

CONTRACT

706



WLS-TV
 190 North State Street
 Chicago, IL 60601
 (312) 750-7777

ABC 7 CHICAGO

<http://abclocal.go.com/wls>

And:

Adelstein & Associates LLC
 222 W. Ontario St
 Chicago, IL 60654

Contract / Revision 123706 / 1		Alt Order # WOC10352903
Product BRAD SCHNEIDER FOR CONGRESS		
Contract Dates 02/15/16 - 02/21/16		Estimate # 4935
Advertiser Brad Schneider for Congress		Original Date / Revision 02/11/16 / 02/11/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code	Product 1/2
Agency Ref	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	02/15/16	02/19/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				3	\$900.00				
N 2	WLS	02/15/16	02/19/16	GMA M-F 7-9a	7a-9a		:30				NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				4	\$900.00				
N 3	WLS	02/15/16	02/19/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				2	\$1,000.00				
N 4	WLS	02/15/16	02/19/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				2	\$1,600.00				
N 5	WLS	02/15/16	02/19/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				2	\$2,000.00				
N 6	WLS	02/15/16	02/19/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				2	\$3,300.00				
N 7	WLS	02/21/16	02/21/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	-----S				1	\$550.00				
N 8	WLS	02/21/16	02/21/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	-----S				1	\$1,800.00				
N 9	WLS	02/15/16	02/19/16	Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				2	\$2,200.00				
N 10	WLS	02/15/16	02/19/16	Kimmel	10:35 PM-11:35 PM		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		02/15/16	02/21/16	MTWTF--				3	\$900.00				
Totals								0.00				22	\$31,550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 123706 /		<u>All Order #</u> WOC10352903
<u>Contract Dates</u> 02/15/16 - 02/21/16		<u>Product</u> BRAD SCHNEIDER FOR
		<u>Estimate #</u> 4935
<u>Advertiser</u> Brad Schneider for Cong		<u>Original Date / Revision</u> 02/11/16 / 02/11/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/21/16	22	\$31,550.00	(\$4,732.50)	\$26,817.50
Totals	22	\$31,550.00	(\$4,732.50)	\$26,817.50

Signature: _____ **Date:** _____

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