\$3,000.00	\$0.00	0.0
<b>TOTALS:</b>								<b>46</b>	<b>\$29,025.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342
	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE <b>Total \$:</b> \$29,025.00
		<b>Total Spots:</b> 46 <b>Total CPP:</b> \$0.00 <b>Total GRP:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
06/06/24 8:50 AM	TREVOR HEATON	FFUSA/Climate Power - Sked A - 7/12-7/18;Separation: 30;PopulationBuyType: CPP

Competitive Information	
<b>Market Budget:</b>	\$362,813
<b>WPGH Share:</b>	8%
<b>Comment:</b>	
<b>Unknown:</b>	92%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	46	\$29,025.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>46</b>	<b>\$29,025.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2024-Jul	46	\$29,025.00
<b>Total</b>	<b>46</b>	<b>\$29,025.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/6/24 8:51 AM					\$0	\$0	
New	6/6/24 8:50 AM	TREVOR HEATON	New	46		\$29,025.00	\$29,025.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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