

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

720170  
WVBA

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Deborah Frazier, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dr. Deborah Frazier

Authorized committee:

Friends of Deborah Frazier

Agency requesting time (and contact information):

N/A

Candidate's political party:

Independent

Office sought (no acronyms or abbreviations):

Board Of Supervisors

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Jasmine Brown

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Name: Deborah Frazier Date of Request to Purchase Ad Time: 10/3/2023	Signature: Name: Debbie Patten Date of Station Agreement to Sell Time: 10/11/23

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/9/23 10/26/23

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 718080	Station Call Letters: WFLS-FM	Date Received/Requested: 10/9/23
Est. #:	Station Location: Fredericksburg, VA	Run Start and End Dates: 10/16 - 10/20/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

720170 WVA~~X~~-FM 10/30 - 11/7/23

# ORDER



WVBX-FM

**Orders**  
**Order / Rev:** 720170  
**Alt Order #:**  
**Product Desc:** School Board Election  
**Estimate:**  
**Flight Dates:** 10/30/23 - 11/07/23  
**Original Date / Rev:** 10/26/23 / 10/26/23  
**Order Type:** CONTROLLED

**Primary AE:** House Fredericksburg  
**Sales Office:** L-FXB  
**Sales Region:** Local

**Agency**  
**Name:** POL23/Deborah Frazier  
**Buying Contact:**  
**Billing Contact:** Dr. Deborah Frazier  
 11203 Palladium Way  
 Fredericksburg, VA 22407

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser**  
**Name:** POL23/Deborah Frazier  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** Direct Business  
**Revenue Code 2:** Political  
**Revenue Code 3:** Political Candidate  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:28:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/23	10/31/23	2	\$28.00	\$28.00
11/01/23	11/07/23	25	\$479.00	\$479.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	2	\$28.00	\$28.00	0.00
November 2023	25	\$479.00	\$479.00	0.00
<b>Totals</b>	<b>27</b>	<b>\$507.00</b>	<b>\$507.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House Fredericksburg			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WVBX	10/30/23	11/03/23	Mo-Fr Prime Time Mo-Fr 6a-7p	CM	6a-7p	-2222--	:30	8	\$14.00	P-03	0.00	NM	8	\$112.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/23	11/05/23	-2222--		8				\$14.00		0.00			
N 3	WVBX	11/06/23	11/06/23	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	2-----	:30	2	\$17.00	P-03	0.00	NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	2-----		2				\$17.00		0.00			
N 4	WVBX	11/06/23	11/06/23	Mo-Fr Midday Mo-Fr 10a-3p	CM	10a-3p	2-----	:30	2	\$14.00	P-03	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	2-----		2				\$35.00		0.00			
N 5	WVBX	11/06/23	11/06/23	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	M-----	:30	2	\$14.00	P-03	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	M-----		2				\$35.00		0.00			
N 6	WVBX	11/07/23	11/07/23	Mo-Fr AM Mo-Fr 6a-10a	CM	6a-10a	-3-----	:30	3	\$17.00	P-03	0.00	NM	3	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/06/23	11/12/23	-3-----		3				\$17.00		0.00			
N 7	WVBX	11/07/23	11/07/23		CM	10a-3p	-2-----	:30	2	\$14.00	P-03	0.00	NM	2	\$70.00

Order / Rev: 720170  
 Alt Order #:  
 Flight Dates: 10/30/23 - 11/07/23

Advertiser: POL23/Deborah Frazier  
 Product Desc: School Board Election  
 Estimate:  
**WVVBX-FM**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mo-Fr Midday Mo-Fr 10a-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/23	11/12/23	-2-----	2	\$35.00	0.00								
N 8	WVVBX	11/07/23	11/07/23	Mo-Fr PM Mo-Fr 3p-7p	CM	3p-7p	-2-----	:30	2	\$14.00	P-03	0.00	NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 11/06/23	11/12/23	-2-----	2	\$14.00	0.00								
N 9	WVVBX	11/04/23	11/05/23	Sa-Su Prime Time Sa-Su 6a-7p	CM	9:00 AM-7:00 PM (9:00 AM-7:00 PM)	-----SS	:30	6	\$12.00	P-03	0.00	NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/30/23	11/05/23	-----SS	6	\$12.00	0.00								
													Totals	27	\$507.00



