

ORDER



Orders
Order / Rev: 200653
 Alt Order #: _____
Product Desc: NRA-PVF
Estimate: 8272
Flight Dates: 10/25/16 - 10/31/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: GENERAL

Primary AE: Erin Coppock
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Red Eagle Media Group
Buying Contact: _____
Billing Contact: _____
815 Slaters Lane
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: NRA-PVF
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-1
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru: _____
Order Separation: 00:20:00
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	11	\$7,425.00	\$6,311.25
10/31/16	10/31/16	2	\$2,300.00	\$1,955.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	11	\$7,425.00	\$6,311.25	0.00
November 2016	2	\$2,300.00	\$1,955.00	0.00
Totals	13	\$9,725.00	\$8,266.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Coppock			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/29/16	10/29/16	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----S-	:30	1	\$275.00	P-1	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S-		1				\$275.00		0.00			
N 2	KSHB	10/29/16	10/29/16	Sa 5-530pm News Sa 5-530pm News	CM	5-530pm	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S-		1				\$500.00		0.00			
N 3	KSHB	10/29/16	10/29/16	Sa 1030pm-12am Sa 1030pm-12am	CM	1030pm-12am	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S-		1				\$1,000.00		0.00			
N 4	KSHB	10/25/16	10/31/16	M-F 5-6am News M-F 5-6am News	CM	5-6am	---11--	:30	2	\$175.00	P-1	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	---11--		2				\$175.00		0.00			
N 5	KSHB	10/29/16	10/29/16	Sa 6-7pm News Sa 6-7pm News	CM	6-7pm	-----S-	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S-		1				\$500.00		0.00			

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Advertiser: NRA-PVF
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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	10/25/16	10/31/16	M-F 6-7am News M-F 6-7am News	CM	6-7am	11-----	:30	2	\$600.00	P-1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	11-----		2				\$600.00		0.00			
N 7	KSHB	10/25/16	10/31/16	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	-1-1---	:30	2	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-1-1---		2				\$750.00		0.00			
N 8	KSHB	10/30/16	10/30/16	Su 10-1035pm News Su 10-1035pm News	CM	10-1035pm	-----S	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	-----S		1				\$1,000.00		0.00			
N 9	KSHB	10/25/16	10/31/16	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	11-----	:30	2	\$1,700.00	P-1	0.00	NM	2	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/25/16	10/31/16	11-----		2				\$1,700.00		0.00			
													Totals	13	\$9,725.00