



Local Political Rate Card

Rates Effective for:

Presidential Preference Election - 2/1/20 to 3/17/20

Local Election - 4/4/20 to 5/16/20

Primary Election - 06/20/20 to 8/4/20

General Election - 9/19/20 to 11/3/20

This rate card represents the Lowest Unit Rate for political candidate advertising

Rates effective 02/01/20 to 11/03/20

30 Second Rates:

Monday through Friday

	<u>AM</u>	<u>FM</u>
	:30	:30
6A-10A (M,T, W,F-AM), 10A-3P, 3P-7P M-F	\$ 5.30	\$ 12.95
6A-9A M-F	\$ 5.30	\$ 12.95
5A-10P M-F	\$ 5.10	\$ 8.50
6A-MID M-F	\$ 6.00	\$ 12.75
7A-9A M-F	\$ 10.00	\$ 20.00
10A-3P M-F	\$ 5.30	\$ 12.95
7P-MID M-F	\$ 3.00	\$ 11.00

Monday through Sunday

	:30	:30
6A-9P M-Su	\$ 5.00	\$ 11.85
5A-5A M-Su	\$ 2.00	\$ 4.00

Saturday & Sunday

	:30	:30
6A-MID S-Su	\$ 5.00	\$ 11.05
6A-7P S-Su	\$ 5.10	\$ 7.65
10A-7P S-Su	\$ 7.00	\$ 8.50
7P-MID S-Su	\$ 3.00	\$ 6.80

60 Second Rates:

Monday through Friday

	<u>AM</u>	<u>FM</u>
	:60	:60
5A-9A M-F	\$ 15.00	\$ 22.40
6A-10A M-F	\$ 10.00	\$ 22.40
9A-10A M-F	\$ 15.00	\$ 30.00
10A-3P M-F	\$ 14.00	\$ 22.40
3P-7P M-F	\$ 14.00	\$ 22.40
7P-MID M-F	\$ 5.00	\$ 17.00

Saturday through Sunday

	:60	:60
6A-7P S-Su	\$ 9.00	\$ 17.00

T E R M S

Payment due before start of schedule.
All rates are net to station.

No more than 2 units of the same advertiser may air in the same hour.

MonsterMedia LLC, dba KLJZ-FM and KCYK-AM does not discriminate in any way on the basis of race or gender with regards to its advertising practices.



regards to its advertising practices.

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