# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charg	ges. See Invoice for actual schedule and charges.
Barrel Placements	, hereby request station time as follows:
	, systematic and the second se
IDENTIFY CANDIDATE TYPE	EDERAL CANDIDATE
	TATE OR LOCAL CANDIDATE
ALL QUESTIONS/BLC	OCKS MUST BE COMPLETED
Candidate name:	
Catherine Templeton	
Authorized committee:	
Catherine Templeton for Congress	
Agency requesting time (and contact information):	
N/A Barrel Placements; info@barrelplacements.com	; (571) 475-8794
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
South Carolina's 1st Congressional District	
Date of election: 6/11/2024	General Primary
Treasurer of candidate's authorized committee:	
Lane Ruhland	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been	n furnished by (check one box below):
the candidate listed above who is a legally qualified	
the authorized committee of the legally qualified ca	
(2) this station is authorized to announce the time as paid fo	or by such person or entity; and
(3) this station has disclosed its political advertising policies,	, including applicable classes and rates, discount, promotion
and other sales practices (not applicable to federal cand	idates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT D IN THE PLACEMENT OF ADVERTISING.	ISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature: Barrel Placements	Signature:
Name: Barrel Placements	Name: Mike Austin
Date of Request to Purchase Ad Time: 05/13/2024	Date of Station Agreement to Sell Time: 5 / 12/24

Federal Candidate Certification:  The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the proadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.									
Candidate/Authorized Committee/Agency									
Signature: Barrel Placewlenks									
Name:Barrel Placements									
Date: 05/13/2024									
то	BE COMPLETED BY STATION OF	<b>JLY</b>							
Ad submitted to Station?	No Date ad received:	5/13/24							
Note: Must have separate PB-19 Form	ns for each version of the ad (i.e., for $\epsilon$	every ad with differing copy).							
Federal candidate certification signed (ab	oove): Yes No	N/A							
Rejected – provide reason:	Accepted  Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*  Rejected – provide reason:  *Upload partially accepted form, then promptly upload updated final form when complete.								
Contract #: 44643B	Station Call Letters:  WCBD	Date Received/Requested:							
Est. #: 5393	Station Location: SC	Run Start and End Dates: 5/14/24 - 5/20/24							
use this space to document schedule of t purchased or attach separately. If station	affic system print-out) or other documents ime purchased, when spots actually aired, will not upload the actual times spots aired information immediately should be placed	the rates charged and the classes of time duntil an invoice is generated, the name							

### **ORDER**

Orders	Order / Rev:	4464312		Norma Th.	
	Alt Order #:	28400165		IAEM? TAK	
	Product Desc:	SC-01 Primary		119119	
	Estimate:	5393		Charleston SC WCBD	
	Flight Dates:	05/14/24 - 05/20/24	Primary AE:	Katz Political	
	Original Date / Rev:	05/13/24 / 05/13/24	Sales Office:	K-POL	
	Order Type:	REG	Sales Region:	Nat	
Agency	Name:	Barrel Placements			
	Buying Contact:		Billing Type:	Cash	
	Billing Contact:	Martin Brennan	Billing Calendar:	Broadcast	
		P.O. Box 811	Billing Cycle:	EOM/EOC	
		Alexandria, VA 22313	Agency Commission:	15%	
Advertiser	Name:	POL/Catherine Templeton/Congress/S	Order Brand:		
	Demographic:	A35+	New Business End:		
	Product Codes:	PL12	Advertiser External ID:		
	Revenue Code 1:	AGY	Agency External ID:		
	Revenue Code 2:	POL	Unit Code:	General	
	Revenue Code 3:	POL-CAND	Order Separation:	00:15:00	
	Priority:	P5			

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	92	\$23,400.00	\$19,890.00

### Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	92	\$23,400.00	\$19,890.00	0.00
Totals	92	\$23,400.00	\$19,890.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political	K-POL	Nat	Start Of Order - End Of Order	100%

