

# CANDIDATE ADVERTISEMENT AGREEMENT FORM *Est. mate 9121*

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Screen Strategies Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jon Tester

Authorized committee:

Montanans for Tester

Agency requesting time (and contact information):

N/A Screen Strategies Media, 11150 Fairfax Blvd, Suite 505, Fairfax, VA 22030

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

U.S. Senate

Date of election:

6/4/2024

General

Primary

Treasurer of candidate's authorized committee:

Brett Debruycker

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

Signature:

Name: Kyle Osterhout

Name: Yvette Shanklin

Date of Request to Purchase Ad Time: 4/17/2024

Date of Station Agreement to Sell Time: 4/17/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature: 

Name: Kyle Osterhout

Date: 4/17/2024

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 4/17/2024 ; JTR 3402

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

**Disposition:**

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: N/A	Station Call Letters: KOJM, KPRX KR4K	Date Received/Requested: 4/17/2024
Est. #: 9121	Station Location: Havre, MT Chinook mt	Run Start and End Dates: 4/18 - 4/23/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Montanans for Tester

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

Tim Sheehy

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

4/17/2024

printed name

date

# Tester for Senate 2024



**Station** KOJM-AM  
**Market** Great Falls  
**Flight Dates** 4/18/2024 - 4/23/2024 (Est. 9121)

**Buyer** Wil McLaughlin  
**Email** wil@screenstrategies.com  
**Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Tue 4/23	Total
6:00 AM - 9:00 AM	AM	MTu 60	\$17.75 <b>\$71.00</b>					2	2	4
6:00 AM - 9:00 AM	AM	WThF 60	\$20.00 <b>\$80.00</b>	2	2					4
9:00 AM - 3:00 PM	MD	MTu 60	\$12.55 <b>\$50.20</b>					2	2	4
9:00 AM - 3:00 PM	MD	WThF 60	\$17.00 <b>\$68.00</b>	2	2					4
3:00 PM - 7:00 PM	PM	MTu 60	\$17.75 <b>\$71.00</b>					2	2	4
3:00 PM - 7:00 PM	PM	WThF 60	\$20.00 <b>\$80.00</b>	2	2					4
6:00 AM - 9:00 AM	S1	Sa 60	\$17.75 <b>\$17.75</b>			1				1
9:00 AM - 3:00 PM	S2	Sa 60	\$17.75 <b>\$17.75</b>			1				1
3:00 PM - 7:00 PM	S3	Sa 60	\$17.75 <b>\$17.75</b>			1				1
6:00 AM - 9:00 AM	U1	Su 60	\$17.75 <b>\$17.75</b>				1			1

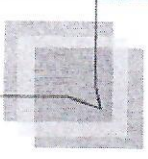
# Tester for Senate 2024



**Station** KOJM-AM  
**Market** Great Falls  
**Flight Dates** 4/18/2024 - 4/23/2024 (Est. 9121)

**Buyer** Wil McLaughlin  
**Email** wil@screenstrategies.com  
**Phone** 703-272-7300

Program Name	DP	Days Length	Rate	Thu 4/18	Fri 4/19	Sat 4/20	Sun 4/21	Mon 4/22	Tue 4/23	Total
9:00 AM - 3:00 PM	U2	Su 60	\$17.75 \$17.75				1			1
3:00 PM - 7:00 PM	U3	Su 60	\$17.75 \$17.75				1			1
<b>Station Totals</b>			<b>\$526.70</b>	<b>6</b>	<b>6</b>	<b>3</b>	<b>3</b>	<b>6</b>	<b>6</b>	<b>30</b>



SCREEN STRATEGIES MEDIA

Date Sent 4/17/2024

Time Sent 2:31 PM

### TRAFFIC INSTRUCTIONS

Attention: David Leeds

Station: KOJM-AM

Phone Number: 406-265-7841

Market: Great Falls, MT

Email Address: c.david.leeds@nmbi.com, nmbadmin@nm

### Advertiser: Tester for Senate 2024

<u>Spot Name</u>	<u>Spot Number</u>	<u>Spot Length</u>	<u>Spot Rotation</u>
Out of Stater	JTR2402	60	100%

Effective Date 4/18/2024

Effective Time 4:00 AM

Duration The above instructions should run until further notice.

