

ORDER



Orders
Order / Rev: 1077412
Alt Order #: 25533721
Product Desc: Amer 1st 2017
Estimate: 8703
Flight Dates: 04/17/17 - 04/23/17
Original Date / Rev: 04/14/17 / 04/14/17
Order Type: REG

WBDT Dayton
Primary AE: Katz Philadelphia
Sales Office: K-PHI
Sales Region: Nat

Agency Name: American Media & Advocacy Group
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/America First
Demographic: A35-64
Product Codes: PL2
Priority: P3
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN16043/SP10305
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/27/17	04/21/17	5	\$725.00	\$616.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2017	5	\$725.00	\$616.25	0.00
Totals	5	\$725.00	\$616.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WBDT Dayton	1%	\$725.00
Market	100%	\$72,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
LMVC	0%	\$0.00
UNKWN	7%	\$5,075.00
WDTN	19%	\$13,775.00
WHIO	63%	\$45,675.00
WKEF	10%	\$7,250.00
WKOI	0%	\$0.00
WPTD	0%	\$0.00
WRGT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBDT	04/17/17	04/17/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		04/17/17	04/23/17	M-----			1	\$175.00	0.00						
N 2	WBDT	04/19/17	04/19/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--w----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00

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WBDD Dayton

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	--W----					1	\$175.00		0.00			
N 3	WBDD	04/21/17	04/21/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	----F--					1	\$175.00		0.00			
N 4	WBDD	04/18/17	04/18/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	-T-----					1	\$100.00		0.00			
N 5	WBDD	04/20/17	04/20/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	---T---					1	\$100.00		0.00			
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2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/17/17	04/23/17	M-----		1		\$175.00		0.00					
N 2	WBDT	04/19/17	04/19/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	--W----		1				\$175.00		0.00			
N 3	WBDD	04/21/17	04/21/17	LN M-F 10p-1030p LN M-F 10p-1030p	CM	LN M-F 10p-1030p	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	----F--		1				\$175.00		0.00			
N 4	WBDD	04/18/17	04/18/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	-T-----		1				\$100.00		0.00			
N 5	WBDD	04/20/17	04/20/17	LN M-F 1030p-11p LN M-F 1030p-11p	CM	LN M-F 1030p-11p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
2NEWS@10 DAYCW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/17/17	04/23/17	---T---		1				\$100.00		0.00			
													Totals	5	\$725.00



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract #: 25633721

Changes as of: 4/13/2017 at 2:31 PM

Version: Highlighting Revision 1

CPE: 563/1054/8703

Flight: 4/17/17 - 4/23/17

Station: WBDT

Total \$: \$725.00

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: America First

Market: Dayton

Total Spots: 5

815 SLATERS LANE

Product: Amer 1st 2017

Office: PHILADELPHIA

Total CPP: \$125.00

ALEXANDRIA, VA 22314

Agency Order #: 6073799

Primary Demo: Adults 35-64

Total GRP: 5.8

Buyer: Caroline J. Kowalski

Con Type: POLITICAL/VOTE

Salesperson: BOB CAIN

Assistant: SHEPARD RITZEN

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3964 Rating	Len	4/17 - 4/23							Total Spots	Total \$	CPP	GRP
							4/17	4/18	4/19	4/20	4/21	4/22	4/23				
1	M-F 10p-10:30p		2NEWS@10 DAYCW	\$175.00	1.4	30	1	0	1	0	1	0	0	3	\$525.00	\$125.00	4.2
2	M-F 10:30p-11p		2NEWS@10 DAYCW	\$100.00	0.8	30	0	1	0	1	0	0	0	2	\$200.00	\$125.00	1.6
TOTALS:							1	1	1	1	1	0	0	5	\$725.00	\$125.00	5.8

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 256533721 Changes as of: 4/13/2017 at 2:31 PM Version: Highlighting Revision 1

CPE: 563/1054/8703 Flight: 4/17/17 - 4/23/17 Station: WBDT Total Spots: 5

Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314 Advertiser: America First Product: Amer 1st 2017 Office: PHILADELPHIA

Agency Order #: 6073799 Buyer: Caroline J. Kowalski Con Type: POLITICAL/VOTE Separation: 5.8

Salesperson: BOB CAIN 215-557-4216 Assistant: SHEPARD RITZEN 215-567-7950

Order Level Comments

Date/Time	Added by	Comment
04/13/17 2:31 PM	SHEPARD RITZEN	Separation: 30
04/13/17 2:31 PM	SHEPARD RITZEN	Separation: 30

Competitive Information

Market Budget:	\$72,500
WBDB Share:	1%
Comment:	updated
WDTN:	19%
WHIO:	63%
WKEF:	10%
WRGT:	7%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$725.00	\$125.00	5.8
Total	100%	5	\$725.00	\$125.00	5.8

Month	Spots	Dollars
2017-Apr	5	\$725.00
Total	5	\$725.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/13/17 2:44 PM					\$0		
Revision	4/13/17 2:31 PM	SHEPARD RITZEN	Revised			\$0	\$725.00	Changes: Competitive Market Budget from \$725 to \$72,500. Competitive Comment from to updated, Competitive Unknown from True to false, User Entered \$ from \$0.00 to \$725.00, Advertiser from ISSUE ADVERTISING to America First, Buyer from MediaAssistant, AMAG to Caroline J. Kowalski, Product from 2017 to Amer 1st 2017.
New	4/13/17 12:36 PM	SHEPARD RITZEN	New	5		\$725.00	\$725.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.