

WVCL



# Political Candidate Advertisements Agreement Form

Candidate Type:  Federal Candidate  State or Local Candidate

Date: 4/16/2024, 2024

Station and Location: ~~WVTF~~, WVCL (Williamsport) WXDE (Berkeley Springs)

I, Michael Folk, WVPR Martinsburg  
WVTF

[select one]  Being

On behalf of: \_\_\_\_\_, a legally qualified candidate associated with the Republican political party or organization, and seeking the office of State Senate Dist 15 in the Primary election to be held on May 14, 2024, do hereby request advertising time as follows:

| LENGTH OF BROADCAST       | DAYPART, PKG. OR ROTATION | DAYS OF THE WEEK | CLASS OF TIME | TIMES PER WEEK | NUMBER OF WEEKS |
|---------------------------|---------------------------|------------------|---------------|----------------|-----------------|
| <u>Schedules attached</u> |                           |                  |               |                |                 |

**TOTAL CHARGES:**

**IMPORTANT NOTE:** To avail himself or herself of the Lowest Unit Charge (LUC) available during a "Political Window" period (45 days prior to a Primary Election or 60 days prior to a General Election), a candidate for a federal office must sign the Certification on Page 3 of this Agreement Form.

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

Initials MF

I represent that payment for the above described broadcast time has been paid by:

Committee to Elect Mike Folk

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

Stella Folk

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

Michael Folk

DATE OF SIGNATURE:

4/16/2024

Name:

Michael Folk

Title:

Candidate

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

John Grissinger 3rd

DATE OF SIGNATURE:

4/16/2024

Name:

John Grissinger 3rd

Title:

Account Executive

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

# CONTRACT

**WICL-FM**  
**Hoppy Kercheval Building**  
**1606 West King Street**  
**Martinsburg, WV 25401**  
**(304) 263-8868**

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>762341 /                      |   | <u>Alt Order #</u>                                     |
| <u>Advertiser</u><br>Mike Folk for Senate - LOCAL           |   | <u>Original Date / Revision</u><br>04/16/24 / 04/16/24 |
| <u>Contract Dates</u><br>04/17/24 - 04/30/24                | <u>Estimate #</u>                           |  |
| <u>Product</u><br>Primary Election through April            |   |  |
| <u>Billing Cycle</u><br>EOM/EOC                             | <u>Billing Calendar</u><br>Broadcast        | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WICL-FM                                  | <u>Account Executive</u><br>John Grissinger | <u>Sales Office</u><br>Martinsburg                     |
| <u>Special Handling</u><br>send inv to: mike@wv.folk4wv.com |   |  |
| <u>Demographic</u><br>Households                            |   |  |
| <u>Agency Code</u>  | <u>Advertiser Code</u>                      | <u>Product 1/2</u>                                     |
| <u>Agency Ref</u><br>110646                                 | <u>Advertiser Ref</u><br>111335             |  |

And:

**Mike Folk for Senate - LOCAL**  
**Attention: Mike Folk**  
**1346 Swan Pond Rd**  
**Martinsburg, WV 25404**

| *Line         | Ch    | Start Date        | End Date        | Description      | Start/End Time | Days | Length | Spots/Week        | Rate        | Type | Spots      | Amount          |
|---------------|-------|-------------------|-----------------|------------------|----------------|------|--------|-------------------|-------------|------|------------|-----------------|
| N 1           | WICL  | 04/17/24          | 04/30/24        | sign on/sign off | 12a-12a        |      | :30    |                   |             | NM   | 60         | \$390.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                 |
|               | Week: | 04/15/24          | 04/21/24        | --WTF--          |                |      |        | 18                | \$6.50      |      |            |                 |
|               | Week: | 04/22/24          | 04/28/24        | MTWTF--          |                |      |        | 30                | \$6.50      |      |            |                 |
|               | Week: | 04/29/24          | 05/05/24        | MT-----          |                |      |        | 12                | \$6.50      |      |            |                 |
| N 2           | WICL  | 04/17/24          | 04/30/24        | sign on/sign off | 12a-12a        |      | 1:00   |                   |             | NM   | 60         | \$492.00        |
|               |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |            |                 |
|               | Week: | 04/15/24          | 04/21/24        | --WTF--          |                |      |        | 18                | \$8.20      |      |            |                 |
|               | Week: | 04/22/24          | 04/28/24        | MTWTF--          |                |      |        | 30                | \$8.20      |      |            |                 |
|               | Week: | 04/29/24          | 05/05/24        | MT-----          |                |      |        | 12                | \$8.20      |      |            |                 |
| <b>Totals</b> |       |                   |                 |                  |                |      |        |                   |             |      | <b>120</b> | <b>\$882.00</b> |

| Time Period         | # of Spots | Gross Amount    | Net Amount      | *Tax 1         | Total           |
|---------------------|------------|-----------------|-----------------|----------------|-----------------|
| 04/01/24 - 04/28/24 | 96         | \$705.60        | \$705.60        | \$70.56        | \$776.16        |
| 04/29/24 - 04/30/24 | 24         | \$176.40        | \$176.40        | \$17.64        | \$194.04        |
| <b>Totals</b>       | <b>120</b> | <b>\$882.00</b> | <b>\$882.00</b> | <b>\$88.20</b> | <b>\$970.20</b> |

\*Tax 1 Note: Streaming Martinsburg 10%.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

## Mike Folk for West Virginia

I'm Mike Folk. I support THE TRUTH so you're darn right I support this message.

Female Reporter: I'm here interviewing voters for the upcoming primary.... So who are you voting for?

Voice 1 – Female: I'm voting for Craig Blair. I love how he pockets my tax money by paying himself more than any senator in West Virginia history.

Reporter: Nice! And You?

Voice 2 – Male: Oh, Blair for sure. I'm young and healthy, so I have no problem living in the state that ranks dead last in health care. Plus, he promised me a job twenty years ago.

Reporter: And did he deliver?

Voice 2 – Male: Not yet!

Reporter: Fabulous! And what about you?

Voice 3 – Male: I like Tom Willis. I also like expensive suits and how he got covid shots into people's arms.

Reporter: Who doesn't? There you have it, real voices from real citizens reluctant to change.

Mike: This is Mike Folk, Republican for State Senate. Of course, that was a parody, but the current condition of our mountain state is no joke. We rank near the bottom in nearly every economic metric. Leadership has failed this district for the last four years. I invite you on May 14<sup>th</sup> to vote for change. The corruption must end. It's time to vote for a person who knows how to fight the Charleston swamp. It's time to FOLK things up in Charleston!

Reporter: Paid for by the Committee to Elect Michael Folk.

Not Craig Blairs special interests.

## Mike Folk for West Virginia

Mike: Crooked Craig Blair has been in office for 20 years. That's 20 years to deliver on a promise of prosperity for West Virginians. 20 Years later and these are the facts: 47<sup>th</sup> in Education, 47<sup>th</sup> in Economic Growth, and dead last in Healthcare. Promises not delivered in 20 years are no longer promises – they are LIES. I'm Mike Folk, Republican candidate for the State Senate. On May 14<sup>th</sup>, vote for real change. It's time to FOLK things up in Charleston. Let's drain the swamp!

Annncr: Paid for by the committee to Elect Mike Folk.

Not Craig Blair's special interests.