

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25338142	<b>Changes as of:</b> 10/20/2016 at 5:38 PM	<b>Version:</b> Original Order
<b>CPE:</b> 79/86/4502	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WWII
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> HOUSE MAJORITY PAC	<b>Market:</b> Bangor
<b>3050 K ST NW #100</b>	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
<b>Washington, DC 20007</b>	<b>Agency Order #:</b> 5505641	<b>Primary Demo:</b>
	<b>Buyer:</b> Lawson, Colin	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> JAMES SCUTARI	<b>Assistant:</b> JAMES SCUTARI
		<b>202-955-5342</b>
		<b>Total \$:</b> \$12,260.00
		<b>Total Spots:</b> 32
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

Comments: HMP 2016- 11/1-11/8; Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/1 - 11/1		Total Spots	Total \$	CPP	GRP
						11/1	11/1				
1	Tu-F,M 7a-8a		Good Morning America	\$60.00	30	2		2	\$120.00	\$0.00	0.0
2	Sa 8a-9a		GMA Saturday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
3	Su 7a-8a		Good Morning America Sunday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live With Kelly & Michael	\$40.00	30	2		2	\$80.00	\$0.00	0.0
5	Tu-F,M 11a-12n		The View	\$150.00	30	2		2	\$300.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		WWII News @ 12	\$60.00	30	2		2	\$120.00	\$0.00	0.0
7	Tu-F,M 1p-2p		The Chew	\$75.00	30	2		2	\$150.00	\$0.00	0.0
8	Tu-F,M 2p-3p		General Hospital	\$75.00	30	2		2	\$150.00	\$0.00	0.0
9	Tu-F,M 4p-5p		People's Court	\$60.00	30	2		2	\$120.00	\$0.00	0.0
10	Tu-F,M 5p-6p		Judge Judy	\$125.00	30	2		2	\$250.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$300.00	30	3		3	\$900.00	\$0.00	0.0
12	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
13	Tu-F,M 7:30p-8p		Jeopardy	\$1,500.00	30	3		3	\$4,500.00	\$0.00	0.0
14	Sa 7p-7:30p		Wheel Of Fortune	\$100.00	30	1		1	\$100.00	\$0.00	0.0
15	Th 10p-11p		How to Get Away With Murder-ABC	\$900.00	30	1		1	\$900.00	\$0.00	0.0
16	F 10p-11p		20/20-ABC	\$700.00	30	1		1	\$700.00	\$0.00	0.0
17	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	2		2	\$150.00	\$0.00	0.0
<b>TOTALS:</b>								<b>32</b>	<b>\$12,260.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>CPE:</b> 79/86/4502	<b>Flight:</b> 11/1/16 - 11/7/16	<b>Station:</b> WVII	<b>Total \$:</b> \$12,260.00
<b>Agency:</b> WATERFRONT STRATEGIE 3050 K ST NW #100 Washington, DC 20007	<b>Advertiser:</b> HOUSE MAJORITY PAC	<b>Market:</b> Bangor	<b>Total Spots:</b> 32
<b>Product:</b> TV	<b>Agency Order #:</b> 5505641	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Buyer:</b> Lawson, Colin	<b>Salesperson:</b> JAMES SCUTARI 202-955-5342	<b>Primary Demo:</b>	<b>Total GRP:</b>
		<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>
		<b>Assistant:</b> JAMES SCUTARI 202-955-5342	

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
10/20/16 5:41 PM	JAMES SCUTARI	HMP 2016- 11/1-11/8; Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$103,833
<b>WVII Share:</b>	12%
<b>Comment:</b>	
<b>WABI:</b>	70%
<b>WFVX:</b>	2%
<b>WLBZ:</b>	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$12,260.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>32</b>	<b>\$12,260.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Nov	32	\$12,260.00
<b>Total</b>	<b>32</b>	<b>\$12,260.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/20/16 5:38 PM	JAMES SCUTARI	New	32		\$12,260.00	\$12,260.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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New York, NY 10019

<b>Contract #</b> 25338141	<b>Changes as of:</b> 10/20/2016 at 5:38 PM	<b>Version:</b> Original Order	
<b>CPE:</b> 79/86/4503	<b>Flight:</b> 10/25/16 - 10/31/16	<b>Station:</b> WWII	<b>Total \$:</b> \$12,460.00
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> HOUSE MAJORITY PAC	<b>Market:</b> Bangor	<b>Total Spots:</b> 34
<b>3050 K ST NW #100</b>	<b>Product:</b> TV	<b>Office:</b> WASHINGTON	<b>Total CPP:</b> \$0.00
<b>Washington, DC 20007</b>	<b>Agency Order #:</b> 5505637	<b>Primary Demo:</b>	<b>Total GRP:</b>
	<b>Buyer:</b> Lawson, Colin	<b>Con Type:</b> POLITICAL/VOTE	
	<b>Salesperson:</b> JAMES SCUTARI	<b>Assistant:</b> JAMES SCUTARI	<b>Separation:</b>
	<b>202-955-5342</b>	<b>202-955-5342</b>	

**Comments:** HMP 2016- 10/25-10/31;Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/25	10/25 - 10/25	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 7a-8a		Good Morning America	\$60.00	30	2		2	\$120.00	\$0.00	0.0
2	Sa 8a-9a		GMA Saturday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
3	Su 7a-8a		Good Morning America Sunday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live With Kelly & Michael	\$40.00	30	2		2	\$80.00	\$0.00	0.0
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	<b>Salesperson:</b> JAMES SCUTARI	<b>Assistant:</b> JAMES SCUTARI	
	202-955-5342	202-955-5342	

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<b>Total</b>	<b>100%</b>	<b>34</b>	<b>\$12,460.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	34	\$12,460.00
<b>Total</b>	<b>34</b>	<b>\$12,460.00</b>

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