**Alpha Media LLC**  
 10333 Southpoint Landing  
 Suite 215  
 Fredericksburg, VA 22407  
 (540) 370-9600

# CONTRACT

<u>Contract / Revision</u> 720170 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>POL23/Deborah Frazier</b>		<u>Original Date / Revision</u> 10/26/23 / 10/26/23
<u>Contract Dates</u> <b>10/30/23 - 11/07/23</b>	<u>Estimate #</u>	
<u>Product</u> <b>School Board Election</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WVBX-FM</b>	<u>Account Executive</u> House Fredericksburg	<u>Sales Office</u> Local-Fredericks
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**POL23/Deborah Frazier**  
 11203 Palladium Way  
 Fredericksburg, VA 22407

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WVBX	10/28/23	11/07/23	Sa-Su 3p-7p	3p-7p		:30			NM	0	\$0.00
N 2	WVBX	10/30/23	11/03/23	Mo-Fr 6a-7p	6a-7p		:30			NM	8	\$112.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-2222--				8	\$14.00			
N 3	WVBX	11/06/23	11/06/23	Mo-Fr 6a-10a	6a-10a		:30			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	2-----				2	\$17.00			
N 4	WVBX	11/06/23	11/06/23	Mo-Fr 10a-3p	10a-3p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	2-----				2	\$35.00			
N 5	WVBX	11/06/23	11/06/23	Mo-Fr 3p-7p	3p-7p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	M-----				2	\$35.00			
N 6	WVBX	11/07/23	11/07/23	Mo-Fr 6a-10a	6a-10a		:30			NM	3	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	-3-----				3	\$17.00			
N 7	WVBX	11/07/23	11/07/23	Mo-Fr 10a-3p	10a-3p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	-2-----				2	\$35.00			
N 8	WVBX	11/07/23	11/07/23	Mo-Fr 3p-7p	3p-7p		:30			NM	2	\$28.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/06/23	11/12/23	-2-----				2	\$14.00			
N 9	WVBX	11/04/23	11/05/23	Sa-Su 6a-7p	9:00 AM-7:00 PM		:30			NM	6	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/23	11/05/23	-----SS				6	\$12.00			
<b>Totals</b>											<b>27</b>	<b>\$507.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/23 - 10/31/23	2	\$28.00	\$28.00
11/01/23 - 11/07/23	25	\$479.00	\$479.00
<b>Totals</b>	<b>27</b>	<b>\$507.00</b>	<b>\$507.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this agreement.



Alpha Media LLC  
 10333 Southpoint Landing  
 Suite 215  
 Fredericksburg, VA 22407  
 (540) 370-9600

<u>Contract / Revision</u> 720170 /		<u>Alt Order #</u>
<u>Advertiser</u> POL23/Deborah Frazier		<u>Original Date / Revision</u> 10/26/23 / 10/26/23
<u>Contract Dates</u> 10/30/23 - 11/07/23	<u>Product</u> School Board Election	<u>Estimate #</u>

Signature: Deborah Frazier Date: 10/27/23

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.



Karen Harris <karen.harris@alphamediausa.com>

**Alpha Media LLC - Fredericksburg Transaction Receipt - Reference Number 553645969**

1 message

**Alpha Media LLC - Fredericksburg** <notifications@paytrace.com>

Fri, Oct 27, 2023 at 1:35 PM

Reply-To: karen.harris@alphamediausa.com

To: karen.harris@alphamediausa.com

Alpha Media LLC - Fredericksburg  
10333 Southpoint Landing Blvd Ste 215  
FREDERICKSBURG, VA 22407  
10/27/2023 1:34:50 PM

Reference Number:	553645969
Total:	\$507.00
Transaction Type:	Sale
Transaction Status:	Pending Settlement
Card Brand:	Visa
Card Number:	xxxxxxxxxxxx1441
Entry Method:	Keyed
Approval Code:	123445
Approval Message:	APPROVAL
AVS Result:	Full Exact Match
CSC Result:	Match
Customer Reference ID:	Order 720170 POL23/Friends of Deborah Frazier
Customer Name:	Deborah Frazier
Invoice:	Order 720170 POL23/Friends of Deborah Frazier

X \_\_\_\_\_  
Please sign here to agree to payment.