CONTRACT



KUNA-FM 31276 Dunham Way Thousand Palms, CA 92276 (760)568-6830

And: -

Eduardo Garcia for State Assembly 2024 Attention: Eduardo Garcia 83-103 Avenue 48 Suite 1B 111 Coachella, CA 92236

| | 678786 / | <u> </u> | Alt Orde | <u>r #</u> | |
|---------------------------------------|-------------------|---|----------|------------|----------------------|
| Advertiser Eduardo García for Si | ate Assembly 2024 | Original Date / Rev 02/13/24 / 02 | | | Revision 02/13/24 |
| Contract Dates 02/17/24 - 03/05/24 | Estimate # | | | | |
| Product | | <u>, , , , , , , , , , , , , , , , , , , </u> | | | |

Cash/Trade Billing Cycle Billing Calendar EOM/EOC Broadcast Cash Sales Office Property Account Executive Celeste Gonzalez Palm Springs KUNA-FM Special Handling Demographic Households Product 1/2 Advertiser Code Agy Code Agency Ref Advertiser Ref 123492 128277

| | | | | | | _ | | | | | • |
|--|--|--|--|---|------|-----------|-------|------|------|-------|----------|
| | - | | | Start/End | | Sp | oots/ | | | | |
| *Line Ch Start | Date End D | ate Descriptio | n | Time | Days | Length We | eek | Rate | Type | Spots | Amount |
| N 1 KUNAF02/17 | /24 03/05/2 | 24 AM Drive | | 6-10am | | :30 | | | NM | 12 | \$600.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: 02/12/24 | 02/18/24 | | 0 | \$ <u>0.00</u> | | | | | | | |
| Week: 02/19/24 | 02/25/24 | 11111 | 5 | \$50.00 | | | | | | | |
| Week: 02/26/24 | 03/03/24 | 11111 | 5 | \$50.00 | | | | | | • | |
| Week: 03/04/24 | 03/10/24 | 11 | 2 | \$50.00 | | | | | i | | |
| N 2 KUNAF02/17 | /24 03/05/2 | 24 M-F 10A-3F | - | 10A-3P | | :30 | | | NM | 12 | \$480.00 |
| Start Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | | | | | | | |
| Week: 02/12/24 | 02/18/24 | | 0 | \$0.00 | | | | | | | |
| Week: 02/19/24 | 02/25/24 | 11111 | 5 | \$40.00 | | | | | | | |
| Week: 02/26/24 | 03/03/24 | 11111 | 5 | \$40.00 | | | | | | | |
| Week: 03/04/24 | 03/10/24 | 11 | 2 | \$40.00 | | | | | | | • |
| N 3 KUNAF02/17 | /24 03/05/2 | 24 M-F 3P-7P | | 3P-7P | | :30 | | | NM | 12 | \$360.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: 02/12/24 | 02/18/24 | | 0 | \$0.00 | | | | | i | | |
| Week: 02/19/24 | 02/25/24 | 11111 | 5 | \$30.00 | | | | | | | |
| Week: 02/26/24 | 03/03/24 | 11111 | 5 | \$30.00 | | | | | | | |
| Week: 03/04/24 | 03/10/24 | 11 | 2 | \$30.00 | | | | | | | |
| N 4 KUNAF02/17 | /24 03/05/2 | 24 Sun 10A-3F | > | 10A-3P | | :30 | | | NM | 3 | \$90.00 |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: 02/12/24 | 02/18/24 | 1 | 1 | \$3 <u>0.00</u> | | | | | | | |
| Week: 02/19/24 | 02/25/24 | 1 | 1 | \$30.00 | • | | | | | | |
| Week: 02/26/24 | 03/03/24 | 1 | 1 | \$30.00 | | | | | | | |
| Week: 03/04/24 | 03/10/24 | | 0 | \$30.00 | | | | | | | |
| Week: 03/04/24 N 3 KUNAF02/17/ Start Date Week: 02/12/24 Week: 02/26/24 Week: 03/04/24 N 4 KUNAF02/17/ Start Date Week: 02/12/24 Week: 02/12/24 Week: 02/19/24 Week: 02/26/24 | 03/10/24 /24 03/05/2 End Date 02/18/24 02/25/24 03/03/24 03/10/24 /24 03/05/2 End Date 02/18/24 02/25/24 03/03/24 | 11 24 M-F 3P-7P Weekdays 111111 11 24 Sun 10A-3F Weekdays1 | 2 Spots/Week 0 5 5 2 Spots/Week 1 1 1 | \$40.00 3P-7P Rate \$0.00 \$30.00 \$30.00 \$30.00 10A-3P Rate \$30.00 \$30.00 \$30.00 | | | | | | | |

Net Amount Agency Comm. Time Period # of Spots Gross Amount \$561.00 (\$99.00)\$660.00 01/29/24 -02/25/24 17 \$739.50 02/26/24 -03/05/24 22 \$870.00 (\$130.50)(\$229.50)**Totals** 39 \$1,530.00 \$1,300.50

Totals

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.

All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

\$1,530.00

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| Contract Agreement Between: | | Print Date 02 | /13/24 Page 2 of 2 | | |
|---|--|---------------------------------|---|--|--|
| KUNA-FM 31276 Dunham Way | | Contract / Revision 678788 / | Alt Order # | | |
| Thousand Palms, CA 92276 (764)168-6830 | Advertiser Eduardo Garcia for State Assembly 2024 | | Original Date / Revision 02/13/24 / 02/13/24 | | |
| 7 / \ | Contract Dates 02/17/24 - 03/05/24 | Product | Estimate # | | |
| | | | · · · · · · · · · · · · · · · · · · · | | |
| Signature: | Date: | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwinstanding to whom bills are rendered, edvertises; againsy and service; jointly and severally, shall ramein obligated to pay to station the amount of any bills rendered by station. Payment by advertises to againsy or to service or payment by agericy to service, shall not constitute payment to station. Payment by advertises to agency or to service or payment by agericy to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on confracts, insertion orders, copy instructions or any other correspondence when conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibbs any form of legally producted discrimination is both advertising contracts and advertising sales generally.

All part payments may be subject to a 2.6% fee, as permitted by state law. We are currently not accepting debit cards.