**Spot Delivery Information**

Spot Arrival Date: 4/17/2024

Spot Arrival Time: 12:00 PM

Spot Delivered Via: Email

Spots Previously Delivered:

PLEASE CONFIRM THESE INSTRUCTIONS BY SIGNING AND DATING BELOW AND RETURNING TO:

Confirmed Start Date: \_\_\_\_\_

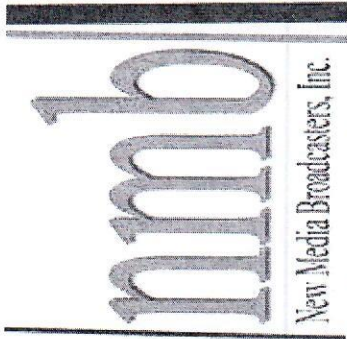
Confirmed Start Time: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please contact Wil McLaughlin at Screen Strategies Media at 703-272-7300 with any questions.

Screen Strategies Media  
11150 Fairfax Blvd, Suite 505  
Fairfax, VA  
(703) 272-7300



**Rep:** Kyle Leeds  
**Phone:** 406 945-2843  
**email:** kyle.leeds@nmbi.com  
 New Media Broadcasters Inc.  
 2210 31st Street  
 North  
 Havre MT 59501  
 US

## Sales Order

**Advertiser:** Tester for Senate  
**Agency Name:** Screen Strategies Media  
**Estimate #:** Gross  
**Fee Structure:** Agency  
**Bill To:** Wil McLaughlin  
**Agency Contact:** 11150 Fairfax Blvd Suite  
 505 Fairfax VA 22030  
**Agency Phone:** (703) 272-7300  
**Agency Email:** wil@ScreenStrategies.com  
**Agency:** Yes  
**Co-op:** No  
**Co-advertiser:** No  
**Affidavit Required:**  
**Billing notes:**

**Contract ID:** C00132527  
**Quote date:** 04/17/2024  
**Description:** Estimate 9121  
**Revision description:** Changed Rate on Three Lines of Rder  
**Product 1:**  
**Product 2:**  
**Run Dates:** 04/18/2024 - 04/23/2024  
**Schedule:** Broadcast  
**Stations:** 92.5 101.3 610  
 KPQX- KRYK KOJM  
 HD1 HD1 HD

**Payment type:** Cash  
**Broadcast Cash:** 1,580.10  
**NTR Cash:** 0.00  
**Subtotal cash:** 1,580.10  
**Broadcast/NTR Trade:** 0.00  
**Gross Total:** 1,580.10  
**Agency Commission:** 237.02  
**Broadcast:** 237.02  
**NTR:** 0.00  
**Net Total:** 1,343.09

### Schedule Notes:

### Broadcast Schedule

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$
92.5 KPQX- HD1	Morning Drive 6A-10A 06:00 AM - 09:00 AM	Please end at 9am each day	60	20.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	80.00
101.3 KRYK HD1	Morning Drive 6A-10A	Please end at 9am each day	60	20.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	80.00
610 KOJM HD	Morning Drive 6A-10A 06:00 AM - 09:00 AM	Please end at 9am each day	60	20.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	80.00
92.5 KPQX- HD1	Daypart 6A - 7P 09:00 AM - 03:00 PM	Run 9a-3p only	60	17.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	68.00

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$
101.3 KRYK HD1	Daypart 6A - 7P 09:00 AM - 03:00 AM	Run 9a-3p only	60	17.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	68.00
610 KOJM HD	Daypart 6A - 7P	Run 9a-3p only	60	17.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	68.00
92.5 KPQX- HD1	Afternoon Drive 3P - 7P		60	20.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	80.00
101.3 KRYK HD1	Afternoon Drive 3P - 7P		60	20.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	80.00
610 KOJM HD	Afternoon Drive 3P - 7P		60	20.00	Cash	04/18/2024	04/19/2024	none	0	0	No	0	0	0	2	2	0	0	4	80.00
92.5 KPQX- HD1	Morning Drive 6A -10A 06:00 AM - 09:00 AM	End at 9am each day	60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
101.3 KRYK HD1	Morning Drive 6A -10A 06:00 AM - 09:00 AM	End at 9am each day	60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
610 KOJM HD	Morning Drive 6A -10A 06:00 AM - 09:00 AM	End at 9am each day	60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
92.5 KPQX- HD1	Daypart 6A - 7P 09:00 AM - 03:00 PM	Run 9a-3p Only	60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
101.3 KRYK HD1	Daypart 6A - 7P 09:00 AM - 03:00 PM	Run 9a-3p Only	60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50



Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$
610 KOJM HD	Daypart 6A - 7P 09:00 AM - 03:00 PM	Run 9a-3p Only	60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
92.5 KPOX- HD1	Afternoon Drive 3P - 7P		60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
101.3 KRYK HD1	Afternoon Drive 3P - 7P		60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
610 KOJM HD	Afternoon Drive 3P - 7P		60	17.75	Cash	04/20/2024	04/21/2024	none	0	0	No	0	0	0	0	0	1	1	2	35.50
92.5 KPOX- HD1	Morning Drive 6A-10A 06:00 AM - 09:00 AM	End at 9am each day	60	17.75	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	71.00
101.3 KRYK HD1	Morning Drive 6A-10A 06:00 AM - 09:00 AM	End at 9am each day	60	17.75	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	71.00
610 KOJM HD	Morning Drive 6A-10A 06:00 AM - 09:00 AM	End at 9am each day	60	17.75	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	71.00
92.5 KPOX- HD1	Daypart 6A - 7P 09:00 AM - 03:00 PM	Run 9a-3p Only	60	12.55	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	50.20
101.3 KRYK HD1	Daypart 6A - 7P 09:00 AM - 03:00 PM	Run 9a-3p Only	60	12.55	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	50.20
610 KOJM HD	Daypart 6A - 7P 09:00 AM - 03:00 PM	Run 9a-3p Only	60	12.55	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	50.20

Station	Daypart Time	Note	Length	Rate	Pmt	Start	End	Period	#Per	#Ads	ROS	M	Tu	W	Th	F	Sa	Su	T.Spots	\$
92.5 KPOX-HD1	Afternoon Drive 3P - 7P		60	17.75	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	71.00
101.3 KRYK-HD1	Afternoon Drive 3P - 7P		60	17.75	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	71.00
610 KOJM HD	Afternoon Drive 3P - 7P		60	17.75	Cash	04/22/2024	04/23/2024	none	0	0	No	2	2	0	0	0	0	0	4	71.00
Totals												18	18	0	18	18	9	9	90	1,580.10

**Terms & Conditions**  
 In implementing this contract, the parties shall not engage in any discrimination based upon race, ethnicity, religion, national origin, format or similar matters as prohibited by the FCC in its Report and Order re: Diversification of Ownership on the Broadcasting Service (12 FCC Rcd 5922, paragraphs 49-50 (March 5, 2008)).

**Statement of Added Value:** Added Value digital venues include our Web Sites Streaming Audio, Mobile Apps Streaming Audio, Amazon Smart Speakers Streaming Audio and DTS Connected Car Streaming Audio for each Radio station included in your investment. We electronically reconcile our On-Air logs to the nanosecond. Consequently, and given the delays inherent with the internet, all audio ads that air on our terrestrial broadcast Radio stations also air on our Streaming Audio players within 10 minutes of the stated invoice times.

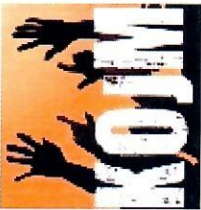
NMB "Value Add" for Radio stations KOJM, KPOX and KRYK involves Streaming Audio via Smart Speakers, Mobile apps, Web sites, Smartphones and Tablets, and broadcast HD Radio (Total Audience Participation) for all Radio stations included in your ad buy. We heavily cross promote all venues that engage our audience with various media outlets and research shows audience engagement is predominantly among people within our market and includes local news, local sports stories and scores, local weather, and "live" local coverage of ballgames, contest information, etc. Website URL's for the streaming players are kojim.com, kpox.com and kryk.com. Mobile Apps for the Apple and Android OS Smart phones and Tablets can be downloaded from the Apple Store and Google Play by searching the call letters KOJM, KPOX and KRYK. Your audio is also prevalent in this market with our Smart Speakers skills for Amazon Alexa, Sonos, Xperi, and coming soon to Google. HD Radio involves terrestrial digital broadcast and we now offer the DTS Connected Car. Your audio airs on all these digital venues at no additional charge as part of our added value proposition!

