

ORDER



WHTM Harrisburg

Orders
Order / Rev: 1426721
Alt Order #: 25903575
Product Desc: Wagner/G/R
Estimate:
Flight Dates: 03/03/18 - 03/11/18
Original Date / Rev: 03/02/18 / 03/02/18
Order Type: REG

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 5 Mapleton Road
 Princeton, NJ 08540

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Wagner For Governor
Demographic: A50+
Product Codes: PL14
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN11165/SP1819/AU5881
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/18	03/11/18	26	\$5,950.00	\$5,057.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2018	26	\$5,950.00	\$5,057.50	0.00
Totals	26	\$5,950.00	\$5,057.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WHTM Harrisburg	42%	\$5,950.00
Market	100%	\$14,166.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EHTM	0%	\$0.00
FHTM	0%	\$0.00
UNKWN	25%	\$3,541.67
WGAL	33%	\$4,675.00
WGCN	0%	\$0.00
WHP	0%	\$0.00
WITF	0%	\$0.00
WLYH	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHTM	03/05/18	03/09/18	M-F 6-7a	CM	6-7a	MTWTF--	:30	2	\$150.00	P4	0.00	NM	2	\$300.00

ABC27 News Daybreak @ 6

COMMENTS APPLY TO SUB LINES A THRU A
NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 03/05/18	03/11/18	MTWTF--	2	\$150.00	0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					2	\$150.00		0.00			
N 2	WHTM	03/05/18	03/09/18	GMA	CM	7-9a	MTWTF--	:30	3	\$300.00	P2	0.00	NM	3	\$900.00
		Good Morning America													
		COMMENTS APPLY TO SUB LINES A THRU A													
		GMA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					3	\$300.00		0.00			
N 3	WHTM	03/05/18	03/09/18	M-F 12-1230p	CM	12-1230p	MTWTF--	:30	2	\$250.00	P2	0.00	NM	2	\$500.00
		ABC27 News at Noon													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					2	\$250.00		0.00			
N 4	WHTM	03/05/18	03/09/18	M-F 1230-1p	CM	1230-1p	MTWTF--	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
		Good Day PA													
		COMMENTS APPLY TO SUB LINES A THRU A													
		GOOD DAY PA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					2	\$75.00		0.00			
N 5	WHTM	03/05/18	03/09/18	M-F 4-5p	CM	4-5p	MTWTF--	:30	2	\$300.00	P2	0.00	NM	2	\$600.00
		Judge Judy													
		COMMENTS APPLY TO SUB LINES A THRU A													
		JUDGE JUDY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					2	\$300.00		0.00			
N 6	WHTM	03/05/18	03/09/18	M-F News @ 5p	CM	458-6p	MTWTF--	:30	3	\$200.00	P4	0.00	NM	3	\$600.00
		ABC27 Live at 5													
		(5:00 PM-5:30 PM)													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					3	\$200.00		0.00			
N 7	WHTM	03/05/18	03/09/18	M-F News @ 5p	CM	458-6p	MTWTF--	:30	3	\$200.00	P4	0.00	NM	3	\$600.00
		ABC27 Live at 5													
		(5:30 PM-6:00 PM)													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					3	\$200.00		0.00			
N 8	WHTM	03/05/18	03/09/18	M-F News @ 6p	CM	6-630p	MTWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		ABC27 News @ 6p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					2	\$600.00		0.00			
N 9	WHTM	03/05/18	03/09/18	M-F News @ 7p	CM	7-730p	MTWTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		ABC27 News @ 7p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					2	\$200.00		0.00			
N 10	WHTM	03/05/18	03/09/18	LN M-F	CM	11-1135p	MTWTF--	:30	2	\$200.00	P4	0.00	NM	2	\$400.00
		News @ 11p													
		COMMENTS APPLY TO SUB LINES A THRU A													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/05/18	03/11/18	MTWTF--					2	\$200.00		0.00			
N 11	WHTM	03/03/18	03/10/18	ABC27 News Sat 8a	CM	8a-9a	-----S-	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		ABC27 News Sat 8a													
		NEWS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		02/26/18	03/04/18	-----					0	\$100.00		0.00			
Week:		03/05/18	03/11/18	-----S-					1	\$100.00		0.00			
N 12	WHTM	03/04/18	03/11/18		CM	7a-8a		:30	1	\$100.00	P4	0.00	NM	1	\$100.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				GMA Su 7a			-----S								
				GMA Sun 7a-8a											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----		0				\$100.00		0.00			
		Week: 03/05/18	03/11/18	-----S		1				\$100.00		0.00			
N 13	WHTM	03/04/18	03/11/18	ABC27 News Sun 8a	CM	8a-9a	-----S	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
				ABC27 News Sun 8a											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/18	03/04/18	-----		0				\$100.00		0.00			
		Week: 03/05/18	03/11/18	-----S		1				\$100.00		0.00			
													Totals	26	\$5,950.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: December 20 17
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I, Holly Horan,

being/on behalf of: Scott Wagner,

a legally qualified candidate of the Governor

political party for the office of: Republican

in the Primary

election to be held on: May 15, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Scott Wagner for Governor, PO Box 141, Manchester, PA 17345

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Amanda Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12.13.17

Holly Horan

Date

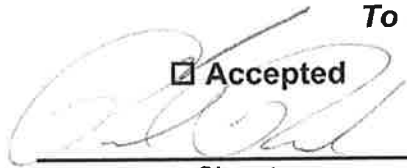
Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title