

CONTRACT



KUNA-FM
31276 Dunham Way
Thousand Palms, CA 92276
(760)568-6830

<u>Contract / Revision</u> 678786 /		<u>Alt Order #</u>
<u>Advertiser</u> Eduardo Garcia for State Assembly 2024		<u>Original Date / Revision</u> 02/13/24 / 02/13/24
<u>Contract Dates</u> 02/17/24 - 03/05/24	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KUNA-FM	<u>Account Executive</u> Celeste Gonzalez	<u>Sales Office</u> Palm Springs
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 123492	<u>Advertiser Ref</u> 128277	

And:

Eduardo Garcia for State Assembly 2024
Attention: Eduardo Garcia
83-103 Avenue 48 Suite 1B 111
Coachella, CA 92236

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KUNAF	02/17/24	03/05/24	AM Drive	6-10am		:30			NM	12	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	-----				0	\$0.00			
	Week:	02/19/24	02/25/24	11111--				5	\$50.00			
	Week:	02/26/24	03/03/24	11111--				5	\$50.00			
	Week:	03/04/24	03/10/24	11-----				2	\$50.00			
N 2	KUNAF	02/17/24	03/05/24	M-F 10A-3P	10A-3P		:30			NM	12	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	-----				0	\$0.00			
	Week:	02/19/24	02/25/24	11111--				5	\$40.00			
	Week:	02/26/24	03/03/24	11111--				5	\$40.00			
	Week:	03/04/24	03/10/24	11-----				2	\$40.00			
N 3	KUNAF	02/17/24	03/05/24	M-F 3P-7P	3P-7P		:30			NM	12	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	-----				0	\$0.00			
	Week:	02/19/24	02/25/24	11111--				5	\$30.00			
	Week:	02/26/24	03/03/24	11111--				5	\$30.00			
	Week:	03/04/24	03/10/24	11-----				2	\$30.00			
N 4	KUNAF	02/17/24	03/05/24	Sun 10A-3P	10A-3P		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	02/12/24	02/18/24	-----1				1	\$30.00			
	Week:	02/19/24	02/25/24	-----1				1	\$30.00			
	Week:	02/26/24	03/03/24	-----1				1	\$30.00			
	Week:	03/04/24	03/10/24	-----				0	\$30.00			

Totals 39 \$1,530.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/25/24	17	\$660.00	(\$99.00)	\$561.00
02/26/24 - 03/05/24	22	\$870.00	(\$130.50)	\$739.50
Totals	39	\$1,530.00	(\$229.50)	\$1,300.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally.

All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.

Contract Agreement Between:

Print Date 02/13/24

Page 2 of 2



KUNA-FM
31276 Dunham Way
Thousand Palms, CA 92276
(760) 568-6830

<u>Contract / Revision</u> 678788 /	<u>Alt Order #</u>
--	--------------------

<u>Advertiser</u> Eduardo Garcia for State Assembly 2024	<u>Original Date / Revision</u> 02/13/24 / 02/13/24
---	--

<u>Contract Dates</u> 02/17/24 - 03/05/24	<u>Product</u>	<u>Estimate #</u>
--	----------------	-------------------

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any other correspondence when such conditions conflict with the above terms and conditions. Two week advance cancellation notice is required in writing. Parent Company, News-Press & Gazette prohibits any form of legally proscribed discrimination in both advertising contracts and advertising sales generally. All card payments may be subject to a 2.5% fee, as permitted by state law. We are currently not accepting debit cards.