CONTRACT

WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

Contract / Revision	Alt Order #
21198 /	07471267

Product		
Avote		
Contract Dates	Estimate #	
10/30/14 - 11/04/14	**4596**	
Advertiser		Original Date / Revision
Avote		10/29/14 / 10/29/14

And:

Murphy-Stella Productions
Attention: Barb Obrzut
925B Peachtree Street NE
Suite 79
Atlanta, GA 30309

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WHNT-TV	Todd Shockley	NSO Chicago
Special Handling		
Demographic		
Adults 25-54		
		Total Ratings
		242.50
IDB#	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	19	10/30/14	10/31/14	News	6a-7a		:30				NM	4	$3,200.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---TF--	Spots/Week 4	Rate $800.00	Rating 5.20							
N 2	19	11/03/14	11/04/14	News	6a-7a		:30				NM	2	$1,600.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 2	Rate $800.00	Rating 5.20							
N 3	19	10/30/14	10/31/14	CBS This Morn	7a-8a		:30				NM	0	$0.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---TF--	Spots/Week 3	Rate $600.00	Rating 4.90							
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Rtg	Type			
	1	*19*	*10/27/14-11/02/14*	*CBS This Morn*	*7a-8a*	----ThF----	*:30*	~~*$600.00*~~	4.90	*NM*			
		Credited											
	2	*19*	*10/27/14-11/02/14*	*CBS This Morn*	*7a-8a*	----ThF----	*:30*	~~*$600.00*~~	4.90	*NM*			
	3	*19*	*10/27/14-11/02/14*	*CBS This Morn*	*7a-8a*	----ThF----	*:30*	~~*$600.00*~~	4.90	*NM*			
	Credited												
D 4	19	11/03/14	11/04/14	CBS This Morn	7a-8a		:30				NM	0	$0.00
N 5	19	10/30/14	10/31/14	CBS This Morn	8a-9a		:30				NM	1	$200.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---TF--	Spots/Week 1	Rate $200.00	Rating 3.70							
N 6	19	10/30/14	10/31/14	Price is Right	10a-11a		:30				NM	2	$2,400.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---TF--	Spots/Week 2	Rate $1,200.00	Rating 5.70							
N 7	19	11/03/14	11/04/14	Price is Right	10a-11a		:30				NM	1	$1,200.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 1	Rate $1,200.00	Rating 5.70							
N 8	19	10/30/14	10/31/14	Y&R	11a-12p		:30				NM	2	$2,400.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---TF--	Spots/Week 2	Rate $1,200.00	Rating 5.90							
N 9	19	11/03/14	11/04/14	Y&R	11a-12p		:30				NM	1	$1,200.00
Week:	Start Date 11/03/14	End Date 11/09/14	Weekdays MT-----	Spots/Week 1	Rate $1,200.00	Rating 5.90							
N 10	19	10/30/14	10/31/14	News	12p-1230p		:30				NM	2	$2,400.00
Week:	Start Date 10/27/14	End Date 11/02/14	Weekdays ---TF--	Spots/Week 2	Rate $1,200.00	Rating 5.50							

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10/30/14 - 11/04/14	Avote	**4596**

Advertiser	Original Date / Revision
Avote	10/29/14 / 10/29/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 11	19	11/03/14	11/03/14	News	12p-1230p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	M------	1	$1,200.00	5.50						
N 12	19	10/30/14	10/31/14	Talk	1p-2p		:30				NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	---TF--	2	$300.00	2.00						
N 13	19	11/03/14	11/03/14	Talk	1p-2p		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	M------	1	$300.00	2.00						
N 14	19	10/30/14	10/31/14	News	5p-530p		:30				NM	2	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	---TF--	2	$1,200.00	8.60						
N 15	19	11/03/14	11/03/14	News	5p-530p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	M------	1	$1,200.00	8.60						
N 16	19	10/30/14	10/31/14	News	6p-630p		:30				NM	2	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	---TF--	2	$1,600.00	9.70						
N 17	19	11/03/14	11/03/14	News	6p-630p		:30				NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	M------	1	$1,600.00	9.70						
N 18	19	10/30/14	10/31/14	News	630p-7p		:30				NM	2	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	---TF--	2	$1,200.00	6.60						
N 19	19	11/03/14	11/03/14	News	630p-7p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	M------	1	$1,200.00	6.60						
N 20	19	10/30/14	10/31/14	News	10p-1035p		:30				NM	2	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	---TF--	2	$2,000.00	8.60						
N 21	19	11/03/14	11/03/14	News	10p-1035p		:30				NM	1	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		11/03/14	11/09/14	M------	1	$2,000.00	8.60						
N 22	19	11/01/14	11/01/14	News	6a-830a		:30				NM	2	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----S-	2	$300.00	4.00						
N 23	19	11/01/14	11/01/14	News	10p-1035p		:30				NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	-----S-	1	$1,400.00	12.80						
N 24	19	11/02/14	11/02/14	News	6a-7a		:30				NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	------S	1	$300.00	3.20						
N 25	19	11/02/14	11/02/14	News	7a-8a		:30				NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	------S	1	$600.00	5.50						
N 26	19	11/02/14	11/02/14	CBS Sun Morn	8a-930a		:30				NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	------S	1	$1,600.00	6.60						
N 27	19	11/02/14	11/02/14	60 Minutes	6p-7p		:30				NM	1	$3,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	------S	1	$3,600.00	8.00						

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		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
N 28	19	11/02/14	11/02/14	News	10p-1035p		:30				NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	- - - - - - S	1	$1,000.00	5.70						
N 29	19	10/30/14	11/04/14	Elementary	9p-10p		:30				NM	1	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	- - - T - - -	1	$1,200.00	0.00						
Week:		11/03/14	11/09/14	- - - - - - -	0	$0.00	0.00						
N 30	19	10/30/14	11/04/14	Men/McCarthys	8p-9p		:30				NM	1	$1,800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:		10/27/14	11/02/14	- - - T - - -	1	$1,800.00	0.00						
Week:		11/03/14	11/09/14	- - - - - - -	0	$0.00	0.00						
								Totals	242.50			41	$46,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 -11/04/14	41	$46,800.00	$39,780.00
Totals	41	$46,800.00	$39,780.00

Signature: _____ **Date:** _____

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