



Local Agency Rate Card

Rates Effective for:

Presidential Preference Election - 2/1/20 to 3/17/20

Local Election - 4/4/20 to 5/16/20

Primary Election - 06/20/20 to 8/4/20

General Election - 9/19/20 to 11/3/20

This rate card represents the Lowest Unit Rate for political candidate advertising

Rates effective 02/01/20 to 11/03/20

30 Second Rates:

Monday through Friday

	AGENCY AM :30	AGENCY FM :30
6A-9A M, T, W, FR (NO THURSDAY AVAIL KYK)	\$ 6.63	----
6A-9A M-F FM		\$ 16.44
10A-3P M-F	\$ 6.63	\$ 10.00
7A-8A M-F	----	\$ 23.53
3P-7P M-F	\$ 6.63	\$ 10.00
6A-MID M-F	\$ 10.00	\$ 15.29
7A-9A M-F	----	\$ 20.00
12P-6P M-F	\$ 5.00	----
7P-MID M-F	----	\$ 13.00
10A-7P M-F	\$ 10.00	----
6A-7P M-F	\$ 5.00	\$ 9.71
5A-MID M-F	\$ 7.00	\$ 13.60
5A-9A M-F	----	\$ 21.73
6A-10P M-F	---	\$ 11.76
6A-9P M-F	---	\$ 10.98
7P-10P M-F		\$ 13.00
5A-5A ROS	---	\$ 8.24

60 Second Rates:

Monday through Friday

	AGENCY AM :60	AGENCY FM :60
6A-9A M, T, W, FR (NO THURSDAY AVAIL)	---	---
6A-9A M-F FM	\$ 17.32	---
10A-3P M-F	\$ 17.32	---
3P-7P M-F	\$ 17.32	---
6A-MID M-F	---	\$ 23.00
7A-9A M-F	---	---
7P-MID M-F	\$ 17.00	---
10A-7P M-F	---	\$ 20.70
6A-7P M-F	\$ 14.00	\$ 21.41
5A-MID M-F	---	---
ROS 5A-5A		

30 Second Rates:

Saturday through Sunday

	AM :30	FM :30
6A-10A SAT-SUN	---	\$ 15.00



10A-3P SAT-SUN	---	\$	17.00
3P-7P SAT-SUN	---	\$	17.00
7P-MID SAT-SUN	---	\$	8.24
9A-6P SAT-SUN	---	\$	16.00
6A-7P SAT-SUN	---	\$	9.00
6A-MID SAT-SUN	---	\$	11.76
8A-10 SAT-SUN	---	\$	9.00
9A-4P SAT-SUN	---	\$	9.00
7A-5P SAT-SUN & 12P-5P	\$ 5.00	---	
5A-12A SAT-SUN	\$ 6.00	\$	13.00
10A-7P SAT-SUN	---	\$	13.00
<hr/>			
60 Second Rates:		:60	:60
<u>Saturday through Sunday</u>			
6A-7P SAT-SUN	---	\$	27.00

No more than 2 units of the same advertiser may air in the same hour.

T E R M S

Payment due before start of schedule.
All rates are agency commissionable and unit priced.

MonsterMedia LLC, dba KLJZ-FM and KCYK-AM does not discriminate in any way on the basis of race or gender with regards to its advertising practices.

-4321 949 S Ave B, Yuma AZ 85364 Fax: 928-343-1710

Revised 1/31/20