

CONTRACT



KUNA-FM
31276 Dunham Way
Thousand Palms, CA 92276
(760)568-6830

<u>Contract / Revision</u> 678116 /		<u>Alt Order #</u>
<u>Advertiser</u> Fermon For Assembly 2024		<u>Original Date / Revision</u> 02/06/24 / 02/06/24
<u>Contract Dates</u> 02/09/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KUNA-FM	<u>Account Executive</u> Celeste Gonzalez	<u>Sales Office</u> Palm Springs
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 122324	<u>Advertiser Ref</u> 128259	

And:

Fourth Street Bridge Strategies
Attention: Octavio Gonzalez
PO Box 33649
Los Angeles, CA 90033

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUNAF02	02/09/24	03/05/24	AM Drive	6-10am		:30			NM	34	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	-----				0	\$0.00			
Week:		02/12/24	02/18/24	22222--				10	\$25.00			
Week:		02/19/24	02/25/24	22222--				10	\$25.00			
Week:		02/26/24	03/03/24	22222--				10	\$25.00			
Week:		03/04/24	03/10/24	22-----				4	\$25.00			
N 2	KUNAF02	02/09/24	03/05/24	M-F 10A-3P	10A-3P		:30			NM	26	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	----1--				1	\$20.00			
Week:		02/12/24	02/18/24	22111--				7	\$20.00			
Week:		02/19/24	02/25/24	22111--				7	\$20.00			
Week:		02/26/24	03/03/24	22111--				7	\$20.00			
Week:		03/04/24	03/10/24	22-----				4	\$20.00			
N 3	KUNAF02	02/09/24	03/05/24	M-F 3P-7P	3P-7P		:30			NM	18	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	----1--				1	\$15.00			
Week:		02/12/24	02/18/24	11111--				5	\$15.00			
Week:		02/19/24	02/25/24	11111--				5	\$15.00			
Week:		02/26/24	03/03/24	11111--				5	\$15.00			
Week:		03/04/24	03/10/24	11-----				2	\$15.00			
N 4	KUNAF02	02/09/24	03/05/24	M-F 7P-12A	7P-12A		:30			NM	11	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	-----				0	\$15.00			
Week:		02/12/24	02/18/24	111----				3	\$15.00			
Week:		02/19/24	02/25/24	111----				3	\$15.00			
Week:		02/26/24	03/03/24	111----				3	\$15.00			
Week:		03/04/24	03/10/24	11-----				2	\$15.00			
N 5	KUNAF02	02/09/24	03/05/24	Sat 5A-10A	6A-10A		:30			NM	8	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	-----2-				2	\$25.00			
Week:		02/12/24	02/18/24	-----2-				2	\$25.00			
Week:		02/19/24	02/25/24	-----2-				2	\$25.00			
Week:		02/26/24	03/03/24	-----2-				2	\$25.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.

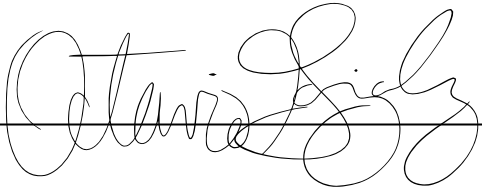


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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/04/24	03/10/24	-----				0	\$25.00			
N 6	KUNAFM	02/09/24	03/05/24	Sun 10A-3P	10A-3P		:30			NM	8	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/05/24	02/11/24	-----2				2	\$15.00			
Week:		02/12/24	02/18/24	-----2				2	\$15.00			
Week:		02/19/24	02/25/24	-----2				2	\$15.00			
Week:		02/26/24	03/03/24	-----2				2	\$15.00			
Week:		03/04/24	03/10/24	-----				0	\$25.00			
Totals											105	\$2,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/24 - 02/29/24	85	\$1,720.00	(\$258.00)	\$1,462.00
03/01/24 - 03/05/24	20	\$405.00	(\$60.75)	\$344.25
Totals	105	\$2,125.00	(\$318.75)	\$1,806.25

Signature:  **Date:** 02/07/2024

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