Order Share	Share	Total
Charleston SC WCBD	32%	\$23,400.00
Market	100%	\$73,125,00

Competitive Share	Share	Total
ABLN	0%	\$0.00
CABLE	0%	\$0.00
ECBD	0%	\$0.00
UNKWN	68%	\$49,725.00
WCIV	0%	\$0.00
WCSC	0%	\$0.00
WITV	0%	\$0.00
WMMP	0%	\$0.00
WTAT	0%	\$0.00

L	n Ch	Start	End	Inventory Code	9	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N	1 WCBD	05/14/24	05/14/24	Local News @ 4		СМ	430a-5a	-T	:30	1	\$80.00P4	0.00 NM	1	\$80.00
		? Today at ) Index: 10												
	Star Week: 05/		End Date 05/19/24	Weekdays -T	<u>Spots</u>	/Week 1	<u>Rate</u> \$80.00	Rating 0.00						
N	2 WCBD	05/15/24	05/15/24			СМ	430a-5a	W	:30	1	\$80.00P4	0.00 NM	1	\$80.00

Print Date: 05/13/24 16:04:23 Page 2 of 8

Charleston SC WCBD

Order / Rev:

4464312

Advertiser:

POL/Catherine Templeton/Congress/SC

Alt Order #:

28400165

Product Desc:

SC-01 Primary

Flight Dates:

05/14/24 - 05/20/24

Estimate:

5393

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			Local News @ 4									
	2 Today 00 Index:											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 05		05/19/24	W	1	+00.00	0.00						
N 3 WCBD			Local News @ 4: Local News @ 4		430a-5a	T	:30	1	\$80.00P4	0.00 NM	1	\$80.00
	2 Today 00 Index:											
<u>Sta</u> Week: 05	art Date /13/24	End Date 05/19/24	Weekdays	Spots/Week		Rating 0.00						
N 4 WCBD	05/17/2		_	30a CM	430a-5a	F	:30	1	\$80.00P4	0.00 NM	1	\$80.00
	2 Today 0 Index:		Local News @ 4	30a								
<u>Sta</u> Week: 05/	art Date /13/24	End Date 05/19/24	Weekdays	Spots/Week	<u>Rate</u> \$80.00	Rating 0.00						
N 5 WCBD	05/20/2			30a CM	430a-5a	M	:30	-1	\$80.00P4	0.00 NM	1	\$80.00
	2 Today 0 Index:		Local News @ 4	30a								
<u>Sta</u> Week: 05/	art Date /20/24	End Date 05/26/24	Weekdays M	Spots/Week	<u>Rate</u> \$80.00	Rating						
N 6 WCBD				ı CM	5a-6a	0.00 -T	:30	2	\$125.00P4	0.00 NM	2	\$250.00
	2 Today	00	Local News @ 5	a						:		
	0 Index:	99 End Date	Weekdays	Spots/Week	Poto	Datina				i:		
Week: 05/		05/19/24	-T	2	<u>Rate</u> \$125.00	Rating 0.00						
N 7 WCBD	05/15/2	24 05/15/24	Local News @ 5a Local News @ 5a		5a-6a	W	:30	2	\$125.00P4	0.00 NM	2	\$250.00
	2 Today 0 Index: 9	99	Local News @ 5	1								
<u>Sta</u> Week: 05/	rt Date 13/24	End Date 05/19/24	Weekdays w	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
N 8 WCBD			Local News @ 5a	СМ	5a-6a	T	:30	2	\$125.00P4	0.00 NM	2	\$250.00
NEWS : 1321200	2 Today 0 Index: 9	99	Local News @ 5a	1								
	rt Date	End Date 05/19/24	Weekdays	Spots/Week 2	<u>Rate</u> \$125.00	Rating 0.00						
			Local News @ 5a	СМ	5a-6a	F	:30	2	\$125.00P4	0.00 NM	2	\$250.00
NEWS 2 1321200	2 Today 0 Index: 9	99	Local News @ 5a	1								
	rt Date	End Date 05/19/24	Weekdays	Spots/Week	Rate	Rating						
N 10 WCBD			Local News @ 5a	CM 2	\$125.00 5a-6a	0.00 M	:30	2	\$125.00P4	0.00 NM	2	\$250.00
NEWS 2	2 Today 0 Index: 9	99	Local News @ 5a	ı								·
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				**		
Week: 05/2 N11 WCBD		05/26/24 4 05/14/24	M Local News @ 6a	CM 2	\$125.00 6a-7a	0.00 -T	:30	2	\$350.00P4	0.00 NM	2	\$700.00
NEWS 2			Local News @ 6a			-	.50	-			-	ψ. 55.65
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 05/	13/24	05/19/24	-T	2	\$350.00	0.00				8		
N 12 WCBD	05/15/24	4 05/15/24	Local News @ 6a Local News @ 6a	CM	6a-7a	=-W	:30	2	\$350.00P4	0.00 NM	2	\$700.00
NEWS 2	2 Today											

