

CONTRACT



KUNA-FM
 31276 Dunham Way
 Thousand Palms, CA 92276
 (760)568-6830

<u>Contract / Revision</u> 679771 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Garcia for State Assembly		<u>Original Date / Revision</u> 02/21/24 / 02/21/24
<u>Contract Dates</u> 02/24/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUNA-FM	<u>Account Executive</u> Celeste Gonzalez	<u>Sales Office</u> Palm Springs
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 123470	<u>Advertiser Ref</u> 128250	

And:
Committee to Elect Garcia for State Assembly 2024
 527 S. 4th Street
 El Centro, CA 92243

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUNAFM	02/24/24	03/05/24	AM Drive	6-10am		:30			NM	14	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----				0	\$0.00			
Week:		02/26/24	03/03/24	22222--				10	\$25.00			
Week:		03/04/24	03/10/24	22-----				4	\$25.00			
N 2	KUNAFM	02/24/24	03/05/24	M-F 10A-3P	10A-3P		:30			NM	14	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----				0	\$0.00			
Week:		02/26/24	03/03/24	22222--				10	\$20.00			
Week:		03/04/24	03/10/24	22-----				4	\$20.00			
N 3	KUNAFM	02/24/24	03/05/24	M-F 3P-7P	3P-7P		:30			NM	21	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----				0	\$0.00			
Week:		02/26/24	03/03/24	33333--				15	\$15.00			
Week:		03/04/24	03/10/24	33-----				6	\$15.00			
N 4	KUNAFM	02/24/24	03/05/24	M-F 7P-12A	7P-12A		:30			NM	21	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----				0	\$0.00			
Week:		02/26/24	03/03/24	33333--				15	\$15.00			
Week:		03/04/24	03/10/24	33-----				6	\$15.00			
N 5	KUNAFM	02/24/24	03/05/24	Sat 5A-10A	6A-10A		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----2-				2	\$25.00			
Week:		02/26/24	03/03/24	-----2-				2	\$25.00			
Week:		03/04/24	03/10/24	-----				0	\$0.00			
N 6	KUNAFM	02/24/24	03/05/24	Sat 10A-3P	10A-3P		:30			NM	4	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----2-				2	\$23.00			
Week:		02/26/24	03/03/24	-----2-				2	\$23.00			
Week:		03/04/24	03/10/24	-----				0	\$0.00			
N 7	KUNAFM	02/24/24	03/05/24	Sun 10A-3P	10A-3P		:30			NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/19/24	02/25/24	-----2				2	\$15.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.



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Committee to Elect Garcia for State Assembl	02/21/24 / 02/21/24

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
02/24/24 - 03/05/24		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/26/24	03/03/24	-----2				2	\$15.00			
Week:		03/04/24	03/10/24	-----				0	\$0.00			
Totals											82	\$1,512.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/25/24	6	\$126.00	(\$18.90)	\$107.10
02/26/24 - 03/05/24	76	\$1,386.00	(\$207.90)	\$1,178.10
Totals	82	\$1,512.00	(\$226.80)	\$1,285.20

Signature:  Date: 2/25/24

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