**Broadcast, HD, Internet, Mobile and Voice ... all for the same price!** We broadcast pure digital HD Radio, both AM and FM. Flash! **KOJM is also simulcast on FM 98.3 and multicasst on KPQX HD3** (Digital Channel 3).

Additionally, Montana is an outdoor state and weekend audiences are as important as weekdays ... 87% of the population possess a hunting and/or fishing license. Our lawyers have advised against Bonus Ads as a result of actions by members Congress to incorporate bonus in the calculation for Lowest Unit Charge all year, not just the political window. At this time, the FCC does not control streaming via the internet as they do our broadcast licenses, so we can offer Value Add via digital venues with no recrimination from the political system

Special Terms & Conditions

Client signature: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_  
 Company signature: \_\_\_\_\_ Print Name: \_\_\_\_\_ Date: \_\_\_\_\_



2210 31st Street N  
Havre, MT 59501  
(406) 265-7841

# KOJM 610 AM Order Confirmation

OrderID: 14381-022

Sponsor: Tester For Senate  
 Product: Tester For Senate--04/18/2024 - 04/23/2024 (Est. 912)  
 Estimate/PO: 9121  
 AccountRep: House Accounts  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 4/18/2024 - 4/23/2024  
 Items Ordered: 30  
 Ordered Amount: \$526.70  
 -Agency Commission: -\$79.01  
 Net Amount: \$447.69

SCREEN STRATEGIES MEDIA  
 11150 FAIRFAX BLVD SUITE 505  
 FAIR-Scheduled Station(s): KOJM 610 AM / KPQX 92.5 FM / KRYK 101.3 FM \*\*\* Only KOJM 610 AM schedule on this confirmation\*\*\*  
 Tester For Senate--04/18/2024 - 04/23/2024 (Est. 9121)

Printed 4/17/2024 1:58:41 PM

Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 4/18/2024 - 4/19/2024	All Weeks	06:00 AM - 09:00 AM				2	2			4	:60	Spot	CM	C417	4	20.00	80.00
02 4/18/2024 - 4/19/2024	All Weeks	09:00 AM - 03:00 PM				2	2			4	:60	Spot	CM	C417	4	17.00	68.00
03 4/18/2024 - 4/19/2024	All Weeks	03:00 PM - 07:00 PM				2	2			4	:60	Spot	CM	C417	4	20.00	80.00
04 4/20/2024 - 4/21/2024	All Weeks	06:00 AM - 09:00 AM					1	1		2	:60	Spot	CM	C417	2	17.75	35.50
05 4/20/2024 - 4/21/2024	All Weeks	09:00 AM - 03:00 PM					1	1		2	:60	Spot	CM	C417	2	17.75	35.50
06 4/20/2024 - 4/21/2024	All Weeks	03:00 PM - 07:00 PM					1	1		2	:60	Spot	CM	C417	2	17.75	35.50
07 4/22/2024 - 4/23/2024	All Weeks	06:00 AM - 09:00 AM	2	2						4	:60	Spot	CM	C417	4	17.75	71.00
08 4/22/2024 - 4/23/2024	All Weeks	09:00 AM - 03:00 PM	2	2						4	:60	Spot	CM	C417	4	12.55	50.20
09 4/22/2024 - 4/23/2024	All Weeks	03:00 PM - 07:00 PM	2	2						4	:60	Spot	CM	C417	4	17.75	71.00

**Broadcast Month Projected Billing:**

Apr-24	526.70	May-24	0.00	Jun-24	0.00	Q2-2024	526.70
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Confirmed Correct; Payment Guaranteed

Accepted for Station KOJM