Print Date: 05/13/24 16:04:23 Page 3 of 8

Charleston SC WCBD

Order / Rev:

4464312

Advertiser:

POL/Catherine Templeton/Congress/SC

Alt Order #:

28400165

Product Desc:

Flight Dates:

05/14/24 - 05/20/24

Estimate:

5393

SC-01 Primary

- ngili Dates. 0	3/14/24 - 03/	20/24		Estimate.	5393	·						
Ln Ch Start	End	Incombant Cada	Donale	01-4/5-15	<del>.</del> . –						_	_
1321200 Index		Inventory Code	Вгеак	Start/End	lime L	ays	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					4	ı	
Week: 05/13/24	05/19/24	W	2	\$350.00	0.00							
N 13 WCBD 05/16/	24 05/16/24	Local News @ 6a		6a-7a		-T	:30	2	\$350.00P4	0.00 NM	2	\$700.00
		Local News @ 6a					.00	_	<b>4000.001</b> 1	0.00 11111	-	Ψ700.00
NEWS 2 Today												
1321200 Index:		VA/a a lead a vea	0	5.								
Start Date Week: 05/13/24	End Date 05/19/24	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$350.00	Rating							
N14 WCBD 05/17/				6a-7a	0.00		.20		#250.00D4	0.00.104		4700 00
1111 110000 00/11/	24 00/11/24	Local News @ 6a		0a-7a		<b>F</b>	:30	2	\$350.00P4	0.00 NM	2	\$700.00
NEWS 2 Today												
1321200 Index:												
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 05/13/24	05/19/24	F	2	\$350.00	0.00							
N15 WCBD 05/20/	24 05/20/24	Local News @ 6a		6a-7a	M		:30	2	\$350.00P4	0.00 NM	2	\$700.00
NEWS 2 Today	,	Local News @ 6a	l							~		
1321200 Index:												
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 05/20/24	05/26/24	M	2	\$350.00	0.00							
N16 WCBD 05/14/	24 05/14/24	Today Show M-F	СМ	7a-9a	-T-		:30	2	\$450.00P4	0.00 NM	2	\$900.00
Today Chay No	20	Today Show M-F										
Today Show-NE 1321200 Index:												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 05/13/24	05/19/24	-T	2	\$450.00	0.00							
N17 WCBD 05/15/2	24 05/15/24	Today Show M-F	CM	7a-9a		/	:30	2	\$450.00P4	0.00 NM	2	\$900.00
		Today Show M-F						_	Ţ		_	4000.00
Today Show-NE												
1321200 Index: Start Date		Maakdaya	Cmata AA/a ala	Data	D							
Week: 05/13/24	<u>End Date</u> 05/19/24	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00							
N 18 WCBD 05/16/2		Today Show M-F		7a-9a		T	:30	2	\$450.00P4	0.00 NM	2	\$000.00
	000.2.	Today Show M-F	OIVI	7 a-3a		1	.30	2	\$450.00P4	U.UU NIVI	2	\$900.00
Today Show-NE		•								2		
1321200 Index:										1		
Start Date	End Date		Spots/Week	<u>Rate</u>	Rating							
Week: 05/13/24	05/19/24	T	2	\$450.00	0.00							
N 19 WCBD 05/17/2	24 05/1//24	Today Show M-F	CM	7a-9a		-F	:30	2	\$450.00P4	0.00 NM	2	\$900.00
Today Show-NE	BC	Today Show M-F										
1321200 Index:												
Start Date	End Date		Spots/Week	<u>Rate</u>	Rating							
Week: 05/13/24	05/19/24	F	2	\$450.00	0.00							
N 20 WCBD 05/20/2	24 05/20/24	Today Show M-F	СМ	7a-9a	M		:30	2	\$450.00P4	0.00 NM	2	\$900.00
Today Show-NE	eC.	Today Show M-F										
1321200 Index:												
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 05/20/24	05/26/24	M	2	\$450.00	0.00							
N21 WCBD 05/18/2	24 05/18/24	Today Show Sa	СМ	7a-9a	=	s-	:30	1	\$250.00P4	0.00 NM	1	\$250.00
Catuaday	Observe	Today Show Sa								Î		
Saturday Today 1321200 Index:	3110W 102											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 05/13/24	05/19/24	S-	1	\$250.00	0.00					2		
N 22 WCBD 05/18/2	4 05/18/24	Sat Local News @	9a CM	8a-10a		S-	:30	1	\$250.00P4	0.00 NM	1	\$250.00
A		Sat Local News @				-			,			
News 2 Today 1321200 Index:	104											
Start Date	End Date	Weekdays	Spots/Week	Doto	Dotin-					i		
Week: 05/13/24	05/19/24	S-	<u>300(3/VVeek</u> 1	<u>Rate</u> \$250.00	Rating 0.00							
					5.55							

