



**Local Political Rate Card**

Rates Effective for:

Presidential Preference Election - 2/1/20 to 3/17/20

Local Election - 4/4/20 to 5/16/20

Primary Election - 06/20/20 to 8/4/20

General Election - 9/19/20 to 11/3/20

This rate card represents the Lowest Unit Rate for political candidate advertising

Rates effective 02/01/20 to 11/03/20

**30 Second Rates:**

Monday through Friday

	LOCAL AM :30	LOCAL FM :30
<b>6A-9A M, T, W, FR (NO THURSDAY AVAIL KCYK)</b>	\$ 5.64	---
<b>6A-9A M-F FM</b>		\$ 8.25
<b>10A-3P M-F</b>	\$ 5.64	\$ 8.50
<b>7A-8A M-F</b>	----	\$ 20.00
<b>3P-7P M-F</b>	\$ 5.65	\$ 8.50
<b>6A-MID M-F</b>	\$ 8.50	\$ 13.00
<b>7A-9A M-F</b>	----	\$ 20.00
<b>12P-6P M-F</b>	\$ 4.25	
<b>7P-MID M-F</b>	----	\$ 11.05
<b>10A-7P M-F</b>	\$ 8.50	----
<b>6A-7P M-F</b>	\$ 4.25	\$ 8.25
<b>5A-MID M-F</b>	\$ 5.95	\$ 13.60
<b>5A-9A M-F</b>	----	\$ 7.00
<b>6A-10P M-F</b>	---	\$ 10.00
<b>6A-9P M-F</b>	---	\$ 9.33
<b>7P-10P M-F</b>	---	\$ 11.05
<b>ROS 5A-5A</b>	---	\$ 7.00

**60 Second Rates:**

Monday through Friday

	LOCAL AM :60	LOCAL FM :60
<b>6A-9A M, T, W, FR (NO THURSDAY AVAIL)</b>	---	---
<b>6A-9A M-F FM</b>	\$ 14.72	---
<b>10A-3P M-F</b>	\$ 14.72	---
<b>3P-7P M-F</b>	\$ 14.72	---
<b>6A-MID M-F</b>	---	\$ 19.55
<b>7A-9A M-F</b>	---	\$ -
<b>7P-MID M-F</b>	---	\$ -
<b>10A-7P M-F</b>	---	\$ 18.00
<b>6A-7P M-F</b>	---	\$ 18.00
<b>5A-MID M-F</b>	---	\$ -
<b>ROS 5A-5A</b>		

**30 Second Rates:**

Saturday through Sunday

	LOCAL AM :30	LOCAL FM :30
<b>6A-10A SAT-SUN</b>	---	\$ 12.75



<b>10A-3P SAT-SUN</b>	---	\$	14.65
<b>3P-7P SAT-SUN</b>	---	\$	7.00
<b>7P-MID SAT-SUN</b>	---	\$	7.00
<b>9A-6P SAT-SUN</b>	---	\$	13.60
<b>6A-7P SAT-SUN</b>	---	\$	7.65
<b>6A-MID SAT-SUN</b>	---	\$	10.00
<b>8A-10 SAT-SUN</b>	---	\$	7.65
<b>9A-4P SAT-SUN</b>	---	\$	7.65
<b>7A-5P SAT-SUN &amp; 12P-5P</b>	\$ 4.25	---	
<b>5A-12A SAT-SUN</b>	\$ 5.10	\$	11.05
<b>10A-7P SAT-SUN</b>	---	\$	11.05
<hr/>			
<b>60 Second Rates:</b>		:60	:60
<b><u>Saturday through Sunday</u></b>			
<b>6A-7P SAT-SUN</b>	---	\$	23.00

No more than 2 units of the same advertiser may air in the same hour.

**T E R M S**

Payment due before start of schedule.  
All rates are net to station.

MonsterMedia LLC, dba KLJZ-FM and KCYK-AM does not discriminate in any way on the basis of race or gender with regards to its advertising practices.

-4321 949 S Ave B, Yuma AZ 85364 Fax: 928-343-1710

Revised 1/31/20