



DAVID RIVERA for Florida House of Representatives- Oct27oct28

Book: August 2016 LivePlus3 (NHSI)

Proposal ID: 26406
 Schedule Date: 10/27/2016 - 10/28/2016
 Advertiser: DAVID RIVERA Campaign (Candidate)
 Agency: DAVID RIVERA Campaign
 Spot Length(s): :30
 Book: August 2016 LivePlus3 (NHSI)
 Author: GINA GARCIA

Acct. Exec: Gina Garcia
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 Email: gina.garcia@americatve.com
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EX-9571

Flight Dates: 10/27/2016-10/28/2016

Program Time	Spot Length	OC 27	DMA HH (000)	DMA HH RTG	DMA P25+ RTG	DMA P25+ (000)	W k s	Rate Spots
WFUN								
NOTICIAS 41 (Early News) Th-Fr 5:00p-6:00p	:30	2	16.1	2.1	1.1	17.0	1	\$600.00 2
A Fondo Th-Fr 8:00p-9:00p	:30	4	22.2	2.9	1.6	26.1	1	\$750.00 4
NOTICIAS 41 (Late News) Th-Fr 10:00p-10:30p	:30	2	38.9	5.1	2.9	46.0	1	\$1,400.00 2
WFUN Totals		8						\$7,000.00
	GRP/(000)		198.8	26.0	14.4	230.4	Spts:	8

Total Cost:	\$7,000.00	Signature <i>OK by email (attached)</i>
Agency Commission @ 15%	\$1,050.00	
Net Cost:	\$5,950.00	

*Small
10-26-16*

OK by email (attached)

*OK by email (attached)
10/26/16*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:
Date:

 I, David Rivera

being/on behalf of: _____, a legally

 qualified candidate of the Republican political

 party for the office of: STATE Representative

 in the General

 election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: \$ 7,600.00 Gross

Davis Duerka

David Rivera

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

10/17/16 Date David Rivera Signature

☐ Rejected

 Gina Grassia Specs Exec.
Signature Printed Name Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, David R. Ruckel
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

printed name

date