Print Date: 05/13/24 16:04:23 Page 4 of 8

Order / Rev:

4464312

Advertiser:

POL/Catherine Templeton/Congress/SC

Alt Order #: Flight Dates: 28400165

Product Desc:

05/14/24 - 05/20/24

Estimate:

5393

SC-01 Primary

Charleston SC WCBD

Ln Ch Start End		ak Start/End	Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
N23 WCBD 05/19/24 05/19	O	7a-8a	S	:30	2 \$200.00P4	0.00 NM	11 PA	\$400.00
NEWS 2 Today at 7A 1321200 Index: 104	Sun Local News @ 7a							
<u>Start Date</u> <u>End D</u> Week: 05/13/24 05/19/	24S	<u>Rate</u> 2 \$200.00	Rating 0.00					
N 24 WCBD 05/19/24 05/19	Sun Local News @ 9a	9a-10a	S	:30	1 \$350.00P4	0.00 NM	1	\$350.00
NEWS 2 Today Weeker 1321200 Index: 104								
<u>Start Date</u> <u>End D</u> <u>Week: 05/13/24</u> 05/19/		<u>k Rate</u> 1 \$350.00	Rating 0.00					
N 25 WCBD 05/19/24 05/19	2 The Point CM 2 The Point	2 The Point	S	:30	1 \$75.00P4	0.00 NM	1	\$75.00
2 The Point 1321200 Index: 93								
<u>Start Date</u> <u>End Date</u> Week: 05/13/24 05/19/2	24S	<u>k Rate</u> 1 \$75.00	Rating 0.00					
N26 WCBD 05/14/24 05/14	/24 Local News @ 11a CM Local News @ 11a	11a-12p	-T	:30	1 \$250.00P4	0.00 NM	1	\$250.00
WCBD Midday News 1321200 Index: 95	Local News @ 11a							
<u>Start Date</u> <u>End Da</u> Week: 05/13/24 05/19/2		<u>k Rate</u> 1 \$250.00	Rating 0.00					
N27 WCBD 05/15/24 05/15		11a-12p	W	:30	1 \$250.00P4	0.00 NM	1	\$250.00
WCBD Midday News 1321200 Index: 95	Local News @ 11a							
Start Date End Da			Rating					
Week: 05/13/24 05/19/2 N28 WCBD 05/16/24 05/16		1 \$250.00 11a-12p	0.00 T	:30	1 \$250.00P4	0.00 NM	1	\$250.00
WCBD Midday News 1321200 Index: 95	Local News @ 11a	·			********		•	Ψ200.00
<u>Start Date</u> <u>End Da</u> Week: 05/13/24 05/19/2		<u>Rate</u> 1 \$250.00	Rating 0.00					
N29 WCBD 05/17/24 05/17/	24 Local News @ 11a CM Local News @ 11a	11a-12p	<u>-</u> -F	:30	1 \$250.00P4	0.00 NM	1	\$250.00
WCBD Midday News 1321200 Index: 95	C							
<u>Start Date</u> <u>End Da</u> Week: 05/13/24 05/19/2	4F		Rating 0.00					
N 30 WCBD 05/20/24 05/20/	24 Local News @ 11a CM Local News @ 11a	11a-12p	M	:30	1 \$250.00P4	0.00 NM	1	\$250.00
WCBD Midday News 1321200 Index: 95								
<u>Start Date</u> <u>End Da</u> Week: 05/20/24 05/26/2		Rate \$250.00	Rating 0.00			į.		
N31 WCBD 05/15/24 05/15/		1p-2p	W	:30	1 \$100.00P4	0.00 NM	1	\$100.00
The Drew Barrymore Sho 1321200 Index: 98	M-F 1p-2p w							
<u>Start Date</u> <u>End Da</u> Week: 05/13/24 05/19/2		<u>Rate</u> \$100.00	Rating 0.00			). 1		
N 32 WCBD 05/17/24 05/17/	24 M-F 1p-2p CM	1p-2p	F	:30	1 \$100.00P4	0.00 NM	1	\$100.00
The Drew Barrymore Sho 1321200 Index: 98	M-F 1p-2p w							
<u>Start Date</u> <u>End Date</u> Week: 05/13/24 05/19/2			Rating 0.00			Sept. Mayor		
N 33 WCBD 05/14/24 05/14/2	24 M-F 2p-3p CM M-F 2p-3p	2p-3p	-T	:30	\$100.00P4	0.00 NM	1	\$100.00
Access Daily	M-1. 5h-2h							

Print Date: 05/13/24 16:04:23 Page 5 of 8

Charleston SC WCBD

Order / Rev:

4464312

Advertiser:

POL/Catherine Templeton/Congress/SC.

Alt Order #:

28400165

Product Desc:

SC-01 Primary

Flight Dates:

Week: 05/13/24

05/19/24

---T---

05/14/24 - 05/20/24

Estimate:

5393

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 1321200 Index: 97 Start Date End Date <u>Weekdays</u> Spots/Week Rating <u>Rate</u> Week: 05/13/24 05/19/24 -T----\$100.00 0.00 N34 WCBD 05/16/24 05/16/24 M-F 2p-3p CM 2p-3p ---T---:30 \$100.00P4 0.00 NM 1 \$100.00 M-F 2p-3p Access Daily 1321200 Index: 97 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 05/13/24 05/19/24 -T---\$100.00 0.00 N35 WCBD 05/20/24 05/20/24 M-F 2p-3p СМ 2p-3p M----0.00 NM :30 \$100.00P4 \$100.00 M-F 2p-3p Access Daily 1321200 Index: 97 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 05/20/24 05/26/24 \$100.00 0.00 N36 WCBD 05/14/24 05/14/24 M-F Local News @ 4p M-F 4p-5p CM :30 \$200.00P4 0.00 NM 2 \$400.00 M-F Local News @ 4p NEWS 2 at 4PM 1321200 Index: 100 Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 2 \$200.00 0.00 N 37 WCBD 05/15/24 05/15/24 M-F Local News @ 4p M-F 4p-5p CM :30 --W----2 \$200.00P4 0.00 NM \$400.00 M-F Local News @ 4p NEWS 2 at 4PM 1321200 Index: 100 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 05/13/24 05/19/24 \$200.00 0.00 N38 WCBD 05/16/24 05/16/24 M-F Local News @ 4p CM M-F 4p-5p ---T---:30 \$200.00P4 0.00 NM \$400.00 M-F Local News @ 4p NEWS 2 at 4PM 1321200 Index: 100 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 05/13/24 05/19/24 ---T---\$200.00 0.00 N 39 WCBD 05/17/24 05/17/24 M-F Local News @ 4p CM M-F 4p-5p -----F--:30 \$200.00P4 0.00 NM \$400.00 M-F Local News @ 4p NEWS 2 at 4PM 1321200 Index: 100 Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 ---F--\$200.00 0.00 N 40 WCBD 05/20/24 05/20/24 M-F Local News @ 4p CM M-F 4p-5p M----:30 \$200.00P4 0.00 NM \$400.00 M-F Local News @ 4p NEWS 2 at 4PM 1321200 Index: 100 Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating Week: 05/20/24 05/26/24 M----\$200.00 0.00 N 41 WCBD 05/14/24 05/14/24 M-F Local News @ 5p CM -T----:30 \$300.00P4 0.00 NM 2 \$600.00 M-F Local News @ 5p NEWS 2 at 5PM 1321200 Index: 96 Start Date End Date Spots/Week <u>Weekdays</u> Rating <u>Rate</u> Week: 05/13/24 05/19/24 -T----2 \$300.00 0.00 N 42 WCBD 05/15/24 05/15/24 M-F Local News @ 5p CM 5p-6p --W---:30 \$300.00P4 0.00 NM 2 \$600.00 M-F Local News @ 5p NEWS 2 at 5PM 1321200 Index: 96 Start Date **End Date** Weekdays 1 4 1 Spots/Week Rate Rating Week: 05/13/24 05/19/24 --W---\$300.00 0.00 N 43 WCBD 05/16/24 05/16/24 M-F Local News @ 5p CM 5p-6p ---T---:30 \$300.00P4 0.00 NM \$600.00 2 M-F Local News @ 5p NEWS 2 at 5PM 1321200 Index: 96 Start Date **End Date Weekdays** Spots/Week Rate Rating

\$300.00

0.00

Print Date: 05/13/24 16:04:23 Page 6 of 8

Charleston SC WCBD

Order / Rev:

4464312

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SC-01 Primary

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Estimate:

5393

Ln Ch Start Inventory Code End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount N 44 WCBD 05/17/24 05/17/24 M-F Local News @ 5p CM 5p-6p .30 \$300.00P4 0.00 NM \$600.00 M-F Local News @ 5p NEWS 2 at 5PM 1321200 Index: 96 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 --F-\$300.00 0.00 N45 WCBD 05/20/24 05/20/24 M-F Local News @ 5p 5p-6p M----:30 2 \$300.00P4 0.00 NM 2 \$600.00 M-F Local News @ 5p NEWS 2 at 5PM 1321200 Index: 96 Start Date Weekdays **End Date** Spots/Week <u>Rate</u> Rating Week: 05/20/24 05/26/24 \$300.00 0.00 N46 WCBD 05/14/24 05/14/24 M-F Local News @ 6p CM 6p-630p :30 \$500.00 \$500.00P4 0.00 NM 1 M-F Local News @ 6p (6:00 PM-6:30 PM) NEWS 2 at 6PM 1321200 Index: 102 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 -T---\$500.00 0.00 N47 WCBD 05/15/24 05/15/24 M-F Local News @ 6p CM 6p-630p --W----:30 \$500.00P4 0.00 NM \$500.00 1 M-F Local News @ 6p (6:00 PM-6:30 PM) NEWS 2 at 6PM 1321200 Index: 102 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 05/13/24 05/19/24 --W---\$500.00 0.00 N48 WCBD 05/16/24 05/16/24 M-F Local News @ 6p 6p-630p CM --T---:30 1 \$500.00P4 0.00 NM \$500.00 M-F Local News @ 6p (6:00 PM-6:30 PM) NEWS 2 at 6PM 1321200 Index: 102 Start Date End Date Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 ---T---\$500.00 0.00 N49 WCBD 05/17/24 05/17/24 M-F Local News @ 6p CM 6p-630p ---F--.30 \$500.00P4 0.00 NM \$500.00 M-F Local News @ 6p (6:00 PM-6:30 PM) NEWS 2 at 6PM 1321200 Index: 102 Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/13/24 05/19/24 ----F--\$500.00 0.00 N 50 WCBD 05/20/24 05/20/24 M-F Local News @ 6p CM 6p-630p :30 \$500.00P4 0.00 NM \$500.00 M-F Local News @ 6p (6:00 PM-6:30 PM) NEWS 2 at 6PM 1321200 Index: 102 Start Date End Date Weekdays Spots/Week Rating Rate Week: 05/20/24 05/26/24 \$500.00 0.00 N51 WCBD 05/18/24 05/18/24 Sat Local News @ 6p \_\_\_\_\_s-CM 6p-630p :30 \$250.00P4 0.00 NM \$250.00 Sat Local News @ 6p (6:00 PM-6:30 PM) NEWS 2 at 6PM 1321200 Index: 101 Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 05/19/24 Week: 05/13/24 ---S-\$250.00 0.00 N 52 WCBD 05/18/24 05/18/24 Sat Local News @ 7p CM 7p-730p ----S-:30 \$250.00P4 0.00 NM \$250.00 Sat Local News @ 7p NEWS 2 at 7PM 1321200 Index: 110 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating Week: 05/13/24 05/19/24 \$250.00 0.00 N 53 WCBD 05/19/24 05/19/24 Sun Local News @ 6p CM 6p-630p ----S :30 \$250.00P4 0.00 NM \$250.00 Sun Local News @ 6p NEWS 2 at 6PM 1321200 Index: 101 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 05/13/24 05/19/24 ----S \$250.00 0.00 N 54 WCBD 05/18/24 05/18/24 Sat 730p-8p CM 730p-8p ----s-:30 \$300.00P4 0.00 NM \$300.00 Sat 730p-8p Jeopardy

Print Date: 05/13/24 16:04:23 Page 7 of 8

Order / Rev:

4464312

Advertiser:

POL/Catherine Templeton/Congress/SC.

Alt Order #:

28400165

Product Desc:

SC-01 Primary

Flight Dates:

05/14/24 - 05/20/24

Estimate:

