

# ORDER



KSHB-TV

**Orders**

**Order / Rev:** 200653

Alt Order #:

**Product Desc:** NRA-PVF

**Estimate:** 8272

**Flight Dates:** 10/25/16 - 10/31/16

**Original Date / Rev:** 10/20/16 / 10/20/16

**Order Type:** GENERAL

**Primary AE:** Erin Coppock

**Sales Office:** EWSDC

**Sales Region:** NAT

**Agency**

**Name:** Red Eagle Media Group

**Buying Contact:**

**Billing Contact:**

815 Slaters Lane

Alexandria, VA 22314

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** NRA-PVF

**Demographic:** A25-54

**Product Codes:** PL Non-Ballot Issue

**Priority:** P-1

**Revenue Code 1:** POL

**Revenue Code 2:** POL

**Revenue Code 3:** ISS

**New Business Thru:**

**Order Separation:** 00:20:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	11	\$7,425.00	\$6,311.25
10/31/16	10/31/16	2	\$2,300.00	\$1,955.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$7,425.00	\$6,311.25	0.00
November 2016	2	\$2,300.00	\$1,955.00	0.00
<b>Totals</b>	<b>13</b>	<b>\$9,725.00</b>	<b>\$8,266.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/29/16	10/29/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/25/16	10/31/16	-----S-			1		\$275.00		0.00				
N 2	KSHB	10/29/16	10/29/16	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/25/16	10/31/16	-----S-			1		\$500.00		0.00				
N 3	KSHB	10/29/16	10/29/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/25/16	10/31/16	-----S-			1		\$1,000.00		0.00				
N 4	KSHB	10/25/16	10/31/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	---11--	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/25/16	10/31/16	---11--			2		\$175.00		0.00				
N 5	KSHB	10/29/16	10/29/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/25/16	10/31/16	-----S-			1		\$500.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	10/25/16	10/31/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	11-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/25/16	10/31/16	11-----		2		\$600.00		0.00					
N 7	KSHB	10/25/16	10/31/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-1-1---	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/25/16	10/31/16	-1-1---		2		\$750.00		0.00					
N 8	KSHB	10/30/16	10/30/16	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/25/16	10/31/16	-----S		1		\$1,000.00		0.00					
N 9	KSHB	10/25/16	10/31/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	11-----	:30	2	\$1,700.00	P-1	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/25/16	10/31/16	11-----		2		\$1,700.00		0.00					
Totals														13	\$9,725.00