



Media Plan

RGFS

10/14/2016 - 10/23/2016

OCC3 Productions, Inc.  
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29144

EX-9478

Program	Product	Channel	Ad Units	Start Date	End Date	Day	Time	Rate	Net/Gross	Quantity	Gross Media Cost	Net Media Cost	Points (GRPs)	CPP
AmericaTeve Miami FL	EL HAPPY HOUR	Television	:30	10/04/2016	11/08/2016	Mixed	07:00 PM - 08:00 PM	---	Gross	5	\$ 2,500.00	\$ 2,125.00	6.0	416.67
AmericaTeve Miami FL	EL HAPPY HOUR	Television	:30	10/11/2016	10/17/2016	M--F--	07:00 PM - 08:00 PM	USD 500.00 Per Spot	Gross	2	\$ 1,000.00	\$ 850.00	2.4	416.67
AmericaTeve Miami FL	EL HAPPY HOUR	Television	:30	10/18/2016	10/24/2016	-T-W-F--	07:00 PM - 08:00 PM	USD 500.00 Per Spot	Gross	3	\$ 1,500.00	\$ 1,275.00	3.6	416.67
AmericaTeve Miami FL	NOTICIAS 41 - AN10	Television	:30	10/04/2016	11/08/2016	Mixed	10:00 PM - 11:00 PM	---	Gross	5	\$ 5,500.00	\$ 4,675.00	12.5	440.00
AmericaTeve Miami FL	NOTICIAS 41 - AN10	Television	:30	10/11/2016	10/17/2016	M--R-F--	10:00 PM - 11:00 PM	USD 1,100.00 Per Spot	Gross	3	\$ 3,300.00	\$ 2,805.00	7.5	440.00
AmericaTeve Miami FL	NOTICIAS 41 - AN10	Television	:30	10/18/2016	10/24/2016	-T-R---	10:00 PM - 11:00 PM	USD 1,100.00 Per Spot	Gross	2	\$ 2,200.00	\$ 1,870.00	5.0	440.00
AmericaTeve Miami FL	NOTICIAS 41 - AN5	Television	:30	10/04/2016	11/08/2016	Mixed	05:00 PM - 06:00 PM	---	Gross	7	\$ 4,200.00	\$ 3,570.00	11.2	375.00
AmericaTeve Miami FL	NOTICIAS 41 - AN5	Television	:30	10/11/2016	10/17/2016	M--R-F--	05:00 PM - 06:00 PM	USD 600.00 Per Spot	Gross	3	\$ 1,800.00	\$ 1,530.00	4.8	375.00
AmericaTeve Miami FL	NOTICIAS 41 - AN5	Television	:30	10/18/2016	10/24/2016	-T-W-R-F--	05:00 PM - 06:00 PM	USD 600.00 Per Spot	Gross	4	\$ 2,400.00	\$ 2,040.00	6.4	375.00
AmericaTeve Miami FL	PREPAREN, APUNTEN VOTEN	Television	:30	10/04/2016	11/08/2016	Mixed	06:30 PM - 07:00 PM	---	Gross	7	\$ 2,800.00	\$ 2,380.00	7.0	400.00
AmericaTeve Miami FL	PREPAREN, APUNTEN VOTEN	Television	:30	10/11/2016	10/17/2016	M--R-F--	06:30 PM - 07:00 PM	USD 400.00 Per Spot	Gross	3	\$ 1,200.00	\$ 1,020.00	3.0	400.00
AmericaTeve Miami FL	PREPAREN, APUNTEN VOTEN	Television	:30	10/18/2016	10/24/2016	-T-W-R-F--	06:30 PM - 07:00 PM	USD 400.00 Per Spot	Gross	4	\$ 1,600.00	\$ 1,360.00	4.0	400.00
AmericaTeve Miami FL	SEVCEC AL FONDO	Television	:30	10/04/2016	11/08/2016	Mixed	08:00 PM - 09:00 PM	---	Gross	7	\$ 5,250.00	\$ 4,462.50	12.6	416.67
AmericaTeve Miami FL	SEVCEC AL FONDO	Television	:30	10/11/2016	10/17/2016	M--R-F--	08:00 PM - 09:00 PM	USD 750.00 Per Spot	Gross	3	\$ 2,250.00	\$ 1,912.50	5.4	416.67
AmericaTeve Miami FL	SEVCEC AL FONDO	Television	:30	10/18/2016	10/24/2016	-T-W-R-F--	08:00 PM - 09:00 PM	USD 750.00 Per Spot	Gross	4	\$ 3,000.00	\$ 2,550.00	7.2	416.67
										31	\$ 20,250.00	\$ 17,212.50		

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