5393

Charleston SC WCBD

Ln Ch Star 1321200 Index		Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date Week: 05/13/24		Weekdays	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00					g., 'san	
N 55 WCBD 05/14		LN M-F Late News M-F	СМ	11p-1135p	-T	:30	1	\$250.00P4	0.00 NM	1	\$250.00
NEWS 2 at 11 1321200 Index <u>Sta</u> rt Date	c: 100	Mookdovo	Consta AAI I.	D	<b>5</b> "						
Week: 05/13/24	05/19/24	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N 56 WCBD 05/15 NEWS 2 at 11		LN M-F Late News M-F	СМ	11p-1135p	W	:30	1	\$250.00P4	0.00 <b>N</b> M	1	\$250.00
1321200 Index Start Date	:: 100 <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating						
Week: 05/13/24	05/19/24	W	1	\$250.00	0.00		_			5	
N 57 WCBD 05/16	/24 05/16/24	LN M-F Late News M-F	CM	11p-1135p	T	:30	1	\$250.00P4	0.00 NM	1	\$250.00
NEWS 2 at 11PM 1321200 Index: 100		Lato Nono III I									
<u>Start Date</u> Week: 05/13/24	<u>End Date</u> 05/19/24	<u>Weekdays</u> T	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
N 58 WCBD 05/20/	/24 05/20/24		СМ	11p-1135p	M	:30	1	\$250.00P4	0.00 NM	1	\$250.00
NEWS 2 at 11F 1321200 Index		Late News M-F									
<u>Start Date</u> Week: 05/20/24	End Date 05/26/24	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$250.00	Rating						
N 59 WCBD 05/18/			СМ	11p-1135p	0.00 S-	:30	1	\$200.00P4	0.00 NM	1	\$200.00
NEWS 2 at 11F 1321200 Index:		LN Sa									
Start Date Week: 05/13/24	End Date 05/19/24	Weekdays S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
N60 WCBD 05/19/24 05/19/24		Late NewsLate Ru Late News Late R		Late NewsLa	ate RuS	:30	1	\$200.00P4	0.00 NM	1	\$200.00
NEWS 2 at 11PM 1321200 Index: 98			Ou								
<u>Start Date</u> Week: 05/13/24	End Date 05/19/24	Weekdays S	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00				ļ.		
