



Agency Political Rate Card

Rates Effective for:

Presidential Preference Election - 2/1/20 to 3/17/20

Local Election - 4/4/20 to 5/16/20

Primary Election - 06/20/20 to 8/4/20

General Election - 9/19/20 to 11/3/20

This rate card represents the Lowest Unit Rate for political candidate advertising

Rates effective 02/01/20 to 11/03/20

30 Second Rates:

Monday through Friday

	<u>AM</u> :30	<u>FM</u> :30
6A-9A (M,T,W,F-AM), 10A-3P, 3P-7P M-F	\$ 6.23	\$ 15.24
6A-9A M-F	\$ 6.23	\$ 15.24
5A-10P M-F	\$ 6.00	\$ 10.00
6A-MID M-F	\$ 7.00	\$ 15.00
7A-9A M-F	\$ 12.00	\$ 23.53
10A-3P M-F	\$ 11.00	\$ 15.24
7P-MID M-F	\$ 4.00	\$ 13.00

Monday through Sunday

	:30	:30
6A-9P M-Su	\$ 6.00	\$ 13.94
5A-5A M-Su	\$ 4.00	\$ 4.71

Saturday & Sunday

	:30	:30
6A-MID S-Su	\$ 6.00	\$ 13.00
6A-7P S-Su	\$ 6.00	\$ 9.00
10A-7P S-Su	\$ 8.00	\$ 10.00
7P-MID S-Su	\$ 4.00	\$ 8.00

60 Second Rates:

Monday through Friday

	<u>AM</u> :60	<u>FM</u> :60
5A-9A M-F	\$ 18.00	\$ 25.00
6A-10A M-F	\$ 18.00	\$ 25.00
9A-10A M-F	\$ 18.00	\$ 30.00
10A-3P M-F	\$ 17.00	\$ 25.00
3P-7P M-F	\$ 17.00	\$ 25.00
7P-MID M-F	\$ 6.00	\$ 20.00

Saturday through Sunday

	:60	:60
6A-7P S-Su	\$ 11.00	\$ 15.00

T E R M S

Payment due before start of schedule.
All rates are net to station.

No more than 2 units of the same advertiser may air in the same hour.

MonsterMedia LLC, dba KLJZ-FM and KCYK-AM does not discriminate in any way on the basis of race or gender with regards to its advertising practices.



regards to its advertising practices.

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