

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25338142

Changes as of: 10/20/2016 at 5:38 PM

Version: Original Order

CPE: 79/86/4502

Flight: 11/1/16 - 11/7/16

Station: WVII

Total \$: \$12,260.00

Agency: WATERFRONT
STRATEGIE

Advertiser: HOUSE MAJORITY
PAC

Market: Bangor

Total Spots: 32

3050 K ST NW #100

Product: TV

Office: WASHINGTON

Total CPP: \$0.00

Washington, DC 20007

Agency Order #: 5505641

Primary Demo:

Total GRP:

Buyer: Lawson, Colin

Con Type: POLITICAL/VOTE

Salesperson: JAMES SCUTARI

202-955-5342

Assistant: JAMES SCUTARI

202-955-5342

Separation:

Comments: HMP 2016- 11/1-11/8; Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/1	11/1 - 11/1	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 7a-8a		Good Morning America	\$60.00	30	2		2	\$120.00	\$0.00	0.0
2	Sa 8a-9a		GMA Saturday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
3	Su 7a-8a		Good Morning America Sunday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live With Kelly & Michael	\$40.00	30	2		2	\$80.00	\$0.00	0.0
5	Tu-F,M 11a-12n		The View	\$150.00	30	2		2	\$300.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		WVII News @ 12	\$60.00	30	2		2	\$120.00	\$0.00	0.0
7	Tu-F,M 1p-2p		The Chew	\$75.00	30	2		2	\$150.00	\$0.00	0.0
8	Tu-F,M 2p-3p		General Hospital	\$75.00	30	2		2	\$150.00	\$0.00	0.0
9	Tu-F,M 4p-5p		People's Court	\$60.00	30	2		2	\$120.00	\$0.00	0.0
10	Tu-F,M 5p-6p		Judge Judy	\$125.00	30	2		2	\$250.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$300.00	30	3		3	\$900.00	\$0.00	0.0
12	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
13	Tu-F,M 7:30p-8p		Jeopardy	\$1,500.00	30	3		3	\$4,500.00	\$0.00	0.0
14	Sa 7p-7:30p		Wheel Of Fortune	\$100.00	30	1		1	\$100.00	\$0.00	0.0
15	Th 10p-11p		How to Get Away With Murder-ABC	\$900.00	30	1		1	\$900.00	\$0.00	0.0
16	F 10p-11p		20/20-ABC	\$700.00	30	1		1	\$700.00	\$0.00	0.0
17	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	2		2	\$150.00	\$0.00	0.0
TOTALS: 32								32	\$12,260.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25338142	Changes as of: 10/20/2016 at 5:38 PM	Version: Original Order	
CPE: 79/86/4502	Flight: 11/1/16 - 11/7/16	Station: WVII	Total \$: \$12,260.00
Agency: WATERFRONT STRATEGIE	Advertiser: HOUSE MAJORITY PAC	Market: Bangor	Total Spots: 32
3050 K ST NW #100	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
Washington, DC 20007	Agency Order #: 5505641	Primary Demo:	Total GRP:
	Buyer: Lawson, Colin	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: JAMES SCUTARI	Assistant: JAMES SCUTARI	
	202-955-5342	202-955-5342	

Special Instructions	
----------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/20/16 5:41 PM	JAMES SCUTARI	HMP 2016- 11/1-11/8; Separation: 30

Competitive Information	
Market Budget:	\$103,833
WVII Share:	12%
Comment:	
WABI:	70%
WVFX:	2%
WLBZ:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	32	\$12,260.00	N/A	0.0
Total	100%	32	\$12,260.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	32	\$12,260.00
Total	32	\$12,260.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot	\$ Chg	Contract \$	Comment
New	10/20/16 5:38 PM	JAMES SCUTARI	New	32		\$12,260.00	\$12,260.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---



