

**WNEM CERTIFICATION IN COMPLIANCE WITH
COMMERCIAL LIMITS IN CHILDREN'S PROGRAMMING
JANUARY 1, 2020 – DECEMBER 31, 2020**

DTV CHANNEL 5.1 WNEM aired the following programming originally produced and broadcast primarily for an audience of children thirteen to sixteen years old during the year:

Children's Programming	Days and Times Aired		
Lucky Dog	1/1/20 – 9/5/20	SATURDAY	7:00 – 7:30 AM
	9/6/20 – 9/26/20	SATURDAY	6:00 – 6:30 AM
	9/27/20 – 12/31/20	SATURDAY	11:00 – 11:30 AM
Henry Ford's Innovation Nation	1/1/20 – 9/5/20	SATURDAY	7:30 – 8:00 AM
	9/6/20 – 9/26/20	SATURDAY	6:30 – 7:00 AM
	9/27/20 – 12/31/20	SATURDAY	11:30 – 12:00 PM
Hope in the Wild	1/1/20 – 9/26/20	SATURDAY	11:00 – 11:30 AM
	9/27/20 – 12/31/20	SATURDAY	6:30 – 7:00 AM
Best Friends Furever with Kel Mitchell	1/1/20 – 9/26/20	SATURDAY	11:30 – 12:00 PM
Mission Unstoppable	9/27/20 – 12/31/20	SATURDAY	6:00 – 6:30 AM

DTV CHANNEL 5.2 (MyNetwork) aired the following programming originally produced and broadcast primarily for an audience of children thirteen to sixteen years old during the year:

Career Day	1/1/20 – 9/5/20	SATURDAY	8:00 – 8:30 AM
Think Big	1/1/20 – 8/29/20	SATURDAY	8:30 – 9:00 AM
Animal Rescue	9/6/20 - 12/31/20	SATURDAY	8:00 – 8:30 AM
Dog Tales	8/30/20 – 12/31/20	SATURDAY	8:30 – 9:00 AM

The Children's Television Act and the FCC's rules require that children's programming may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of total commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an Internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed "primarily" for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and, the website page to which viewers are directed is not used for commerce, advertising, or other commercial purposes (that is, the page has no links labeled "store" or direct links to other pages with commercial material). Finally, neither children's programming nor commercials aired during children's programming may display Internet website addresses that direct viewers to Internet websites that utilize a program's characters to advertise, promote, or sell products or services.

After due review of internal station records and documentation provided to us by program suppliers, WNEM hereby certifies:

- ☒ that it complied fully with the FCC's commercial limits with respect to all children's programs broadcast during this year that are subject to those requirements.
- ☐ that it did not comply fully with the FCC's commercial limits with respect to all children's programs broadcast during this year that are subject to those requirements, as explained in Attachment A hereto.


WNEM

1-25-21
Date