

KNDN FM PUBLIC AFFAIRS PROGRAMMING

1st Quarter 2020

KNDN FM identified the following areas of need in the community:

Adverse weather is possible throughout this time of year

DUI/Drinking issues throughout the Navajo Nation

Weather related school and road closures

The Covid 19 Virus became a public health issue

KNDN FM addressed the community needs as follows:

KNDN FM contracted with a meteorologist to provide weather updates daily.

Public Service Announcements aired in an effort to educate and help the DUI issue.

Road and school closures and/or delays were broadcast as needed

Navajo Nation, CDC guidelines were aired

<u>DATE:</u>	<u>GROUP/EVENT</u>	<u>PROGRAM DISCRPTION</u>
	<u>ANNOUNCEMENT(S)</u>	
Jan	NM DOT/Nav Nation	No Mas DUI
	10, :30 announcements daily	
Jan	Weather	Weather Updates
	13, :30 updates daily	

Jan	Parks & Rec	Daily/Weekly Activites	
	06, :30 announcements daily		
Feb	NM DOT/Nav Nation	No Mas DUI	
	10, :30 announcements daily		
Feb	Weather	Weather Updates	
	13, :30 updates daily		
Feb	Parks & Rec	Daily/Weekly Activites	06,
	:30 announcements daily		
Feb	Area Weather Issues	Road and School delays/closure	
	08, :30 announcements daily		
Mar	CDC/Navajo Nation	Health Safety/closures	
	14, :60 announcements daily		
Mar	NM DOT/Nav Nation	No Mas DUI	
	10, :30 announcements daily		
Mar	Weather	Weather Updates	
	13, :30 updates daily		
Mar	Area Weather Issues	Road and School delays/closure	
	08, :30 announcements daily		