125 West 55th St
New York, NY 10019

Contract # 25338141	Changes as of: 10/20/2016 at 5:38 PM	Version: Original Order	
CPE: 79/86/4503	Flight: 10/25/16 - 10/31/16	Station: WVII	Total \$: \$12,460.00
Agency: WATERFRONT STRATEGIE	Advertiser: HOUSE MAJORITY PAC	Market: Bangor	Total Spots: 34
3050 K ST NW #100	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
Washington, DC 20007	Agency Order #: 5505637	Primary Demo:	Total GRP:
	Buyer: Lawson, Colin	Con Type: POLITICAL/VOTE	Separation:
	Salesperson: JAMES SCUTARI	Assistant: JAMES SCUTARI	
	202-955-5342	202-955-5342	

Comments: HMP 2016- 10/25-10/31;Separation: 30

#	Day/Time	DP	Program	Rate	Len	10/25	10/25 - 10/25	Total Spots	Total \$	CPP	GRP
1	Tu-F,M 7a-8a		Good Morning America	\$60.00	30	2		2	\$120.00	\$0.00	0.0
2	Sa 8a-9a		GMA Saturday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
3	Su 7a-8a		Good Morning America Sunday	\$60.00	30	1		1	\$60.00	\$0.00	0.0
4	Tu-F,M 9a-10a		Live With Kelly & Michael	\$40.00	30	2		2	\$80.00	\$0.00	0.0
5	Tu-F,M 11a-12n		The View	\$150.00	30	2		2	\$300.00	\$0.00	0.0
6	Tu-F,M 12n-12:30p		WWII News @ 12	\$60.00	30	2		2	\$120.00	\$0.00	0.0
7	Tu-F,M 1p-2p		The Chew	\$75.00	30	2		2	\$150.00	\$0.00	0.0
8	Tu-F,M 2p-3p		General Hospital	\$75.00	30	2		2	\$150.00	\$0.00	0.0
9	Tu-F,M 4p-5p		People's Court	\$60.00	30	2		2	\$120.00	\$0.00	0.0
10	Tu-F,M 5p-6p		Judge Judy	\$125.00	30	2		2	\$250.00	\$0.00	0.0
11	Tu-F,M 6p-6:30p		ABC 7 News At 6	\$300.00	30	3		3	\$900.00	\$0.00	0.0
12	Tu-F,M 7p-7:30p		Wheel Of Fortune	\$1,200.00	30	3		3	\$3,600.00	\$0.00	0.0
13	Tu-F,M 7:30p-8p		Jeopardy	\$1,500.00	30	3		3	\$4,500.00	\$0.00	0.0
14	Sa 7p-7:30p		Wheel Of Fortune	\$100.00	30	2		2	\$200.00	\$0.00	0.0
15	Sa 7:30p-8p		Jeopardy	\$100.00	30	1		1	\$100.00	\$0.00	0.0
16	Th 10p-11p		How to Get Away With Murder-ABC	\$900.00	30	1		1	\$900.00	\$0.00	0.0
17	F 10p-11p		20/20-ABC	\$700.00	30	1		1	\$700.00	\$0.00	0.0
18	Tu-F,M 11p-11:35p		ABC 7 News At 11	\$75.00	30	2		2	\$150.00	\$0.00	0.0
TOTALS:						34		34	\$12,460.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25338141	Changes as of: 10/20/2016 at 5:38 PM	Version: Original Order	
CPE: 79/86/4503	Flight: 10/25/16 - 10/31/16	Station: WVII	Total \$: \$12,460.00
Agency: WATERFRONT STRATEGIE	Advertiser: HOUSE MAJORITY PAC	Market: Bangor	Total Spots: 34
3050 K ST NW #100	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
Washington, DC 20007	Agency Order #: 5505637	Primary Demo:	Total GRP:
	Buyer: Lawson, Colin	Con Type: POLITICAL/VOTE	
	Salesperson: JAMES SCUTARI	Assistant: JAMES SCUTARI	Separation:
	202-955-5342	202-955-5342	

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
10/20/16 5:41 PM	JAMES SCUTARI	HMP 2016- 10/25-10/31; Separation: 30

Competitive Information	
Market Budget:	\$103,833
WVII Share:	12%
Comment:	
WABI:	70%
WVFX:	2%
WLBZ:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$12,460.00	N/A	0.0
Total	100%	34	\$12,460.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	34	\$12,460.00
Total	34	\$12,460.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/20/16 5:38 PM	JAMES SCUTARI	New	34		\$12,460.00	\$12,460.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---