N 61 WCBD 05/14/		Tonight Show Tonight Show	СМ	1135p-1237a	-T	:30	1	\$125.00P4	0.00 NM	1	\$125.00
Tonight Show-N 1321200 Index:	88 1BC										
Start Date Week: 05/13/24	End Date 05/19/24	-T	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00						
N 62 WCBD 05/15/	24 05/15/24	Tonight Show Tonight Show	СМ	1135p-1237a	W	:30	1	\$125.00P4	0.00 NM	1	\$125.00
Tonight Show-N 1321200 Index:											
Start Date Week: 05/13/24	End Date 05/19/24	Weekdays	Spots/Week	Rate	Rating						
N 63 WCBD 05/16/2		Tonight Show	СМ	\$125.00 1135p-1237a	0.00 T	:30	1	\$125.00P4	0.00 NM	1	\$125.00
Tonight Show-NBC 1321200 Index: 88		Tonight Show									
Start Date Week: 05/13/24	End Date	Weekdays	Spots/Week	Rate	Rating						
N 64 WCBD 05/17/2	05/19/24 24 05/17/24	Tonight Show	CM ·	\$125.00 1135p-1237a	0.00	:30	1	\$125.00P4	0.00 NM	1	\$125.00
Tonight Show-NBC 1321200 Index: 88		Tonight Show								•	¥ := <b>3.33</b>
Start Date Week: 05/13/24	End Date 05/19/24	Weekdays	Spots/Week 1	<u>Rate</u> \$125.00	Rating 0.00				1000		
				¥120.00	0.00						

Print Date: 05/13/24 16:04:24 Page 8 of 8 Order / Rev: 4464312 POL/Catherine Templeton/Congress/SC. Advertiser: Alt Order #: 28400165 Product Desc: SC-01 Primary Charleston SC WCBD Flight Dates: 05/14/24 - 05/20/24 Estimate: 5393 Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Amount Rtg Type Spots N65 WCBD 05/20/24 05/20/24 **Tonight Show** СМ 1135p-1237a M-----:30 \$125.00P4 0.00 NM \$125.00 Tonight Show Tonight Show-NBC 1321200 Index: 88 End Date Start Date Weekdays Spots/Week Rate Rating Week: 05/20/24 05/26/24 \$125.00 0.00 N 66 WCBD 05/19/24 05/19/24 LF Su CM 1130p-2a ----s :30 \$100.00P4 0.00 NM \$100.00 LF Su (12:00 XM-12:30 XM) Wheel of Fortune 1321200 Index: 109 Start Date End Date

Rating

0.00

Totals

92

\$23,400.00

Rate

\$100.00

Weekdays

----S

05/19/24

Week: 05/13/24

Spots/Week