

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDB	04/17/17	04/17/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/17/17	04/23/17	M-----		1		\$175.00		0.00					
N 2	WBDB	04/19/17	04/19/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00

Order / Rev: 1077412  
 Alt Order #: 25533721  
 Flight Dates: 04/17/17 - 04/23/17

Advertiser: POL/America First  
 Product Desc: Amer 1st 2017  
 Estimate: 8703

WBDD Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	--W----					1	\$175.00		0.00			
N 3	WB	04/21/17	04/21/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	----F--					1	\$175.00		0.00			
N 4	WB	04/18/17	04/18/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	-T-----					1	\$100.00		0.00			
N 5	WB	04/20/17	04/20/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	---T---					1	\$100.00		0.00			
													Totals	5	\$725.00

## ORDER



**Orders**  
**Order / Rev:** 1077412  
**Alt Order #:** 25533721  
**Product Desc:** Amer 1st 2017  
**Estimate:** 8703  
**Flight Dates:** 04/17/17 - 04/23/17  
**Original Date / Rev:** 04/14/17 / 04/14/17  
**Order Type:** REG

**WBDT Dayton**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** American Media & Advocacy Group  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/America First  
**Demographic:** A35-64  
**Product Codes:** PL2  
**Priority:** P3  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN16043/SP10305  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/21/17	5	\$725.00	\$616.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	5	\$725.00	\$616.25	0.00
<b>Totals</b>	<b>5</b>	<b>\$725.00</b>	<b>\$616.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

## Order Share

Order Share	Share	Total
WBDT Dayton	1%	\$725.00
Market	100%	\$72,500.00

## Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	7%	\$5,075.00
WDTN	19%	\$13,775.00
WHIO	63%	\$45,675.00
WKEF	10%	\$7,250.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDT	04/17/17	04/17/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/17/17	04/23/17	M-----		1				\$175.00		0.00			
N 2	WBDT	04/19/17	04/19/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00

Order / Rev: 1077412  
 Alt Order #: 25533721  
 Flight Dates: 04/17/17 - 04/23/17

Advertiser: POL/America First  
 Product Desc: Amer 1st 2017  
 Estimate: 8703

WBDD Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	--W----					1	\$175.00		0.00			
N 3	WB	04/21/17	04/21/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	----F--					1	\$175.00		0.00			
N 4	WB	04/18/17	04/18/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	-T-----					1	\$100.00		0.00			
N 5	WB	04/20/17	04/20/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 04/17/17		04/17/17	04/23/17	---T---					1	\$100.00		0.00			
													Totals	5	\$725.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25633721	<b>Changes as of:</b> 4/13/2017 at 2:31 PM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 563/1054/8703	<b>Flight:</b> 4/17/17 - 4/23/17	<b>Total \$:</b> \$725.00
<b>Agency:</b> AMER MEDIA & ADVOCACY GROUP	<b>Advertiser:</b> America First	<b>Total Spots:</b> 5
815 SLATERS LANE ALEXANDRIA, VA 22314	<b>Product:</b> Amer 1st 2017	<b>Office:</b> PHILADELPHIA
	<b>Agency Order #:</b> 6073799	<b>Primary Demo:</b> Adults 35-64
	<b>Buyer:</b> Caroline J. Kowalski	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BOB CAIN 215-557-4216	<b>Assistant:</b> SHEPARD RITZEN 215-567-7950
		<b>Separation:</b>
<b>Comments:</b> Separation: 30		

#	Day/Time	DP	Program	Rate	A3564 Rating	Len	4/17 - 4/23							Total Spots	Total \$	CPP	GRP
							4/17	4/18	4/19	4/20	4/21	4/22	4/23				
1	M-F 10p-10:30p		2NEWS@10 DAYCW	\$175.00	1.4	30	1	0	1	0	1	0	0	3	\$525.00	\$125.00	4.2
2	M-F 10:30p-11p		2NEWS@10 DAYCW	\$100.00	0.8	30	0	1	0	1	0	0	0	2	\$200.00	\$125.00	1.6
<b>TOTALS:</b>							1	1	1	1	1	0	0	5	\$725.00	\$125.00	5.8



125 West 55th St  
New York, NY 10019

Contract # 25633721

Changes as of: 4/13/2017 at 2:31 PM

Version: Highlighting Revision 1

CPE: 563/1054/8703

Flight: 4/17/17 - 4/23/17

Station: WBDT

Total \$: \$725.00

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: America First

Market: Dayton

Total Spots: 5

815 SLATERS LANE

Product: Amer 1st 2017

Office: PHILADELPHIA

Total CPE: \$125.00

ALEXANDRIA, VA 22314

Agency Order #: 6073799

Primary Demo: Adults 35-64

Total GRP: 5.8

Buyer: Caroline J. Kowalski

Con Type: POLITICAL/VOTE

Salesperson: BOB CAIN

Assistant: SHEPARD RITZEN

Separation:

215-557-4216

215-567-7950

Special Instructions

### Order Level Comments

Date/Time Added by Comment

04/13/17 2:31 PM SHEPARD RITZEN Separation: 30

04/13/17 2:31 PM SHEPARD RITZEN Separation: 30

### Competitive Information

Market Budget:	\$72,500
WBDT Share:	1%
Comment:	updated
WDTN:	19%
WHIO:	63%
WKEF:	10%
WRGT:	7%

### Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$725.00	\$125.00	5.8
<b>Total</b>	<b>100%</b>	<b>5</b>	<b>\$725.00</b>	<b>\$125.00</b>	<b>5.8</b>

### Monthly Summary

Month	Spots	Dollars
2017-Apr	5	\$725.00
<b>Total</b>	<b>5</b>	<b>\$725.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/13/17 2:44 PM					\$0		\$0
Revision	4/13/17 2:31 PM	SHEPARD RITZEN	Revised			\$0	\$725.00	Changes: Competitive Market Budget from \$725 to \$72,500. Competitive Comment from to updated, Competitive Unknown from True to false, User Entered \$ from \$0.00 to \$725.00, Advertiser from ISSUE ADVERTISING to America First, Buyer from MediaAssistant, AMAG to Caroline J. Kowalski, Product from 2017 to Amer 1st 2017.
New	4/13/17 12:36 PM	SHEPARD RITZEN	New	5		\$725.00	\$725.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.