



Media Plan

RGFS

10/14/2016 - 10/23/2016

OC3 Productions, Inc.  
Orlando Cicilia III  
orlando@oc3tree.com  
T: (305) 979-1508

29144

Ex-9478

Program	Product	Channel	Ad Units	Start Date	End Date	Day	Time	Rate	Net/Gross	Quantity	Gross Media Cost	Net Media Cost	Points (GRP)	CPP
AmericaTeve Miami FL	EL HAPPY HOUR	Television	:30	10/04/2016	11/08/2016	Mixed	07:30 PM - 08:00 PM	---	Gross	5	\$ 2,500.00	\$ 2,125.00	6.0	416.67
AmericaTeve Miami FL	EL HAPPY HOUR	Television	:30	10/11/2016	10/17/2016	M--F--	07:00 PM - 08:00 PM	USD 500.00 Per Spot	Gross	2	\$ 1,000.00	\$ 850.00	2.4	416.67
AmericaTeve Miami FL	EL HAPPY HOUR	Television	:30	10/18/2016	10/24/2016	-T-W-F--	07:00 PM - 08:00 PM	USD 500.00 Per Spot	Gross	3	\$ 1,500.00	\$ 1,275.00	3.6	416.67
AmericaTeve Miami FL	NOTICIAS 41 - AN10	Television	:30	10/04/2016	11/08/2016	Mixed	10:00 PM - 11:00 PM	---	Gross	5	\$ 5,500.00	\$ 4,675.00	12.5	440.00
AmericaTeve Miami FL	NOTICIAS 41 - AN10	Television	:30	10/11/2016	10/17/2016	M--R-F--	10:00 PM - 11:00 PM	USD 1,100.00 Per Spot	Gross	3	\$ 3,300.00	\$ 2,805.00	7.5	440.00
AmericaTeve Miami FL	NOTICIAS 41 - AN10	Television	:30	10/18/2016	10/24/2016	-T-R---	10:00 PM - 11:00 PM	USD 1,100.00 Per Spot	Gross	2	\$ 2,200.00	\$ 1,870.00	5.0	440.00
AmericaTeve Miami FL	NOTICIAS 41 - AN5	Television	:30	10/04/2016	11/08/2016	Mixed	05:00 PM - 06:00 PM	---	Gross	7	\$ 4,200.00	\$ 3,570.00	11.2	375.00
AmericaTeve Miami FL	NOTICIAS 41 - AN5	Television	:30	10/11/2016	10/17/2016	M--R-F--	05:00 PM - 06:00 PM	USD 600.00 Per Spot	Gross	3	\$ 1,800.00	\$ 1,530.00	4.8	375.00
AmericaTeve Miami FL	NOTICIAS 41 - AN5	Television	:30	10/18/2016	10/24/2016	-T-W-R-F--	05:00 PM - 06:00 PM	USD 600.00 Per Spot	Gross	4	\$ 2,400.00	\$ 2,040.00	6.4	375.00
AmericaTeve Miami FL	PREPAREN, APUNTEN, VOTEN	Television	:30	10/04/2016	11/08/2016	Mixed	06:30 PM - 07:00 PM	---	Gross	7	\$ 2,800.00	\$ 2,380.00	7.0	400.00
AmericaTeve Miami FL	PREPAREN, APUNTEN, VOTEN	Television	:30	10/11/2016	10/17/2016	M--R-F--	06:30 PM - 07:00 PM	USD 400.00 Per Spot	Gross	3	\$ 1,200.00	\$ 1,020.00	3.0	400.00
AmericaTeve Miami FL	PREPAREN, APUNTEN, VOTEN	Television	:30	10/18/2016	10/24/2016	-T-W-R-F--	06:30 PM - 07:00 PM	USD 400.00 Per Spot	Gross	4	\$ 1,600.00	\$ 1,360.00	4.0	400.00
AmericaTeve Miami FL	SEVCEC AL FONDO	Television	:30	10/04/2016	11/08/2016	Mixed	08:00 PM - 09:00 PM	---	Gross	7	\$ 5,250.00	\$ 4,462.50	12.6	416.67
AmericaTeve Miami FL	SEVCEC AL FONDO	Television	:30	10/11/2016	10/17/2016	M--R-F--	08:00 PM - 09:00 PM	USD 750.00 Per Spot	Gross	3	\$ 2,250.00	\$ 1,912.50	5.4	416.67
AmericaTeve Miami FL	SEVCEC AL FONDO	Television	:30	10/18/2016	10/24/2016	-T-W-R-F--	08:00 PM - 09:00 PM	USD 750.00 Per Spot	Gross	4	\$ 3,000.00	\$ 2,550.00	7.2	416.67
										31	\$ 20,250.00	\$ 17,212.50		

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

**FEDERAL CANDIDATE**

☒

**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
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I, **ORLANDO CICILIA**,

being/on behalf of: **RENE GARCIA, ANITERE FLORES, LIZBETH BENACQUISTO,** a legally

qualified candidate of the **REPUBLICAN** political

party for the office of: **FL STATE SENATE**

in the **GENERAL ELECTION**

election to be held on: **NOVEMBER 8TH 2016**

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Total Charges:**



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

## Inform voters about the candidate

I represent that the payment for the above described broadcast time has been furnished by:

**OC3 PRODUCTIONS, INC**

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

**ABBY DUPREE**

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

### *To Be Signed By Candidate or Authorized Committee*

Date

Signature

### *To Be Signed By Station Representative*

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title